

# Enhanced Color Pack



For the HP Scitex FB7600 Industrial Press





## Grow into more high-value opportunities

Print more high-value pages and help increase your return on investment.<sup>1</sup> Address more demanding POP applications with image-quality enhancements enabled by light black ink. Use orange to expand the color gamut and achieve more vivid color and rich skin tones. Create visual effects with multifunction varnish ink.

### Help create more new business opportunities

Expand your application reach further into high-quality POP applications. Add HP FB225 Light Black Scitex Ink and see the improvement in image quality, without compromising productivity.

- See smoother gray solids and transitions.
- Achieve neutral grays, without color cast.
- Gain higher image quality at the same throughput with light black ink added to the six process colors.<sup>2</sup>

### Produce higher-value pages

Go after the big, bold brands. Add HP FB225 Orange Scitex Ink and get a broader color gamut. See more vivid color and richer skin tones. Match brand colors and achieve analog-to-digital consistency.

- Work with a broader color gamut.
- Achieve greater Pantone® coverage and more corporate color coverage.
- See more vivid color and rich, lifelike skin tones.

### Enhance each page with multifunction varnish

Add HP FB225 Varnish Scitex Ink and boost your capabilities. Impress clients by producing eye-catching visual effects while creating an additional level of media protection. Expand your color gamut.<sup>3</sup>

See rich, dense colors. HP's multifunction varnish enhances the color saturation—and gamut.<sup>3</sup>

- Create embossed text and images; produce spot varnish with perfect registration.
- Print color images simultaneously with varnish—for uniform gloss, added protection.

### Configuration and ordering information

<b>CP408A</b>	HP Scitex FB7x00 Industrial Press Enhanced Color Pack
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The Enhanced Color Pack provides additional 7<sup>th</sup> and/or 8<sup>th</sup> color channels, facilitating the addition of orange or light black colors.

## Color Management and Profiling Service

Onsite, in-depth technical workshop delivered by HP Scitex Color Specialists. PSPs acquire essential color management knowledge with a step-by-step guide for file preparation, color matching and color proofing workflow. Learn more at [hp.com/go/scitexservice](http://hp.com/go/scitexservice)

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<sup>1</sup> Use of the HP Scitex FB7x00 Enhanced Color Pack may cause deviation of up to 10% from previously published throughput in some print modes. Also, use of the HP Scitex FB7x00 Enhanced Color Pack may require a software upgrade. Switch from orange or light black to varnish; however, it is not possible to switch back, from varnish to orange or light black. HP FB225 Varnish Scitex Ink is designed for use with the Caldera RIP 9.1 and up. Please contact your HP sales representative.

<sup>2</sup> The HP Scitex FB7600 Industrial Press can be configured with up to 8 colors (standard 6 process colors plus two additional colors).

<sup>3</sup> HP FB225 Varnish Scitex Ink increases the color gamut by 18.6%. Results based on internal HP testing; April 2013.

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