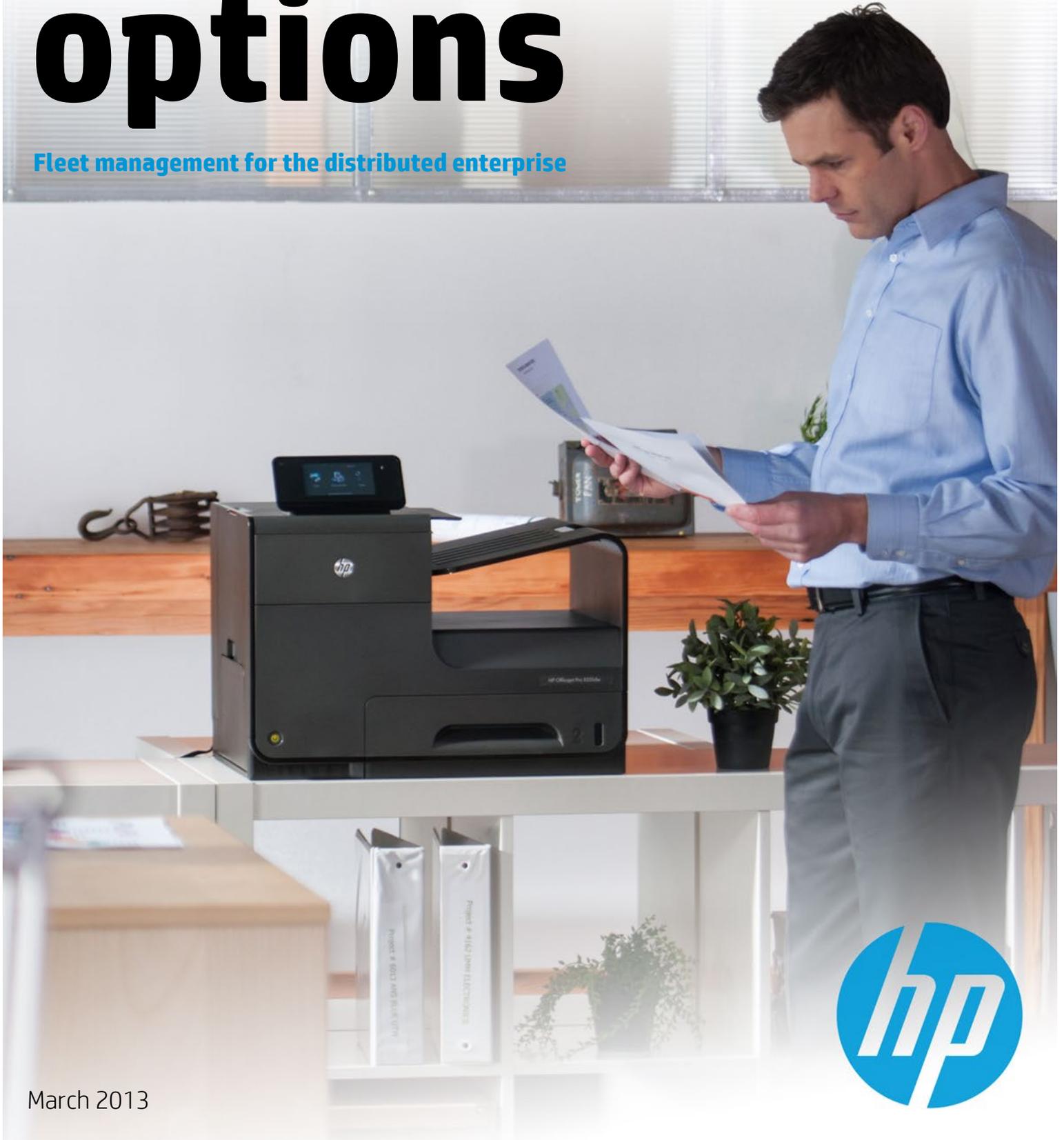


Brochure

# Expand your options

Fleet management for the distributed enterprise



March 2013

# Get the right product with the right level of management



The HP Officejet Pro X series is ideal for distributed environment work teams who need:

- Quality desktop color printing
- Blazing-fast desktop print speeds—up to 70 pages per minute in general office mode<sup>1</sup>
- Low operating costs
- Eco-conscious design



Choose the HP Officejet Pro X MFP series for the ultimate in office convenience:

- Load two-sided documents for copying or scanning and walk away with the MFP's 50-sheet automatic document feeder
- Scan documents directly to network folders or email with digital sending
- Automatically adjust skewed copies and crop unwanted areas using HP Copy Fix
- Save incoming faxes on the network or personal computer with HP Digital Fax

Expand your imaging and printing options with the HP Officejet Pro X and HP Officejet Pro 200 series—now supported by HP's world-class fleet management tools. Count on features that can meet your printing, solution, and services needs in the distributed enterprise environment.

