

# Get trained to 'go green'



## Free HP Ecosolutions Trained Printing Company program for HP Latex Printing Technologies users

### Gain sustainability knowledge and a competitive edge

The HP Ecosolutions Trained Printing Company program helps you gain new knowledge to assist clients looking for wide format graphics solutions with a reduced environmental impact. Start with convenient, downloadable training. Learn about the key factors that influence printing more sustainably, and how to communicate your sustainable printing efforts. Then use the program icon to promote your business and connect with new clients.

### Create new opportunities for growth

If you already own an HP Latex Printer, you likely know many of the environmental benefits of HP Latex Printing Technologies including their ability to help create a better working environment for printer operators and to produce odorless prints.<sup>1</sup>

However, there is also an extensive system of recyclable<sup>2</sup> HP printing materials, and recycling programs and certifications, to support the printing solutions. This training is designed to help you get the most out of the environmental profile of your HP Latex Printer, and to help you understand how you can take steps to build a long-term commitment to sustainability, creating new opportunities for growth.

<sup>1</sup> Some substrates may have inherent odor.

<sup>2</sup> HP Large Format Media take-back program availability varies. Some recyclable HP papers can be recycled through commonly available recycling programs. Recycling programs may not exist in your area. See [hp.com/recycle](http://hp.com/recycle) for details.



## Free and convenient downloadable training

The training consists of nine modules across a range of sustainability topics and should take about two hours to complete. Some of the themes covered include:

### “Go green” with your HP Latex Printer

- Discover the many ways that HP Latex Printing Technologies can help reduce the impact of printing on the environment.
- Understand the environmental profiles of wide format graphics inks and the impact of substrate selection.
- Gain insight on recycling and responsible disposal options.

### Develop your organization’s commitment to sustainability

- Gain perspective on the factors influencing more sustainable printing.
- Understand how to build an ongoing commitment to printing sustainability in your business.

### Turn your new knowledge into new business

- Learn how to communicate your sustainable printing efforts.
- Map out a plan of action for turning your new knowledge into new business opportunities.



## New tools to promote your business

If you own an HP Latex Printer and you successfully complete this training, HP will provide you with a certificate and an icon identifying you as an HP Ecosolutions Trained Printing Company that you can use for your promotional purposes.

**To learn more and to get started on the training, please visit [hp.com/ecosolutions/tpc](http://hp.com/ecosolutions/tpc)**



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HP Latex Printing Technologies  
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