



HP ZR2740w 68,6 cm (27") LED Backlit IPS

Monitor

Upsized for visual power to outperform.

When you want the best and brightest displays, you choose HP Performance Monitors. And now we have a new arrival. The HP ZR2740w 68,6 cm (27") LED Backlit IPS Monitor is HP's first 68,6 cm (27") diagonal Performance Series monitor—with a 16:9 aspect ratio and 3.7 million pixels in an ultra-modern and sleek design that perfectly complements HP Z Workstations.



Stunning at every angle

Featuring LED-backlights, the HP ZR2740w is mercury-free and remarkably thin. Add to that:

- IPS (in-plane switching) technology that provides outstanding image accuracy with ultra-wide 178° viewing angles and up to 10x higher contrast ratio versus mainstream monitors ¹
- Up to 1.07 billion on-screen colors for color transitions so smooth they virtually eliminate color banding artifacts
- Massive 2560 x 1440 resolution and 1000:1 contrast ratio ² that gives you unbelievably crisp, clear high-definition views of your content and multimedia
- Ultra-low brightness setting for digital content creators who work in low brightness work environments

Productive from the start

The HP ZR2740w monitor is designed for the way you work, so you can get going right out of the box.

- 8-way comfort adjust stand lets you easily optimize height, tilt, swivel, and pivot positions
- Redesigned flush HP Quick Release ² simplifies setup on and off the stand
- Ultra-thin bezels help you create virtually uninterrupted panoramic multi-monitor arrays
- Integrated cable cover conceals cables
- Four-port USB hub allows quick and convenient connection to USB devices
- DisplayPort and dual-link DVI inputs simplify connectivity

Proven over the long-term

The HP ZR2740w monitor was built to deliver powerhouse performance alongside, and seamlessly integrate with, the HP Z Workstation family. Mission-critical reliability is built right in, with:

- Extensive testing that helps ensure smooth operation with the applications you use most
- BFR/PVC-free ³ display/stand, 85% efficient power supplies, and more than 25% recycled resin to help you make environmentally responsible equipment purchases
- A 3-3-3 limited warranty with protection available for up to 5 years ⁴



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SPECIFICATIONS

Viewing angle	178° horizontal; 178° vertical
Brightness	380 cd/m ²
Contrast ratio	1000:1 static
Response rate	12 ms typical
Native resolution	2560 x 1440
Input signal	1 DisplayPort in; 1 Dual-Link DVI
Input power	Input voltage: 100 to 240 VAC
Power consumption	120W (maximum); 95W (typical); <2W (standby), standby
Dimensions	with stand: 64.6 x 23.5 x 54 cm without stand: 64.6 x 6.8 x 39.2 cm
Weight	10.5 kg with stand
Ergonomic features	Tilt: -5 to +35°; Swivel: ±45°
Environmental	Operating temperature: 5 to 35°C; Operating humidity: 20 to 80% RH
Certification and compliance	ISO 9241-3xx, CISPR, VCCI, KC (Korean), ETL (CSA, UL), EN55022 Class B, CNS 13438 Class B, IEC 60950-1, China Energy Label (CEL), SmartWay – NA only - Energy logistics, EUP Lot 6 Tier 1, BSMI AS/NZS 3548 Class B, "GS" Mark, TUV, CE, FCC Part 15 class B, EN55024 Class B, EN60950-1, CCC' C-Tick, GOST, NOM (NOTE: agency rating label and product serial number located on a pull-out tab on left side of monitor).
Warranty	Limited 3 years parts, labour and on-site service, including backlight. Availability varies by region. Certain restrictions and exclusions apply. For details, contact HP Customer Support or Service

¹ As compared to mainstream monitors with TN (Twisted Nematic) panels when viewed at 60°

² All specifications represent the typical specifications provided by HP's component manufacturers actual performance may vary either higher or lower

³ Meets the evolving definition of 'BFR/PVC-free' as set forth in the "INEMI Position Statement on the 'Definition of Low-Halogen' Electronics (BFR/CFR/PVC-Free)". Plastic parts contain < 1000 ppm (0.1%) of bromine [if the Br source is from BFRs] and < 1000 ppm (0.1%) of chlorine [if the Cl source is from CFRs or PVC or PVC copolymers]. All printed circuit board (PCB) and substrate laminates contain bromine/chlorine total < 1500 ppm (.15%) with a maximum chlorine of 900 ppm (.09%) and maximum bromine being 900 ppm (.09%). External cables (power, video and USB) are not BFR/PVC-free. Service parts after purchase may not be BFR/PVC-free

⁴ HP Care Pack Services extend service contracts beyond the standard warranties. Service levels and response times for HP Care Packs may vary depending on your geographic location. Service starts from date of hardware purchase. To choose the right level of service for your HP product, use the HP Care Pack Services Lookup Tool at www.hp.com/go/lookupool. Additional HP Care Pack Services information by product is available at www.hp.com/hps/carepack.

For more information, please visit www.hp.com/eur/monitors

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4AA3-6376EEE. September 2011



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Accessories and Services

HP LCD Speaker Bar



Attach seamlessly to the front bezel of your monitor to add full multimedia support features, including stereo speakers with full sound range and an external jack for headphones.

Product number: NQ576AA

HP USB Graphics Adapter



HP offers a variety of optional products (each sold separately) designed to complement our monitors and enhance the overall computing experience. The super-compact HP USB Graphics Adapter enables connection of up to six simultaneous displays to help you boost productivity and multi-task across several open applications. Use one Adapter to bridge between a notebook or desktop PC and second monitor or use multiple Adapters to connect several displays to each other.

Product number: NL571AA

HP Business PC Security Lock



This handy device ensures your desktop PC remains exactly where it is by locking the chassis cover and securing it to an anchor point. The steel loop cable is also designed to prevent unauthorised removal of keyboard, monitor and all peripherals.

Product number: PV606AA

5 years Next Business Day Onsite, HW Support



Receive next business day onsite repair from an HP-qualified technician for your failed hardware unit, if the issue cannot be solved remotely.

Product number: U7937E