Solution brief

Reach goals while exceeding expectations

HP Campus Advantage Solutions

What if you could…

- Focus more on teaching and learning with a secure, cost-effective imaging and printing infrastructure?
- Transform the learning experience with virtual environments that provide mobile "anywhere" access?
- Enhance student, faculty, and administrative processes by providing immediate access to critical information?
- Accelerate research, optimize collaboration, and encourage innovation by improving access to tools, resources and information?
- Help facilitate a 360-degree view of student needs throughout the academic lifecycle?

Do more with less. It's a familiar challenge. Today, it's compounded by security and compliance concerns and the diverse needs of mobile and connected students and faculty. Yet, the reality for most campuses is an imaging and printing environment that is static, expensive, and fraught with risk. A solution is required to achieve two goals. The first is to meet student, faculty, and administration expectations for reliable and dynamic imaging and printing. The second is to effectively address evolving student needs throughout the academic lifecycle—from applicant to student to alumnus.

Solution at a glance

Discover new ways to manage costs, improve processes, facilitate learning, and support mission-critical processes. The HP Campus Advantage suite of solutions helps institutions of higher learning meet the imaging and printing needs of students, faculty, and administration alike.

HP Assessment Solution. Align your imaging and printing environment with the needs of all users. Team with HP to develop strategies for optimizing your infrastructure, managing your environment, and improving information workflows across campus.
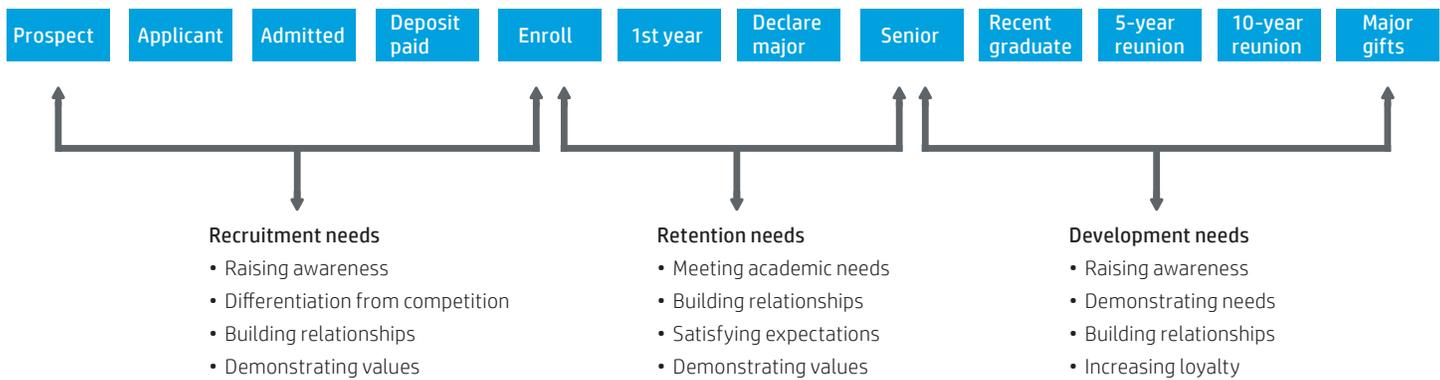
HP Controlled Printing Service. Control the use, cost, and security of your environment.

- HP Controlled Access Printing Solution— Provides control of user access to printing devices and functionality, such as color printing, web printing, copying, and more.
- HP Controlled Cost Printing Solution—Allows for the charging of printing and copying jobs with multiple billing options, such as pre-paid cards, debit applications, per-user charge-backs, and more.
- HP Mobile Printing Solution—Enables users to retrieve printed documents from the HP device most conveniently located to them—wherever they are on campus.

HP Managed Print Services. Outsource the management of your imaging and printing environment to HP and deploy HP Web Jetadmin and HP Universal Print Driver solutions.

HP Document Capture and Workflow Solution. Integrate information with real-time, mission-critical business processes. Accelerate decision-making processes by integrating content into departmental workflows, such as admissions, registration, and financial aid. Improve staff productivity and reduce data processing errors by automatically updating captured metadata.

Student lifecycle

Prospect	Applicant	Admitted	Deposit paid	Enroll	1st year	Declare major	Senior	Recent graduate	5-year reunion	10-year reunion	Major gifts

Recruitment needs
- Raising awareness
- Differentiation from competition
- Building relationships
- Demonstrating values

Retention needs
- Meeting academic needs
- Building relationships
- Satisfying expectations
- Demonstrating values

Development needs
- Raising awareness
- Demonstrating needs
- Building relationships
- Increasing loyalty

HP at work around the world

Administrators at a U.K. university were unhappy with their imaging and printing environment's lack of transparency and visibility to performance and output metrics. Students were frustrated by its lack of mobility and document management security. HP Campus Advantage offered just the right solutions. By taking advantage of HP Assessment Solution and HP Managed Print Services, and by deploying the HP Controlled Printing Service, the university was able to optimize its imaging and printing environment. The availability and security of devices increased. Services and student satisfaction levels improved. And print wastes as well as total cost of ownership were reduced.

Why HP?

For more than 50 years, HP has partnered with educational organizations large and small around the world, supplying the technical expertise required to help maximize student achievement. We've been recognized for our leadership in managed print services by independent analysts such as Gartner,[1] IDC,[2] Quocirca.[3] This experience gives us unique insight into clients' needs to reduce costs, drive productivity, and improve your customers' experience.

We will take the time to understand your specific needs and create a plan to help optimize your fleet, ensure data and document security, and manage your evolving institution.

Get started

Contact your local HP representative to:
- Set up a workshop to assess your specific business needs.
- Establish a plan to implement the best solution for today and into the future.
- Identify an environmental approach that can help your organization save money.

Learn more
hp.com/go/gsc
hp.com/go/educationworkflow

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[1] Gartner, Magic Quadrant for Managed Print and Content Services, December 21, 2015, ID Number G00271944.

[2] IDC MarketScape: Managed Workflow Services 2015 Hardcopy Vendor Assessment — Building on MPDS, (US) doc #US40586715, (Western Europe) doc #EMEA40662015e, (APeJ) doc #AP40437716, (CEMA) doc#CEMA41124310.

[3] Quocirca, Managed Print Services Landscape, 2016; July 2016.

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