## A new way of doing business

The way you work is changing at the speed of light. Enterprises still operate from large centralized headquarters, but increasingly your employees are found in smaller branch offices, working remotely from their home offices, or on the move between locations. These distributed enterprise employees are connected in a variety of ways, and to stay productive, they must be able to print wherever they are. Because these workgroups are small and scattered, their printing and imaging devices often require a reduced physical footprint and must be affordable to operate. And your IT department needs the right level of manageability to configure and monitor these devices centrally.

## A new set of devices

Now, HP's powerful fleet management tools offer a unique level of support for the HP Officejet Pro X series and HP Officejet Pro 200 series, devices perfect for the distributed enterprise environment.

- **The new HP Officejet Pro 251dw printer and HP Officejet Pro 276dw MFP** combine economical, small desktop productivity with the remote manageability and security solutions your business requires. These network-ready devices deliver professional-quality color for up to 50% lower cost per page than color lasers.<sup>2</sup> The large touchscreen offers quick, easy access to time-saving features. Plus, you can easily integrate these devices into your existing office printing environment—without disrupting your day-to-day operations.
- **The HP Officejet Pro X451dw printer, X551dw printer, X476dw MFP, and X576dw MFP** offer a fresh new office experience—engineered by HP from the ground up. The star of the show: lightning-fast print speeds, made possible by the revolutionary HP PageWide Technology—the same type of print technology found in the top-end HP Inkjet Web Press. Get professional-quality color at up to twice the speed<sup>3</sup> and half the cost per page of color lasers.<sup>4</sup> Count on easy manageability, web-connectivity, and features that make it easy to conserve resources.

For more details about the HP Officejet Pro X series and Pro 200 series, visit [hp.com/go/officejetprinters](http://hp.com/go/officejetprinters). Find information about other products recommended for telecommuter and remote office use at [hp.com/go/telecommuter](http://hp.com/go/telecommuter) or [hp.com/go/remotefixprinting](http://hp.com/go/remotefixprinting).

Distributed enterprise environments like remote offices, branch offices, and home offices can choose the convenience, low cost of ownership, and small footprint of these select HP professional ink devices—and can rest assured that the important management features they need are supported. Read on for more details.

## What does fleet management mean for the distributed enterprise?



The HP Officejet Pro 200 series is ideal for remote work teams and telecommuters who need:

- Low operating costs
- Quality desktop color printing
- Network-ready web-connectivity
- Easy integration into the office workflow

Remote offices typically don't have IT on site, but that doesn't mean they can't benefit from centralized management of their printing and imaging devices. And IT managers need to have control of all devices in the fleet, no matter where they are. By including distributed enterprise devices when discovering and configuring the fleet, you can make sure users are following company practices. For instance, configuring all devices to print duplex or to scan to folder makes it simple to save paper and supplies—and doing it at a fleet-level saves valuable time while helping to reduce costs.

Setup time is dramatically reduced when IT can use a centralized management tool to automatically discover, configure, and enable features for new printing and imaging devices added to the network—even in remote offices. End users can focus on their work, instead of worrying whether their new device is compliant with company printing and imaging policies.

Maximize device uptime and help all of your users stay productive by taking advantage of proactive supplies replenishment, remote diagnostics, and troubleshooting. IT can include distributed enterprise devices when creating standard reports to understand and assess how printing and imaging is being used across the enterprise. Plus, IT can resolve many printer problems and configure core security settings remotely. Even small satellite offices can reap huge benefits from centralized device management.

## HP's fleet management solutions offer unique support for the distributed enterprise

Using management tools such as HP Web Jetadmin and HP Universal Print Driver, IT can easily manage the core features of imaging and printing devices in branch or remote offices.<sup>5</sup> Now, the HP Officejet Pro X series and HP Officejet Pro 200 series offer the management features required for distributed enterprise—and you can count on HP fleet management tools to support them.

### HP Web Jetadmin now offers distributed enterprise support

HP Web Jetadmin takes the guesswork out of fleet management. HP Web Jetadmin 10.3 is the industry-leading imaging and printing management tool IT uses to install, configure, troubleshoot and manage networked and PC-connected devices. HP Web Jetadmin delivers powerful web-based management that's fast, easy and reliable. And now, HP Web Jetadmin offers customers more control over a wider range of devices to better manage business costs.<sup>6</sup>

For devices that meet the new HP distributed enterprise management criteria, HP Web Jetadmin 10.3 offers standard monitoring and reporting (such as page counts, supplies status and alerts), core fleet configuration, basic management and policy tools, and core fleet security settings (such as control panel lock or disable direct ports).

If you require imaging and printing devices with more advanced functionality—such as a built-in hard disk or advanced paper finishing options—choose HP LaserJet Enterprise printers or MFPs. These devices offer full enterprise management support with comprehensive configuration options—including control of advanced security settings like LDAP sign-in, secure disk encryption, file system configuration, or IPsec policy. See the table on the next page for examples of the different levels of support HP Web Jetadmin offers for distributed enterprise devices and for enterprise devices.

