

Solution brief

Reach goals while exceeding expectations

HP Campus Advantage Solutions



What if you could...

Focus more on teaching and learning with a secure, cost-effective imaging and printing infrastructure?

Transform the learning experience with virtual environments that provide mobile “anywhere” access?

Enhance student, faculty and administrative processes by providing immediate access to critical information?

Accelerate research, optimize collaboration and encourage innovation by improving access to tools, resources and information?

Help facilitate a 360-degree view of student needs throughout the academic lifecycle?

Do more with less. It’s a familiar challenge. Today, it’s compounded by security and compliance concerns and the diverse needs of mobile and connected students and faculty. Yet, the reality for most campuses is an imaging and printing environment that is static, expensive and fraught with risk. A solution is required to achieve two goals. The first is to meet student, faculty and administration expectations for reliable and dynamic imaging and printing. The second is to effectively address evolving student needs throughout the academic lifecycle—from applicant to student to alumnus.

Solution at a glance

Discover new ways to manage costs, improve processes, facilitate learning and support mission-critical processes. The HP Campus Advantage suite of solutions helps institutions of higher learning meet the imaging and printing needs of students, faculty and administration alike.

HP Campus Advantage offerings

HP Assessment Solution. Align your imaging and printing environment with the needs of all users. Team with HP to develop strategies for optimizing your infrastructure, managing your environment and improving information workflows across campus.

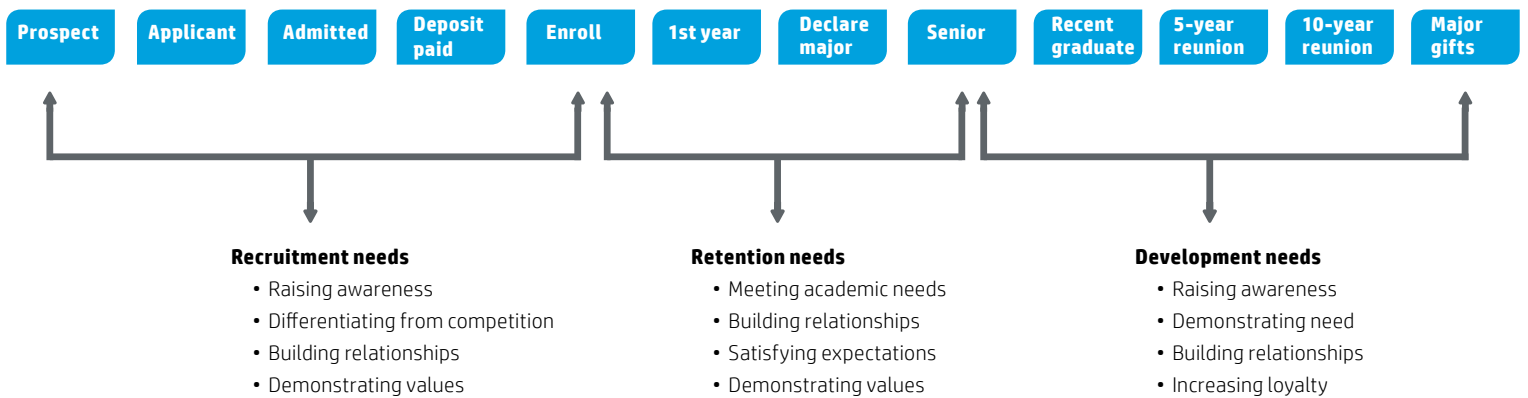
HP Controlled Printing Service. Control the use, cost and security of your environment

- **HP Controlled Access Printing Solution**—provides control of user access to printing devices and functionality, such as color printing, web printing, copying and more.
- **HP Controlled Cost Printing Solution**—Allows for the charging of printing and copying jobs with multiple billing options, such as pre-paid cards, debit applications, per-user charge-backs and more.
- **HP Mobile Printing Solution**—Enables users to retrieve printed documents from the HP device most conveniently located to them—wherever they are on campus.

HP Managed Print Services. Outsource the management of your imaging and printing environment to HP and deploy HP Web Jetadmin and HP Universal Print Driver solutions.

HP Document Capture and Workflow Solution. Integrate information with real-time, mission-critical business processes. Accelerate decision-making processes by integrating content into departmental workflows, such as admissions, registration and financial aid. Improve staff productivity and reduce data processing errors by automatically updating captured metadata.

Student lifecycle



HP at work around the world

Administrators at this U.K. university were unhappy with its imaging and printing environment’s lack of transparency and visibility to performance and output metrics. Students were frustrated by its lack of mobility and document management security. HP Campus Advantage offered just the right solutions. By taking advantage of HP Assessment Solution and HP Managed Print Services, and by deploying the HP Controlled Printing Service, the university was able to optimize its imaging and printing environment. The availability and security of devices increased. Services and student satisfaction levels improved. And print wastes as well as total cost of ownership were reduced.

Why HP?

HP is recognized as a global leader in document management solutions for large healthcare organizations. We offer technical expertise, and reliable products and solution sets that include:

- Consulting services, including procurement, installation, management and support that can be customized to enhance your organization’s effectiveness
- Relationships with industry-leading solution providers
- Powerful industry solutions to optimize your environment, improve the bottom line and help the planet

How do you get started?

Contact your local HP representative to:

- Set up a workshop with HP to assess your specific business needs
- Establish a plan to implement the best solution for today and into the future
- Identify an environmental approach that can help your institution reduce operating costs

Learn more at
hp.com/go/gsc

HP three-part approach

HP helps you better serve your customers by accelerating business processes, improving the flow and use of information, and reducing costs. Working together, we assess, deploy, and manage your imaging and printing system—tailoring it for where and when business happens.

Optimize infrastructure

Balance your total digital and hardcopy communication costs with your need for convenient user access and productivity.

Manage environment


Maintain end-to-end visibility and control of devices, content and workflows.

Improve workflow

Capture, connect, and communicate information with smart process automation and dynamic content personalization.

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