

Brochure

# Innovative to the end

HP recycling and end-of-use solutions





Every piece of information technology (IT) equipment eventually reaches the end of its useful life. At HP, we believe it is essential to manage these items in a responsible and secure way. Not only can improper disposal or recycling of aging electronics harm the environment, but it can also put private data at risk.

HP has been recycling electronics since 1987, and our asset-recovery, trade-in, and recycling services are available around the world.<sup>1</sup> And through our HP Design for Environment program, we develop products across our portfolio to use fewer materials and make recycling easier than it has been for previous generations of HP products.

With innovative end-of-use solutions for reusing and recycling products, HP makes it easy for you to reduce your environmental impact—in the right way—at the right price.

## Hardware buyback for individuals

In the United States, you can receive cash back for your PCs, monitors, printers, digital cameras, PDAs, and smartphones that still have value—no matter the brand. If your old hardware has no value, we will still responsibly recycle any brand of hardware, at no charge.

Find out what your equipment is worth at [hp.com/go/easybuyback](https://hp.com/go/easybuyback).

## Hardware recycling for individuals

We offer more than 3,700 recycling drop-off locations in the United States. Our partnership with Staples allows you to bring your old consumer products to any Staples store for free recycling. Plus, we offer vouchers for free drop off, shipping, and recycling of HP consumer products at FedEx Office® locations.

Learn more at [hp.com/us/go/recycling](https://hp.com/us/go/recycling).

<sup>1</sup>Program availability varies. HP return and recycling is currently available in more than 70 countries, territories, and regions in Asia, Europe, and North and South America through the HP Planet Partners program. For more information, visit [hp.com/recycle](https://hp.com/recycle).

## HP and the environment

HP is transforming the ways we live and work to be more sustainable. As we improve the efficiency of our portfolio, supply chain, and operations, we are also delivering technology and expertise that help people achieve more while consuming fewer resources.

# 2.8 billion

HP has recovered more than 2.8 billion pounds of electronic products and HP supplies for recycling since 1987.

# 249 million

HP recycled 249 million pounds of electronic products and supplies in 2013.

# 47.1 million

In 2013, HP recovered more than 47.1 million pounds of hardware for reuse and remarketing.

Learn more about HP's environmental activities at [hp.com/environment](http://hp.com/environment).

## Hardware buyback for organizations

We help businesses of all sizes responsibly retire unwanted or obsolete IT equipment. Organizations in the United States with 10 or fewer items can choose to get cash back or recycling assistance for old PCs, monitors, printers, digital cameras, PDAs, and smartphones. HP will also recycle hardware that no longer has value.

Learn more or request a quote at [hp.com/go/smbrecycling](http://hp.com/go/smbrecycling).

## Custom hardware recycling services for organizations

We offer businesses and organizations in the United States and Canada customized services for recycling old electronics from HP, Compaq, Palm, and other manufacturers. Custom services include on-site data destruction, packaging and shipping, asset tagging, and serial-number capturing. Or we'll work with you to create a custom service tailored to meet your specific requirements.

Learn more at [hp.com/go/businessrecycling](http://hp.com/go/businessrecycling).

## Asset recovery for organizations

Throughout North America, we can help when your business is ready to upgrade or dispose of large quantities of IT equipment. And you could earn cash for unwanted assets. We'll remove equipment—whether from HP, Compaq, or another manufacturer—and pay you the resale value. All equipment is wiped clean using industry-standard software, and then refurbished and resold.

Check available services and learn more at [hp.com/go/asset\\_recovery](http://hp.com/go/asset_recovery).

## Trade-in program for individuals and organizations

HP Global Promotion Services offers consumers and businesses that purchase new HP hardware the ability to trade in their old equipment for cash. Additional limited-time, product-specific promotions can help you save even more.

Check program availability or request a free quote at [hp.com/go/tradein](http://hp.com/go/tradein).

## Donation services

In the United States, we've partnered with the National Cristina Foundation (NCF) to help organizations, businesses, and individuals donate their old equipment. NCF provides computer technology and solutions to help people with disabilities, students at risk, and economically disadvantaged individuals lead more independent, productive lives. The foundation will match your technology donations with a nonprofit that can put them to good use. Your tax-deductible donations help the community and the environment.

Learn more at [hp.tradeups.com/hpdonations.asp](http://hp.tradeups.com/hpdonations.asp).

In Canada, HP is a platinum-level sponsor of the Green4Good program, which takes electronic products from businesses and finds the best use for them. Equipment with value is refurbished and resold. Net proceeds from resale are donated to a charity of your choice. Electronics of no value are responsibly recycled.

Learn more at [green4good.ca](http://green4good.ca).



## HP Planet Partners return and recycling program for Original HP supplies

In the United States and Canada, we make it easy to recycle Original HP ink and LaserJet toner cartridges through the HP Planet Partners program. Return HP cartridges to authorized retail recycling locations, or go online for postage-paid recycling envelopes, labels, and bulk collection boxes. Many HP LaserJet toner cartridge boxes include postage-paid return labels, and organizations can opt for pallet pickup to return large quantities of cartridges.

Learn more at [hp.com/recycle](http://hp.com/recycle).

## Large-format media recycling

We offer recycling for certain commercial and industrial signage media, as well as for HP graphics and technical media, including banners, signs, films, and backlit materials. State-of-the-art processes ensure the plastics used in these materials are responsibly recycled.

Check program availability and learn more at [hp.com/go/recyclingbanners](http://hp.com/go/recyclingbanners).

## Packaging recycling services

The majority of HP packaging materials can be recycled curbside, but there are some areas where appropriate collection services and facilities aren't available. We can help recycle your HP packaging when local curbside recycling isn't an option.

Request packaging recycling assistance at [hp.com/go/package recycling](http://hp.com/go/package recycling).

Learn more at  
[hp.com/go/reuse-recycle](http://hp.com/go/reuse-recycle)

Sign up for updates  
[hp.com/go/getupdated](http://hp.com/go/getupdated)



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