

# Transform basic account opening interactions into loyalty-building experiences

## HP Account Opening Accelerator for Banking



### What if you could...

- Turn customer interactions that are normally time consuming into improved face time with your customers?
- Drive significant cost savings by streamlining your application/subscription processes?
- Increase the number of customers served while also improving the customer experience?
- Meet compliance regulations and improve the security of customer information?
- Support environmental sustainability goals by decreasing the need for paper and storage?
- Work with a single vendor that can assess your requirements and provide the hardware, software and services to meet them?

### HP Account Opening Accelerator for Banking

In today's challenging financial climate, customers are increasingly more discerning about their banking choices. The market is more competitive than ever, and your institution's first impression is paramount in setting the stage for your customer's experience. With the HP Account Opening Accelerator for Banking you can make the account opening process faster, more secure, and more personal by freeing tellers to focus less on paperwork and more on profitability. Now, instead of worrying about paper forms, they can focus on cross-selling and up-selling other products and services while they're increasing customer satisfaction.

The HP Account Opening Accelerator for Banking automates the account opening process. By delivering fast, secure processing and printing of application forms, signature cards, and starter checks, you can reduce extraneous manual paperwork and automatically create audit trails for enhanced information security. Now bank staff are impressing customers with the bank's state-of-the-art capabilities even as they're improving the customer experience with a fast and efficient transaction.

### Solution at a glance

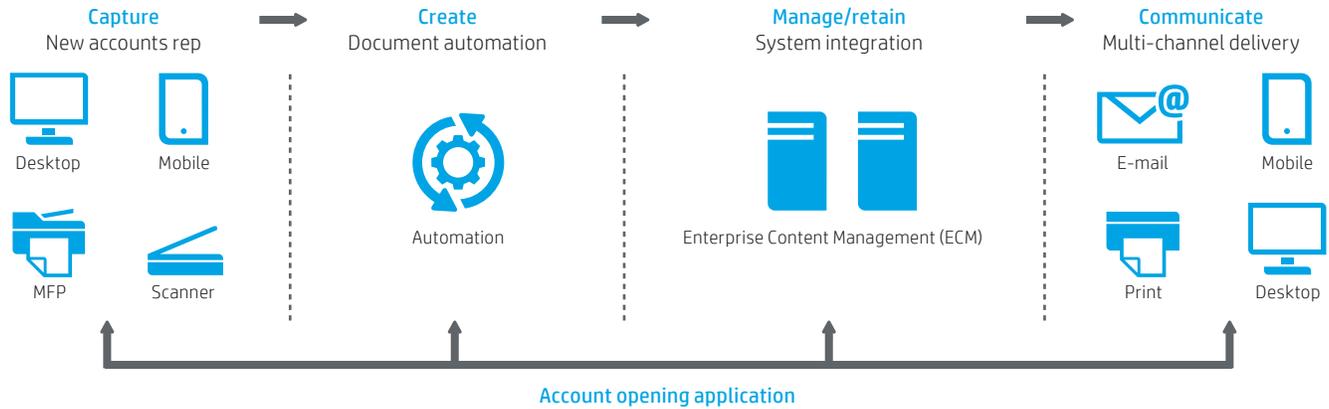
The HP Account Opening Accelerator for Banking standardizes your application processes with a customer-first workflow solution powered by a tablet and simple, reliable HP scanners or multifunction printers (MFPs). Benefits include:

**Evolves the branch experience with streamlined customer service.** Your banking associate captures a customer's information and electronic signature on a tablet. If a wet signature is required, the associate prints the form to collect it, then scans the signed form with a solution-enabled HP scanner or MFP. The associate then completes the transaction or offers additional products and services for the customer's consideration.

**Reduces the costs associated with paper processes.** Once an application form is scanned, the solution automatically extracts and routes the indexing data and signature to your customer database. The cost of manual routing, processing, and storage is taken out of the equation. Your customers' confidential information stays in-house. And the risk of a security breach is greatly reduced.

**Enhances the experience even more with a customized welcome kits.** Bundle a customer's application with a kit that includes other product offerings, service agreements, and your latest promotions.

## Account opening transformation: automating the business process



### Why HP?

For decades, HP has been partnering with leading banking, financial services, and insurance organizations, supplying the technical expertise and business savvy required to help position these companies at the forefront of their industry. Today, industry analysts rank HP as a leading provider of information technology and services to the financial services and insurance industries. In fact, 8 of the top 10 financial services and insurance companies are HP Managed Print Services clients.<sup>1</sup>

HP also provides a wide range of products and services to the industry that help our clients reach their goals, from mission-critical processing to best-in-class testing, monitoring, security, and analytics—along with the infrastructure that supports it.

We will take the time to understand your specific needs and create a plan to help optimize your fleet, ensure data and document security, and manage your evolving workplace.

### Get started

Contact your local HP representative to:

- Set up a workshop to assess your specific business needs.
- Establish a plan to implement the best solution for today and into the future.
- Identify an environmental approach that can help your organization save money.

### Learn more

[hp.com/go/fsiworkflow](http://hp.com/go/fsiworkflow)

<sup>1</sup> Based on data from the 2016 Forbes Global 2000.

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