



HP SignagePlayer mp8000r

Get noticed



Built for digital signage, this powerful media player with Scala® QuickStart™ software produces communications to capture customers attention.

Windows®. Life without Walls™. HP recommends Windows 7.

Capture attention

It's not enough to just put your message out there. You've got to get noticed. HP SignagePlayer mp8000r series is the technology you need to capture your customer's attention and create memorable impressions. Use the HP SignagePlayer mp8000r to help increase sales and improve the effectiveness your communications. As part of a full digital signage solution from HP, HP SignagePlayer mp8000r helps provide information in an attractive format that entertains, informs and engages for a unique customer experience that gets results.

Built for digital signage

Preinstalled with Microsoft® Windows® Embedded Standard 2009 operating system and Scala® QuickStart™ software, HP SignagePlayer mp8000r is designed for smooth and reliable operation in demanding digital signage applications. Scala® QuickStart™ digital signage deployment software ¹ makes creating professional looking messages quick and easy. Just use Scala® QuickStart™ to create relevant messages, push the information to your HP Digital Signage Displays in brilliant color, and grab your customer's attention. HP SignagePlayer mp8000r is specifically optimized for digital signage media and built for demanding digital signage duty cycles.

Engage customers

Grab attention with relevant messages and information which help your customer connect with your business, increasing customer satisfaction. Create, update, maintain and monitor content and devices across networks of digital signs, delivering the right message to the right people at the right time. Manage your data, customer information, and messages on HP SignagePlayers as your business and customer needs change.

Our relationship with leading digital signage software makers allows you to take advantage of integrated software to seamlessly create and manage your information. No IT manager, no problem. Built in management tools help you securely manage and monitor your information even when the sign is powered off.; HP Digital Signage Solutions are built for demanding 24/7 use so you can focus on your business not your technology. For more information about HP SignagePlayer mp8000r or HP Digital Signage Solutions visit us at www.hp.com/go/digitalsignage.

THE
COMPUTER
IS PERSONAL
AGAIN.



SPECIFICATIONS

Form factor	Small Form Factor
Operating system	Genuine Windows® Embedded Standard 2009
Processor	Intel® Core™2 Duo Processor E8400 (3.00 GHz, 6 MB L2 cache, 1333 MHz FSB)
Chipset	Intel® Q45 Express
Graphics	Integrated Intel Graphics Media Accelerator 4500; NVIDIA GeForce 310 (512 MB); HP DisplayPort to DVI-D adapter; HP DisplayPort to VGA adapter
Audio	High Definition Audio with Realtek ALC261 codec (all ports are stereo)
Communications	Intel 82567LM GbE optional 802.11 b/g/n wireless (PCIe x1)
Ports and Connectors	6 USB 2.0; 1 PS/2 mouse; 1 PS/2 keyboard; 1 RJ-45; 1 audio in; 1 audio out; 1 microphone in; 1 serial; 1 audio headphone jack; 1 DisplayPort; 1 VGA
Security	Trusted Platform Module (TPM) 1.2; Stringent Security (via BIOS); SATA Port Disablement (via BIOS); Drive Lock; Serial, Parallel, USB enable/disable (via BIOS); Optional USB Port Disable at factory (user configurable via BIOS); Removable Media Write/Boot Control; Power-On Password (via BIOS); Setup Password (via BIOS); Solenoid Hood Lock / Sensor; Support for chassis padlocks and cable lock devices
Dimensions	33.8 x 37.85 x 10.0 cm
Weight	Starting at 7.6 kg
Power	240W power supply - active PFC 240W 85% efficient power supply - active PFC
Expansion Solutions	1 low-profile PCI; 2 low-profile PCIe x1; 1 low-profile PCIe x16

¹ Content management software available via monthly subscription to Scala Quickstart.

For more information, please visit www.hp.com/eur/pos

© Copyright 2010 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

This system may require upgraded and/or separately purchased hardware and/or a DVD drive to install the Windows 7 software and take full advantage of Windows 7 functionality. See <http://www.microsoft.com/windows/windows-7/> for details. Windows 7 Professional disk may be included for future upgrade if desired. To qualify for this downgrade an end user must be a business (including governmental or educational institutions) and is expected to order annually at least 25 customer systems with the same custom image.

Intel, Core and Pentium are registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries. Microsoft, Windows and Windows Vista are trademarks of the Microsoft group of companies. Windows Vista® is either a registered trademark or trademark of Microsoft Corporation in the United States and/or other countries.

4AA3-2264EEE. December 2010



HP SignagePlayer mp8000r

Windows®. Life without Walls™. HP recommends Windows 7.

Accessories and Services

3 years 4 hour, 9x5
Onsite excl. External
Monitor, HW Support



HP 3 years 4h 9x5 Onsite Desktop Only HW Support

Product number: U4863E
