



HP LD4710 119,4 cm (47") LCD Digital Signage Display

Enhance your digital signage experience!

Introducing thinner, smarter, and more connected digital signage displays¹ for improved, full-featured, attractive, and engaging digital signage solutions.



Smart Technology, Slim Design

HP's latest digital signage display (DSD) is better than ever with smarter technology and slimmer design¹. Embedded HP Media Sign Player Technology provides a simple and straightforward media player right from the DSD. Just plug in a flash drive containing pictures, movies and/or music² to the USB input on the back of the DSD and enjoy dynamic advertising from the display. This is perfect for users who need a basic digital signage display and player with the ability to manage them from one location. Plus, no PC is required, no software to install, and no added costs.

As for design improvements, the bezels on the LD4710 are nearly half the width of his predecessor¹. This helps create a contemporary atmosphere, and enables a more natural image when tiled in video wall installations. Other improvements include higher brightness and contrast¹, which help provide clearer on-screen imagery in high ambient light areas for improved readability and better picture quality.

Enhanced Digital Connectivity

The LD4710 also offer enhancements in digital connectivity and network management with the addition of an Ethernet port and HP Network Sign Manager Software. Together, these enable centralized management of one or more displays from a single source so "on-the-fly" changes can be made from one location and applied to endless DSDs across a network. This is perfect for businesses with numerous LAN-connected DSDs in different locations such as: stores, lobbies, offices, terminals, etc.

In addition, this DSD also include a DisplayPort IN and OUT input to provide compatibility with HP's

Digital Signage Players. This can also help simplify cabling requirements for larger than life, Full HD³ daisy-chained video walls⁴.

End to End Solution

HP offers Digital Signage Displays, Signage Players, Kiosk Solutions, as well as optional hardware and software to enable businesses to quickly and affordably deploy full-featured, attractive, and engaging digital signage solutions 24/7/365.



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SPECIFICATIONS

Panel type	Wide-aspect active matrix TFT
Viewing angle	178° horizontal; 178° vertical
Brightness	700 cd/m ²
Contrast ratio	1200:1 static; 3000:1 dynamic
Response rate	9 ms typical
Native resolution	1920 x 1080
Input signal	1 HDMI; 1 VGA in; 1 VGA out; 2 DisplayPort
Input power	Input voltage: 100 to 240 VAC
Power consumption	300W maximum; 270W typical, standby
Dimensions	with stand: without stand: 107.95 x 12.29 x 62.46 cm
Weight	23.5 kg
Environmental	Operating temperature: 0 to 40°C; Operating humidity: 10 to 80% RH
Certification and compliance	UL UL60950-1 First Edition, cUL CAN/CSA-C22.2 NO. 60950-1-03, NOM NYCE, TUV EN60950-1, PSE J60065 (H14), J55013 (H14), CCC GB4943, GB9254, GB17625.1, PSB IEC60950-1, TUV-S (Argentina) IEC60950-1, BSMI CNS13438, CNS14336, FCC CLASS B FCC 47 CFR Part 15 Class B, ICES-003 Class B, ICES-003 Class B, CE EN55022B, EN55024, EN61000-3-2, 3, VCCI VCCI-V2 V-3 V-4, CISPR-22B, C-Tick AS/NZS3548:1995, KCC (Korean) Requirements, Korea Energy Boy, SmartWay – NA only - Energy logistics, EUP Lot 6 Tier 1, China Energy Label (CEL).
Software	HP Network Sign Manger
Warranty	Limited 3 years parts, labour and on-site service, including backlight. Availability varies by region. Certain restrictions and exclusions apply. For details, contact HP Customer Support or Service

¹ HP LD4710 vs. HP LD4700

² Supported media files include: *.JPEG, *.MP3, *.MPEG, *.AVI. External speakers required for sound and sold separately

³ High definition (HD) content is required to view HD images. This display is capable of 1080p resolution

⁴ Daisy chain with DisplayPort supports up to nine DSDs;

For more information, please visit www.hp.com/eur/monitors

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Accessories and Services

HP 42-in LCD Display Stand Kit



The two-footed stand provides support for the digital signage display when used on a table top. Designed to help the display maintain stability when touched, the feet slide into to bottom of display and lock into place with included screws.

Product number: XT655AA

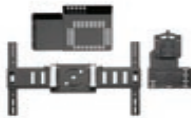
HP Speaker Option Kit



Add a full range of sound (10 watts each) with these rear-facing audio amplifier and speakers that discreetly attach to the rear of HP LD4200 display.

Product number: WD019AA

HP Digital Signage Wall Mount Solution with Quick Release and Security Plate



HP offers a variety of optional products (each sold separately) designed to complement our monitors and enhance the overall computing and viewing experience. The HP Digital Signage Wall Mount Solution with Quick Release and Security Plate is the newest option designed for use with HP-branded LCD digital signage displays. The wall mount has a 90-degree pivot for use in landscape or portrait position, and can be used in tandem with an HP 8000 Series USDT PC or compatible thin client to create a complete hardware solution for HP customers.

Product number: WB976AA

5 years Next Business Day Onsite, HW Support



Receive next business day onsite repair from an HP-qualified technician for your failed hardware unit, if the issue cannot be solved remotely.

Product number: UE370E