### HP Universal Print Driver supports the distributed enterprise

The HP Universal Print Driver (HP UPD) makes printing easier across a changing landscape. One versatile fleet driver solution provides both traditional and mobile workers a consistent user experience, and offers exceptional ease of use. You can rest assured that the HP UPD is fully compatible for distributed enterprise devices.

There are many reasons to deploy a single-driver solution throughout your organization—improved user productivity, reduced time spent on certification, diminished helpdesk activity, greater IT control, and enhanced IT efficiency.



Choose the HP Officejet Pro 276dw MFP for versatile productivity functions:

- Load two-sided documents for copying or scanning and walk away with the MFP's 50-sheet automatic document feeder
- Scan documents directly to network folders or email with digital sending
- Automatically adjust skewed copies and crop unwanted areas using HP Copy Fix
- Save incoming faxes on the network or personal computer with HP Digital Fax

## Fleet management features: a comparison

HP has established a new distributed enterprise level of management for devices in remote or branch offices as a subset of full enterprise management functionality. These management features are enabled with HP Web Jetadmin and HP Universal Printer Driver, and/or embedded within the HP Officejet Pro X series and HP Officejet Pro 200 series. For full manageability and comprehensive configuration options within enterprise environments, HP LaserJet Enterprise devices offer the broadest support.

### Summary of selected HP Web Jetadmin manageability and HP Universal Print Driver feature differences

#### Distributed enterprise devices



HP Officejet Pro X series, HP Officejet Pro 200 series

#### Enterprise devices



HP LaserJet Enterprise printers and MFPs

<b>Fleet deployment</b>	Core configuration (such as simplex/duplex, connectivity, and scan to folder)	Plus advanced configuration of features such as Quick Sets, home screen applications, job retention, job storage limits, high capacity output modes, paper finishing features, and Digital Sending Service
<b>Problem resolution</b>	Device status, IP configuration, EWS access, recent alerts, and HP support link	Plus Jetdirect error handling, secure disk, and control panel display
<b>Proactive management</b>	Alerts and status for cartridge levels, media, and error reporting	Plus disk hardware alerts, file system alerts, and fuser alerts
<b>Fleet security</b>	Core fleet security settings such as control panel lock and disable direct ports	Plus user access via LDAP sign-in/PIN/card, secure file erase modes and encryption levels, file system access and configuration control, and IPsec policy
<b>Reporting and optimization</b>	Standard reporting, including number of pages, color, and copy	Plus device utilization by user and hard drive information
<b>Universal print driver</b>	HP UPD supported	HP UPD supported, including PIN printing and Secure Encrypted Print

## Managed Print Services

The HP Officejet Pro X series and HP Officejet Pro 200 series qualify for HP Managed Print Service contracts. IT administrators can count on HP Managed Print Services to provide virtually everything required to maintain a cost-effective, productivity-enhancing distributed enterprise environment that includes hardware, supplies, and maintenance. For more information, see [hp.com/go/mps](http://hp.com/go/mps).

<sup>1</sup> Either after first page or after first set of ISO test pages. For details, see [hp.com/go/printerclaims](http://hp.com/go/printerclaims).

<sup>2</sup> Cost-per-page (CPP) claim based on the majority of color laser printers <US\$300, color laser MFPs <US\$500, September 2012. For details, see [hp.com/go/officejet](http://hp.com/go/officejet). Officejet Pro ISO yield with highest-capacity cartridges based on continuous printing; see [hp.com/go/learnaboutequipment](http://hp.com/go/learnaboutequipment).

<sup>3</sup> Comparison based on manufacturers' published specifications of fastest available color mode (as of March 2012) and includes color laser MFPs <\$1,000 USD MSRP and color laser printers <\$800 USD MSRP available March 2012, based on market share as reported by IDC as of Q1 2012 and HP internal testing of printer in fastest available color mode (sample 4-page category documents tested from ISO 24734). For more information, see [hp.com/go/printerspeeds](http://hp.com/go/printerspeeds).

<sup>4</sup> Cost per page (CPP) claim is based on the majority of color laser MFPs <\$1,000 USD MSRP and color laser printers <\$800 USD MSRP as of March 2012, ISO yield based on continuous printing in default mode based on market share as reported by IDC as of Q1 2012. CPP comparisons for laser supplies are based on published specifications of the manufacturers' highest-capacity cartridges. CPP based on HP 970XL/971XL ink cartridges' estimated street price. For more information, see [hp.com/go/learnaboutequipment](http://hp.com/go/learnaboutequipment).

<sup>5</sup> HP Web Jetadmin is free and can be downloaded at [hp.com/go/webjetadmin](http://hp.com/go/webjetadmin). HP Universal Print Driver is free and can be downloaded at [hp.com/go/upd](http://hp.com/go/upd).

<sup>6</sup> Based on manufacturers' published product specifications.

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