

# Maximo's



Summer 2012

## Farm Fresh Cheeses for Summer Entertaining



**Cheese of the Month**  
*A selection for each day of summer.*  
 Maximo's cheese plates have become an obsession among our customers. We've added more than 1,000 different types of cheese and complimentary pastry items to our store shelves. Our cheeses are sourced from small and large producers located all over the world. Each Maximo also offers a selection of local specialty cheeses, hand selected by employees and customers. See what all the excitement is about—and take home a delicious cheese platter today!

"Cheese has become an obsession—with our store receiving hundreds of new varieties each month. Several customers have started cheese clubs and even host gatherings in our store. It is cheese mania at Maximo's Edinburgh!"

£10 - £20

89552-117

## Specialty Vinegars



**EURO GOLD MEDAL WINNER!**  
 With many of the greatest vinegars coming from Italy, we were humbled to win this year's European Vinegar Cup with our selection of Maximo's estate bottled vinegars. Competing against more than 3,000 products, Maximo's received the grand prize European gold medal for excellence in vinegar. Come and see what the excitement is all about and don't miss our seasonal vinegars—available on a first-come, first-serve basis.

Maximo's Specialty Vinegar  
 Our new line of vinegars.

Since opening its doors, Maximo's has offered a variety of custom specialty products. Trust that you'll be enjoying quality food from the finest sources available. This season, we're proud to introduce our White Balsamic Vinegar—the first in a series of new vinegars by Maximo's. Blended with barrel-aged white grapes, this vinegar is

a perfect ingredient for cooking or snacking. Add to vegetables to enhance their flavor or to grilled meats and fish before serving.

£10 - £25

8882-690

4AA4-3520ENW

## Too Hot for a Cook Out?



**Sushi Sampler to Go**  
 Take a break from the grill!

Who says all good things come from the grill? This summer, every Maximo's store will offer a full selection of sushi samplers to go. Each sampler contains nigiri and sashimi in varying sizes and configurations. Sushi samplers are ready to go right out of the bento box—and can be combined with other meals to make a tantalizing summer treat. Perfect for lunches, evenings, or hassle-free appetizer preparations.

£5 - £15

8245-998

### Sushi Dinner Shopping Checklist

- Maximo's sushi sampler to go
- Asian seaweed salad with sesame
- Soy sauce and fresh wasabi
- Japanese beer or chilled sake

Maximo's sushi samplers are served in the delicatessen area of your local Maximo's. Questions regarding sustainable fish sourcing? Ask us!

## Maximo's Signature Sweet Peach Tea



**Maximo's Peach Tea Concentrate**  
 A summertime refresher for every occasion.  
 Maximo's offers a complete line of signature sweet teas—including our legendary sweet tea with peaches sourced directly from Georgia, USA. Maximo's sweet peach tea is a perfect beverage to help you beat the heat and appreciate every moment of summer. We offer all of our signature teas in original and sugar-free varieties. In addition, your local store may carry several special tea flavors that are unique to your neighborhood and community. Just ask!

£5 (24 serving)

158-5842

Maximo's sweet teas are available in ready to serve and concentrate forms. Serve tea straight from the bottle—or use Maximo's tea concentrate to create your own summer-time beverages. Ideal for relaxing, entertaining, and enjoying each day of summer!

The following 6 COUPONS are for your store—and can be redeemed at check-out.

<p>Clear Water 6-liter</p> <p>£2.00</p>	<p>Maximo's Oven Flatbread</p> <p>£4.25</p>	<p>Mendel Meyer Lemon Olive Oil</p> <p>£12.00</p>
<p>Premium Bulk Sweets</p> <p>£3.50/kg</p>	<p>Organic Broccoli</p> <p>£3.00/kg</p>	<p>Organic Mandarins</p> <p>£4.50/kg</p>



## Your Store! Your Savings!

If you are not a UK resident, Maximo's may be unable to ship products to you. Shipping charges may apply for the use of credit cards. Offer expires August 12, 2012. Maximo's does not accept cash for purchases. Maximo's may be unable to ship products to you. Shipping charges may apply for the use of credit cards. Offer expires August 12, 2012.