



Labels & Packaging Production Optimization

HP Indigo Value-Added Services Site Visits

North America



Growing your digital production printing operation is an ever evolving process and continuous improvement is a critical component.

Even seemingly small time savings can add up quickly when you apply them to the number of jobs produced per day and per month.

These exponential improvements go directly to your bottom line while increasing your capacity to increase your top line revenue as well. Our expertise empowers you to maximize the value of your investment. Simply. Economically. Profitably.

The goal of this 4-day Production Specialist visit is to enable you to improve the delivery of a quality product to your clients efficiently and profitably. The Production Specialist will work closely with your Digital Press and Digital Front End (DFE) operators to build upon their current knowledge, ensure they are utilizing the most current best practices and help advance them to the next level of proficiency.

Overview

Target

All HP Indigo Digital Press customers, primarily site management and print production staff.

Benefits

- Increase productivity.
- Maximize uptime.
- Reduce wasted time and materials.
- Enhance knowledge.
- Increase profitability.

General topics covered

- Color management.
- Esko tools for labels and packaging.
- Advanced troubleshooting.
- Maintenance routines.
- Workflow efficiency.
- Job scheduling.



What you get

Customized session tailored to your unique needs— the visit can be tailored to the needs of the specific shop or the needs of a specific individual. Allow the solid industry expertise of our Production Specialist to enable you to increase productivity, uptime and throughput. This will allow you to reach your operational potential.

You will increase productivity by enhancing your operator's knowledge, applying the latest best practices and reducing wasted time and materials. Basic Digital Press Operator and Basic DFE training courses are prerequisites for this service.

“Having the HP Production Specialist come in to our facility and conduct Color Management training with our graphics and prepress people was extremely valuable to us.

Conducting the training in our facility, with our equipment, on our substrates and in our workflow resulted in immediate gains in the comfort level of our people with the color management software and process. The productivity level improvement was immediate.”

Curtis Heinrichs, Senior Graphic Designer, Bedford Industries, US

For more information

Please contact your sales account manager for more information, and to order your service.

North America

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4AA4-1613ENUC, January 2013, Rev. 1

