

# Simplify, streamline, optimize

## HP Constituent Communications Management Solution



### What if you could...

- Reduce costs with a single solution for document design, creation, and multichannel delivery?
- Enhance the constituent experience by transforming simple communications into meaningful conversations?
- Track information sent to citizens or employees?
- Produce multi-lingual documents from a single design?
- Enable users to print responsibly and help reduce environmental impact?

### Reduce costs and streamline communication processes

Most government agencies face increased program demands, decreased budgets, and a shrinking workforce while striving to implement more efficient citizen and employee communication processes. Technology issues—such as non-integrated systems and disparate content sources and databases, along with uncoordinated delivery channels—make addressing these needs difficult. To meet these challenges and make communications, such as eligibility notices and tax statements, more effective, government agencies need a single customer communication management platform that seamlessly supports high-volume, on-demand, and interactive document applications of all types, regardless of complexity, variability, or output channel.

### HP solution at a glance

Most organizations have significant costs tied up in multiple document creation technologies and processes that connect silos of information to citizen document applications. The HP Constituent Communications Management Solution, powered by HP Exstream, is a single platform for design

through delivery of any document type. It meets the most sophisticated document creation requirements—from automating and streamlining high-volume tax statements, court orders, and claim forms to personalizing correspondence and enabling e-form initiatives.

Designed to easily fit into any IT environment, including service oriented architectures (SOA), HP Exstream directly accesses and uses data from delimited files, XML, ODBC databases, legacy print files, and messaging queues to create personalized communications. You no longer need to create and maintain systems that consolidate disparate data.

HP Exstream enables browser-based design collaboration with built-in approval workflow. Its many capabilities for testing document applications can significantly improve productivity and optimize performance. Additionally, built-in functionality for high-volume print/mail environments eliminates the need for post-processing programs.

HP Exstream can help your organization achieve substantial annual savings by increasing efficiency at every stage of the document production process.

# HP Constituent Communications Management Solution

A single solution, powered by HP Exstream



## Key benefits

Communicate clearly through a variety of channels such as print, web, and email, with visually appealing documents that simplify complex information, including data-driven charts of almost any type and relevant messages inserted at the point of need.

Communicate more effectively and increase citizen satisfaction by delivering communications to citizens in their preferred language.

## Why HP?

HP is a trusted partner to hundreds of government agencies in countries all around the world. This experience gives us unique insight into clients' concerns around security, cost reduction and reliability. Partner with HP to streamline the flow of documents and information that drive your agency. You can count on:

### Complete solutions

With end-to-end solutions and services, HP works with you to identify and address your specific needs today and into the future.

### Unsurpassed expertise

HP domain expertise and experience enables us to deliver technology-led solutions that address specific industry challenges.

### Global reach

With IT professionals in 170 countries, HP has the resources to address your organization's needs here, and around the world.

## Industry leadership

HP is recognized as a global leader in imaging, printing, and computing, an industry leader in print security, network and infrastructure management, and an organization with a strong commitment to environmental sustainability.

## How do you get started?

Contact your local HP representative to:

- Set up a workshop to assess your specific needs.
- Establish a plan to implement the best solution for today and into the future.
- Identify an approach that can help you save time, resources, and money.

### To learn more, visit

[hp.com/go/govworkflow](http://hp.com/go/govworkflow)

## HP three-part approach

HP works with you to assess, deploy, and manage an imaging and printing environment tailored to meet your business needs, while helping you reduce costs, conserve resources, and simplify document-intensive processes.

### Optimize infrastructure

HP can help you achieve a balance between your total cost of printing and your needs for convenience and productivity.

### Manage environment

Working together, HP can help you maintain your optimized infrastructure while improving business efficiency and tightening security.

### Improve workflow

By streamlining your document-intensive processes, HP can help you deliver a more efficient environment for capturing, managing, and sharing information.

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