

UNIVERSITY PRINTING SERVICE CHOOSES TO INVEST IN THE HP DESIGNJET L25500 PRINTER



On university campuses around the world, students, faculty, and staff create a daily demand for a variety of printed materials, from course outlines and exams to banners, signage, and business cards. At California State University, Dominguez Hills (CSUDH), University Printing Services (UPS) is responsible for meeting about 90% of the campus' printing needs.

Recently, when UPS turned to HP for new solutions and services, it discovered that the HP Designjet L25500 Printer delivered the capabilities it was looking for: versatile performance, ease of use, and cost efficiency.

The choice to invest

When it came time to select a new printer for UPS, Emmit Williams, assistant vice president of Contracts and Procurement at CSUDH, and his team chose to treat the purchase as an investment opportunity.

"The university was faced with the decision to move the print shop forward or to stay with basic services and outsource everything else. As a business, our choice was to stagnate or evolve and grow," says Williams.

The print shop already relied heavily on an HP Designjet 5500 series printer for nearly seven years. But they were outsourcing a large number of job requests from across the campus of 15,000 students. Many jobs were just too big, complicated, or required the use of alternative media for outdoor

applications.¹ "The university decided to really back UPS, and our senior administration resolved to boost our printing capacity and capabilities."

Stay in-house to grow

Francisco Quinonez, assistant director of procurements, manages all UPS operations and experienced the immediate and sustained impact of the new HP Designjet solution. "The L25500 saves us money, time, and labor. But what it really does is open up a whole world of possibilities when it comes to the size and variety of the jobs we can do now."

Graduate graphic designer Lupita Garcia quickly came to appreciate the quality, versatility, and capacity of the HP Designjet L25500. "We can line up and do a large amount of jobs all together," she says. "Students, faculty, and all our customers go out of their way to comment on the quality of the prints." For example, the University Art Gallery recently created a dramatic backdrop, using HP PVC-free Wall Paper, for an installation. Thanks to the HP Designjet L25500, UPS now has the capacity to print on a variety of media, from recyclable HDPE banners to a range of gloss and matte photo papers.

¹ For best results, print on polyester fabric that does not stretch. Performance may vary depending on media. Please consult your media supplier for compatibility details.

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CHALLENGE

- University Printing Services at CSU Dominguez Hills had to decide whether to continue with outsourcing, or invest in a more versatile solution.

SOLUTION

- The university chose to invest in the HP Designjet L25500 Printer, which delivers quality, consistency, and versatility across a wide range of applications.
- UPS also prints on a range of HP printing materials, including HP PVC-free Wall Paper, HP HDPE Reinforced Banner, and HP gloss and matte photo papers.

RESULTS

- HP Designjet technology allows the university to easily tackle even the most complex print jobs, virtually eliminating the need for outsourcing.

2 Special ventilation is not required to meet U.S. OSHA requirements on occupational exposure to VOCs from HP Latex Inks. Special ventilation equipment installation is at the discretion of the customer—no specific HP recommendation is intended. Customers should consult state and local requirements and regulations.

3 Some substrates may have inherent odor.

4 HP offers the HP Large-format Media take-back program in the U.S. and Europe, through which most HP recyclable signage media can be returned. Availability varies. Some recyclable papers can be recycled through commonly available recycling programs. For details, visit www.hp.com/recycle. Aside from this program, recycling opportunities for these products are currently available only in limited areas. Customers should consult local recycling resources for recycling these products.

Easy to use, easy on the user

Pairing the HP Designjet L25500 with production-oriented operating software from Caldera streamlines workflow and simplifies color management. Garcia says, "The printer is user-friendly, straightforward, and easy to navigate, regardless the job. Caldera Rip is faster than other solutions, and I love being able to print directly from Adobe Illustrator." The HP Designjet L25500 also has dual take-up rolls so there's virtually no management required for big jobs, and users can easily replace printheads.

Along with easy operation, the HP Designjet L25500 is designed with the environment in mind so that both customers and workers enjoy a workshop free from many of the health and safety considerations of eco-solvent-based printers. HP Latex Inks require no hazard labels and are designed to need no special ventilation equipment.² They also are designed to produce odor-free³ prints that are ready to use right out of the printer.

The CSUDH printing center has also begun to promote the availability of recyclable printing materials compatible with the HP Designjet L25500. It's free and convenient to return used signage

produced on compatible printing materials through the HP Large-format Media take-back program⁴ (www.hp.com/go/recycle).

Results yield synergy

The success of the Dominguez Hills UPS has not gone unnoticed beyond the campus. CSUDH is a finalist in the Synergy Project, a CSU system-wide project among campuses to identify cost savings and to secure the right to assist in printing and reprographic services at the Chancellor's Office in Long Beach.

Meanwhile, other schools in the CSU system are paying attention as well. Recently another university approached Williams and his team to learn how they might replicate some of the success in their own campus print operations.

Williams places a good deal of the credit for this attention on the new printer. "The L25500 really did put us above other campuses for the Synergy Program. And people both on and off campus recognize the quality product we can turn out with the HP technology. It has played a huge role in our growth and success."

"What it really does is open up a whole world of possibilities when it comes to the size and variety of the jobs we can do now."

— Francisco Quinonez, Assistant Director of Procurements
University Printing Services, CSU Dominguez Hills

To learn more, visit www.hp.com/go/graphicarts

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