



# HP DesignJet Solutions for Technical and Graphics Production

Optimize your production and grow your business



## **The reprographics industry is changing**

The reprographics industry is exploiting advances in digital technology to develop new markets and services that satisfy a broader range of customer demands. Color output—a growing business area—is increasingly used in once traditionally black and white applications such as CAD plans, and customer demand for graphics output is expanding.

Innovation in the reprographics industry has also accelerated the growth of new on-site services, facility management, and document management services. Also businesses are adopting more flexible, cost-effective solutions to maximize revenue-generating opportunities.

## **Exceptional choice of reprographics solutions**

HP offers a complete portfolio of solutions to help you optimize your CAD and graphics color production departments. You can choose an HP DesignJet large format printer that incorporates features designed to manage pay-per-use services or facility management contracts at customer sites.

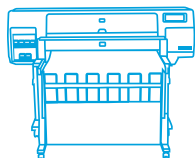
HP also offers you the technology to transform your document management solutions or online planrooms into a profitable web printing business.

## **HP Certified Partner Solutions**

The HP Partner Program ensures you have the freedom to smoothly integrate application-specific software solutions from industry leaders in full confidence. Third-party solutions that qualify for HP Certification have proven compatibility with the specified HP DesignJet products.

## HP DesignJet Printers and Solution for Technical and Departments Production

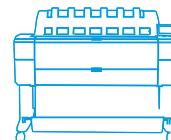
HP offers a complete portfolio of solutions to help you optimize your Technical and Departments Production. Starting with an HP DesignJet Production printer and HP DesignJet SmartStream, apply HP and HP certified third party hardware and software accessories to improve your workflow.



HP DesignJet T7200  
Production Printer



HP DesignJet  
SmartStream



HP DesignJet T3500  
Production eMFP

**HP DesignJet SmartStream.** Rely on end-to-end assistance along your printing workflow. From job preparation to printing, manage your printing fleet by viewing all available printers in one screen and help increase your productivity with high-speed rendering of technical drawings, maps, and complex PDF files. For more information and printers compatibility, visit [hp.com/go/DesignjetSmartStream](http://hp.com/go/DesignjetSmartStream)



HP DesignJet  
Roll Upgrade Kit

### Workflow improvement accessories for HP DesignJet T7200 Production Printer

#### HP Hardware accessories

- **HP DesignJet Roll Upgrade Kit.** Boost your productivity with an additional roll. Increase your capacity to up to three rolls with the HP DesignJet Roll Upgrade Kit. The easy to-install roll supports a broad range of media, and it integrates smoothly with the HP Smart Roll Loading System for nearly effortless loading
- **HP DesignJet Stacker.** Print unattended runs during business hours and even overnight. The HP DesignJet 110V Stacker and HP DesignJet 220V Stacker collect up to 500 D- or A1-sized plots and automatically flattens them, keeping them organized until they can be gathered



HP DesignJet  
Stacker



Compatible  
third-party online  
production folders  
(GERA or es-te)

#### HP Certified Third-party Hardware

- **Compatible third-party online production folders for AEC & GIS applications (GERA or es-te).** Make finishing work easy. Prints are taken directly from the printer and fan (length) and cross folded automatically in one pass. No manual intervention is needed at all; and the entire fold work is done with astonishing speed and precision. For more information and printers compatibility, visit [hp.com/go/Designjet3rdparty](http://hp.com/go/Designjet3rdparty)



HP DesignJet  
HD Pro Scanner

### Workflow improvement accessories for Technical Production Printers

Compatible with both HP DesignJet T7200 Production Printer and T3500 Production eMFP.

#### HP Hardware Accessories

- **HP DesignJet HD Pro Scanner.** Capture images with outstanding color accuracy using this high-speed, high definition scanner. Enhance images on the large touchscreen, and save documents to many file formats, including multipage PDFs. Scan to email, USB, and other network locations. For more information and printers compatibility, visit [hp.com/go/Designjethdproscanner](http://hp.com/go/Designjethdproscanner)

#### HP Software Accessories

- **HP DesignJet Postscript/PDF Upgrade Kit.** Simplify and speed up your printing experience with the HP DesignJet Postscript®/PDF Upgrade kit. You can process complex files, support Postscript®, PDF, TIFF, and JPEG files, and create emulations of PANTONE colors. The upgrade kit supports HP Instant Printing Pro, which streamlines printing from beginning to end

#### HP Certified Third-party Software Accessories

- **Certified third-party production workflows for repro houses serving AEC & GIS markets (OpCenter or SCP).** HP partners with these leading software vendors to provide you with advanced color, workflow, and reprographic management tools. For more information and printers compatibility, visit [hp.com/go/Designjet3rdparty](http://hp.com/go/Designjet3rdparty)



