

create  
**personalize**  
innovate  
connect

## HP SmartStream Designer 5.5

Free edition



Create and design campaigns  
with variable data printing  
and added color.

This software plugin to Adobe  
InDesign and QuarkXPress  
helps you to design templates  
with added color and variable  
data capabilities. By supporting  
4, 5, 6, and 7 colors, with  
personalized text, data and  
images, you can achieve unique  
products that make an impact.

#### DVD includes:

- Designer Mac and PC installers for Adobe CS4/CS3/CS5.5 and QuarkXPress 8.5.
- SmartStream Designer tutorial for beginners.
- **Dynamic Personalization folder**—Free evaluation versions and sample jobs for TECIT Barcode Studio, Mindfire, fact maps and more external applications. Open files of sample postcards including the original Photoshop files.
- **SmartStream Designer Personalization toolbox**  
**HP SmartStream Database Converter**—Database Converter tool for DB cleaning and encoding conversion.  
**FontConverter**—for downloading Mac fonts to the DFE.  
**InqCreator**—stand-alone application for creating InqCreator templates for HP DFE Inq files.
- **The Designer's Guide**  
Guide for tapping into the unique features of HP Indigo digital presses, such as personalization, special inks and more.

Print or on HP Indigo digital press: [www.hp.com/go/graphics](http://www.hp.com/go/graphics)  
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