

Brochure

# Driving public sector sustainability





#### Why HP?

HP is a trusted partner to more than 300 government agencies in more than 30 countries worldwide. We have contributed to public infrastructure projects across the globe, including managing and securing the world's largest and most secure intranet, and deploying the largest infrastructure project ever undertaken in Europe.

We're an industry standout for our commitment to socially and environmentally responsible business practices. In 2013, we became the first information technology (IT) company globally to publish our complete carbon footprint, along with our supply chain water footprint and smelter list. In addition, we were awarded a position on the climate "A" list in the CDP 2015 Global Climate Change Report, ranking among just 5% of participating corporations.

## Achieve more using less with HP solutions

Public agencies have to be more economically efficient than ever before. Budgets are tight, and agencies have to balance these fiscal realities with public and interagency mandates for more environmentally responsible operations.

HP gives your agency a way forward with our portfolio of products, services, and solutions designed to help you achieve more while reducing your environmental impact. Our innovative solutions can help reduce costs, increase energy efficiency, and create a more streamlined and productive agency environment—helping you manage budget pressures without cutting valuable public services.

### With HP solutions, you can...

- Decrease operational costs by saving energy and improving efficiency
- Reduce environmental impacts and meet sustainability directives
- Discover new opportunities for public sector efficiency and accountability
- Create a more productive agency environment and improve service delivery



## Improve performance, reduce impact

Between PCs and printers, government agencies have huge appetites for energy. HP helps you cut costs and save energy with industry-leading products that use fewer resources and create less waste.

### Energy-efficient desktop and notebook PCs

Create a more efficient computing environment with the latest HP computing products, which consume 50% less power on average compared with HP products from 2005.<sup>1</sup>

### HP multifunction printers

Consolidate your printing, copying, scanning, and faxing needs into a single device with HP multifunction printers (MFPs). With HP MFPs, you can digitize paper-based workflows, reduce paper waste, and improve efficiency compared with standalone devices.

### EPEAT® registered and ENERGY STAR® qualified PCs and printers

Enhance your sustainability performance with PCs and printers that are designed with the environment in mind. HP carries a complete portfolio of EPEAT-registered computing products and has had imaging and printing products on the EPEAT printing registry since it opened in January 2013. In addition, we offer numerous ENERGY STAR qualified PCs and MFPs, recognized for meeting high standards of energy efficiency.

## Turn insight into improvement

Improve the efficiency and performance of IT systems—and your entire organization—with HP's easy-to-use power- and fleet-management tools.

### PC energy management tools

Gain real-time visibility into the costs of running HP PCs—in U.S. dollars, kilowatt hours, and carbon dioxide equivalency—with HP PC management tools. IT managers can evaluate power consumption, generate energy-use reports, and develop environmental policies throughout the agency when using HP Client Automation, HP Client Manager, IPM+, or LANDesk manageability software.

### HP Web Jetadmin software

Configure and manage your network printers, including monitoring use patterns, with this sophisticated web-based print-management tool. HP Web Jetadmin also generates centralized reports so you can track trends within your imaging and printing environment.

## Build a stronger, more sustainable organization

Create faster, more cost-effective, and more sustainable ways to get the job done and achieve your mission with transformative HP solutions.

### HP Managed Print Services (MPS)

Create and deploy agency-wide print and workflow strategies, which can help save up to 30% in printing costs overall, millions of pages in reduced paper waste, and up to 80% in energy consumption.<sup>2</sup>

### HP Exstream

Design and deliver a wide variety of communications—including print, web, Short Message Service, and email content—using HP Exstream, an easy and secure cloud-based software platform. Recipients can opt for an electronic form rather than physical mailers, helping eliminate printing and postal waste.

<sup>1</sup> The average energy consumption of HP products is estimated using high-volume notebook and desktop product lines representative of the overall shipped product volume. Energy consumption has been estimated in 2005 and annually since. The high-volume product lines include notebook and desktop computers, inkjet and LaserJet printers, and industry-standard servers.

<sup>2</sup> Estimated energy and paper savings based on analysis of select HP Managed Print Services customers' imaging and printing operations, using data gathered on devices and paper consumption, and comparing with post-MPS actuals or projections. Results depend on unique business environments, the way HP products and services are used, and other factors. Overall printing costs are unique to each company and should not be relied on for savings you may achieve. According to industry analysts, savings of up to 30% are typical with managed print services.

## Resources

### HP Sustainability

[hp.com/sustainability](http://hp.com/sustainability)

### ENERGY STAR, EPEAT, and other eco-labels

[hp.com/go/ecolabels](http://hp.com/go/ecolabels)

### HP reuse and recycling services

[hp.com/recycle](http://hp.com/recycle)

### HP document workflow solutions for government

[hp.com/go/govworkflow](http://hp.com/go/govworkflow)

### HP Carbon Footprint Calculator

[hp.com/go/carbonfootprint](http://hp.com/go/carbonfootprint)

### Action plan for environmental sustainability in office printing

A downloadable plan that gives agencies practical advice on how to reduce costs and the environmental impact of their imaging and printing environment.

### A sustainable IT purchasing guide

Advice on how to develop environmental procurement guidelines that are useful, fair, understandable, and economically viable.

### HP Distributed Workflow Solutions

Streamline and automate paper-based document management within your agency's existing IT system with our end-to-end content-management services. We help your agency transform paper documents into digital images and intelligently automate the flow of documents between agency employees anywhere in the world, using systems they already know and use.

### Cloud-based printing

Reduce the environmental impact of production printing with HP cloud-based printing services. Customers can replace or augment on-site print operations with on-demand printing using Smart Production Suite. HP Enterprise Production Print Solutions lets users efficiently produce, manage, and distribute printed materials on an as-needed basis.

### HP Touchpoint Manager

HP Touchpoint Manager is a single, cloud-based solution that allows you to easily track and address the security and health needs of all your devices from a single, user-friendly dashboard.

## Reduce, recycle, and reuse

HP helps minimize the risks, manage the costs, and reduce the environmental impact of IT disposal through a variety of refurbishment, recycling, and trade-in programs.

### HP Asset Recovery Services

Agencies can return IT products for disposal, refurbishment, or reuse. HP makes sure all returned equipment is handled to meet strict environmental and data security standards.

### On-site data destruction

Erase highly sensitive information before it leaves the premises. Ideal for agencies with strict security regulations, HP's secure and certified data destruction meets the most stringent requirements, including Department of Defense standard 5220.22-M, HIPAA, Gramm-Leach-Bliley Act, and other privacy protection laws.

### HP trade-in programs

Receive incentives or rebates for outdated equipment based on the trade-in value of old HP or non-HP hardware.

### HP Planet Partners

Recycle HP supplies and return any brand of IT equipment through our convenient return and recycling program. Learn more at [hp.com/recycle](http://hp.com/recycle)

### Learn more at

[hp.com/go/federal](http://hp.com/go/federal)

