



# PrintUnlimited

## Success Stories

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# Greater capacity and enhanced capability for Communis

### Adding value and flexibility with HP Presses and software

**Communis provides its blue chip and FTSE 100<sup>11</sup> customers with reliable, high-quality products, year in and year out. However, as the need for detailed personalization increases, its traditional print technology could only offer limited options.**

#### Communis invested in:

- 2 x HP T300 Color Inkjet Web Presses
- 2 x HP Indigo w3250s Digital Presses
- 2 x HP Indigo 5500s Digital Presses
- HP Exstream software platform

#### Results

The combination of Presses has enabled each job to be flowed into the most appropriate Press - and the HP Exstream software platform makes job scheduling easier and more efficient. In the long term, the amount of digital business is expected to grow from 5-10% of Communis' output to 40-60%, with ever more complex and targeted jobs.

#### Challenge

Communis is a major marketing services provider, handling around 5 million data records a day at six facilities. Investing in new production technologies required careful planning and, of course, the right new technologies.

#### Solution

Managing Director, David Rushton, comments, "the one thing we had to get right was the quality of output. That was the main criteria in terms of selecting HP."

<sup>11</sup>FTSE 100 - an index of the most highly capitalized UK companies on the London Stock Exchange.

### Door to growth opens for Annex

HP Indigo helps mailing house transform itself.

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### An ideal match

Cross-technology color matching helps L+L Printing stand out.

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### The right ingredient

HP Indigo delivers tasty result for Rotolabel.

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### Showing off pictures is back

Memolio albums combine printing and the web.

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### Signs Express gets van job all wrapped up

Tight deadline no problem thanks to HP Latex technology.

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