

NRI uses the HP Designjet T7100 to deliver quality colour CAD prints with precision



AT A GLANCE

Industry: Repro Houses & Copy Shops

Business name: National Reprographics Inc. (NRI)

Headquarters: New York, NY, U.S.

Website: www.nrinet.com



National Reprographics Inc. (NRI) has served architects, engineers, and construction specialists in New York City for more than a century. What started as National Blue Print Company in a small Manhattan loft in 1898 has since evolved into a large, multifaceted data management corporation with locations from Boston to San Francisco.

Today NRI is much more than a blueprint company—handling facilities management, software, graphics output, and document management, in addition to serving the commercial printing needs of the reprographics industry.

According to Blaise Nealon, NRI's director of production, the company has separated itself from its competition with quality output, fast turnaround times, and technological advancements. Those attributes made NRI a natural fit for testing the HP Designjet T7100 Printer at its commercial facility in Queens, New York. The company is well acquainted with the reliable performance of HP products.

"We've had HP wide-format printers in all of our branches and on-site locations for years," Nealon says. "What we were really interested in with the HP Designjet T7100 was to see what we could do with colour CAD and how the equipment would hold up overall."

It didn't take long for the HP Designjet T7100 Printer to make a positive impression.

"It's a very productive, high-quality, reliable device," Nealon says. "We were very happy with the output quality, the speed especially, and we didn't have any service issues—it ran flawlessly."

NRI's reputation for speed and precision made the productivity and efficiency of the HP Designjet T7100 of particular interest to Manny Espailat, branch manager of the NRI facility in Queens that tested the printer.

"I'm familiar with HP products so the high quality wasn't a surprise to me. I was probably most impressed by the speed," Espailat says. "It was equal or superior to other equipment that I've seen."

Espailat had an opportunity to put the HP Designjet T7100 to the test when a client submitted a large rush order totalling more than 929.03 m² (10,000 sq ft) of colour CAD plotting. The printer handled the entire order seamlessly, allowing NRI to deliver within 36 hours.

"We would have still met the deadline if we didn't have the T7100," Espailat says. "The difference is that we might have had to split the job between two or even three machines to get it done in time. Instead, we just ran it all on the T7100."

Get connected.

www.hp.com/go/graphicarts

Share with colleagues.



© 2012 Hewlett-Packard Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

4AA4-0222EEW, Created March 2012