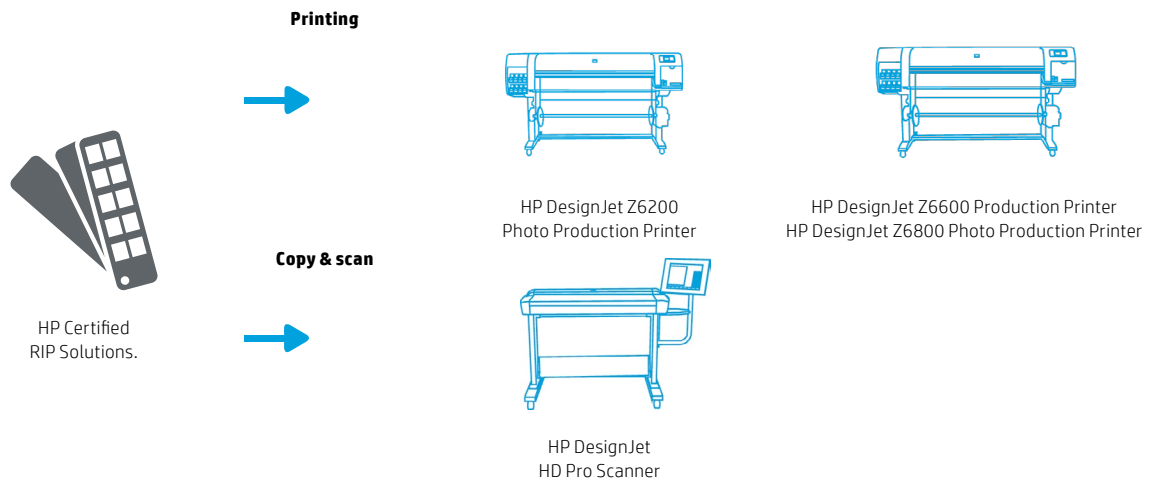
HP DesignJet  
Postscript®/PDF  
Upgrade Kit



HP Certified  
RIP Solutions.



## Outstanding image quality and speed for graphics production applications with HP Certified RIP-solutions



### Expand your reprographics business by delivering graphics

Exploit higher profit margin applications by satisfying your customers' needs. HP digital printing technology and third-party certified products bring you an end-to-end, professional graphics solutions to maximize profits from graphics output. For more information and printers compatibility, visit [hp.com/go/Designjet3rdparty](http://hp.com/go/Designjet3rdparty).

### Outstanding image quality and durability at exceptional print speeds with certified third-party RIP solutions for quick printers and sign shops serving graphics markets

HP has certified a range of third-party Raster Image Processors to enable additional control over elements such as color management, ICC profile management, tiling and nesting, support of multiple printers and optimizing Pantone and spot color. Choose from industry leading solutions such as: Caldera, CGS, ColorGATE, Efi, Ergosoft, GMG, Onyx, SAI and Shiraz. For more information and printers compatibility, visit [hp.com/go/DesignjetRIPs](http://hp.com/go/DesignjetRIPs)

## Efficient accounting, facility management and on-site services with HP Certified accounting solutions

### Maximize pay-per-use and facility management revenue

Offering HP color printing technology that incorporates facility management features, allows your business to charge different rates for black and white, color CAD drawings, color renderings, and presentation graphics.

HP DesignJet printers that include advanced accounting features, such as the HP DesignJet T7200 Production Printer, HP DesignJet T3500 Production eMFP and T1300 can remotely track ink and media use to help you monitor costs on a print-by-print basis and view customer accounts quickly and easily. Printers can automatically send usage reports via e-mail, that you can manage through a free Microsoft® Excel template provided by HP. You no longer have to contact customers or visit their sites to obtain the information needed for precise invoicing.

### Benefit from a range of advanced facility management solutions by HP partners

Reprographics businesses in highly complex working environments can take advantage of third-party solutions in the knowledge that these will integrate smoothly and reliably with HP products. Specialized accounting, cost recovery or facility management software offer advanced tools to simplify management of printers distributed across multiple sites or customers. Capella, Kothari, Sepialine and Technesis offer certified products for HP large format printers that retrieve usage information from supported HP large format printers and generate advanced usage reports. For more information and printers compatibility, visit [hp.com/go/Designjet/Accounting](http://hp.com/go/Designjet/Accounting).



## Deliver your reprographics confidently using HP Support Services

**Maximizing printing time and delivering predictable return on investment from your printing capital equipment is key to a successful reprographics business**

HP DesignJet Support Services provide warranty support to ensure the maximum performance from your printing solution, delivering predictable uptime. The support experience can be extended to up to five years with no incremental costs during the coverage period. As every business is unique, several of HP authorized support partners offer fully customizable services that will meet your specific need allowing your business to successfully achieve the desired level of service.

HP has implemented a formal endorsement framework that validates the compatibility of third-party products with the particular HP Printer(s) or technology the product is certified for. Going beyond support, HP's large format printing services in partnership with industry-leading developers, offer the tools you need to optimize your reprographics production services.

**Learn more at**  
[hp.com/go/Designjet/Support](http://hp.com/go/Designjet/Support)

**Learn more about HP DesignJet printers at**  
[hp.com/go/Designjet](http://hp.com/go/Designjet)

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