

Brochure

Information is power

Capture, connect and communicate with HP Managed Print Services



Harness the potential of information

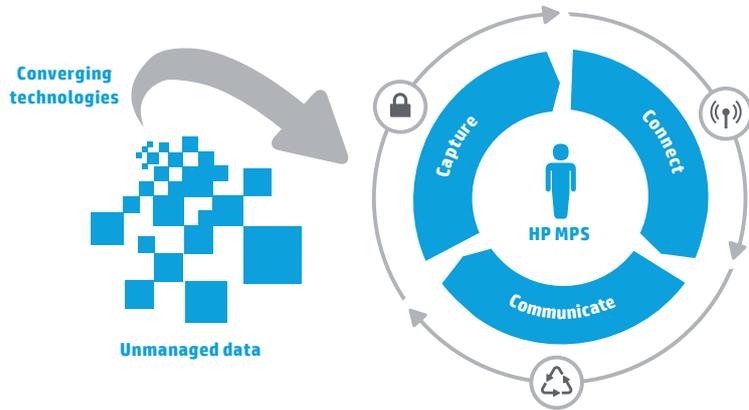
Information is power, and the volume of data that fuels it is growing rapidly. Data from communications, business transactions, analytics, and more is pushing technologies to a tipping point – creating new opportunities to capture, connect and communicate. To capitalise on these opportunities, you’ll need a trusted advisor who can help you navigate converging technologies and mine the intelligence within the data.

The HP MPS advantage:

- Provides scalable strategy for optimising print environments
- Leverages new technologies to drive productivity and profit
- Enables integrated, intelligent workflows
- Drives innovation with uniquely designed industry solutions
- Delivers robust security for mobile and office environments
- Reduces energy and paper use

HP Managed Print Services (MPS) is an integrated solution that helps your organisation harness the power of information within your printing environment by integrating digital and paper workflows, increasing data access and management through enhanced security, and expediting information flow through mobility. Our clearly defined, scalable strategy for MPS drives productivity and profitability no matter what your size or industry.

The data tipping point



HP MPS helps transform unmanaged data into intelligent information that can be captured, connected and communicated while advancing your organisation’s environmental, security and mobility goals.

A strategic framework for MPS

Our proven, three-part approach to MPS can help turn your imaging and printing environment into a strategic asset, helping to make your organisation more profitable and productive at every stage. This approach optimises infrastructure to put the right devices in the right places, manages environments to provide visibility into your total printing costs, and improves workflow by streamlining industry-specific business processes.

The HP Managed Print Services three-part strategic approach

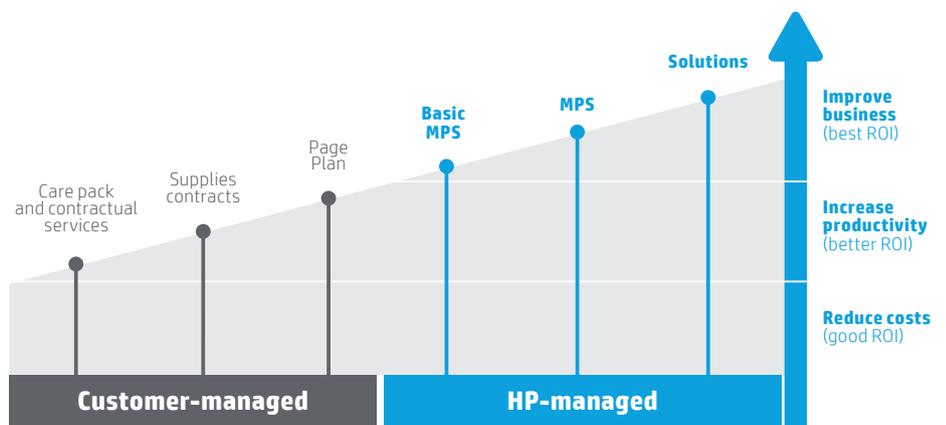
	Optimise infrastructure	Manage environment	Improve workflow
Opportunity	Put the right devices in the right places and increase security and mobility	Manage, track and simplify your imaging and printing environment	Digitise and streamline paper-intensive business processes
Benefits	Increase user efficiency and satisfaction while reducing the visible and hidden costs of imaging and printing	Enable IT staff, help desk and end users to work more effectively	Accelerate business results and increase operational effectiveness
Results	<ul style="list-style-type: none"> • Have the right number of devices in your fleet • Standardise on fewer models • Increase network and fleet security • Simplify print driver management • Enforce standards and print policies • Maximise investment in existing devices and extend capabilities 	<ul style="list-style-type: none"> • See usage patterns and total printing costs clearly • Free up IT to focus on strategic projects • Reduce help desk time through proactive alerts • Maintain an optimised infrastructure • Improve accountability through access control solutions 	<ul style="list-style-type: none"> • Identify digital processes that generate the greatest return on investment (ROI) • Accelerate processes • Minimise exception handling and human error • Reduce warehousing costs • Simplify information access • Edit and customise documents online and enable reliable delivery • Get help from HP industry experts

Scalable and tailored to your needs

HP MPS is a suite of scalable and flexible solutions for office, production and commercial environments. Whether you're printing from your global headquarters, remote office or a mobile phone, we have solutions for all the ways you need to print and manage information, and can tailor them to specific industries.

The range of services – customer managed to HP managed – lets you scale up or down depending on your changing business needs. Offerings include everything from imaging and printing devices, supplies and print-management software, to support, professional services and workflow solutions.

Improve your ROI with scalable services



Why HP MPS?

Global reach and local support

With information technology (IT) professionals in 170 countries and HP Managed Print Specialists providing local support, HP has the resources to address your organisation's needs around the world.

Expertise and leadership

HP has a long history of innovation within enterprise environments, as well as a reputation for delivering unique industry solutions. We've been recognised for our leadership in managed print services by independent analysts such as Gartner,¹ IDC,² Forrester,³ and Quocirca.⁴

Automation and intelligence

Innovative HP software and solutions enable you to respond to the unique and dynamic needs of your workforce, industry and broader marketplace, including markets focused on mobility, security and big data. HP's legendary quality and reliability also maximises uptime by keeping your print environment running smoothly, helping improve employee productivity and reduce costs.

Full transition support for employees

Qualified HP experts can help everyone in your organisation embrace the change that comes with MPS. We're with you every step of the way, offering guidance and comprehensive "management of change" tools and templates to help your employees adopt new attitudes, skills, and behaviours to realise the full benefits of MPS.

¹ "Magic Quadrant for Managed Print Services, Worldwide," Gartner, Inc., 24 October 2012.

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² "IDC MarketScape: Worldwide Managed Print and Document Services 2013 Hardcopy Vendor Analysis," International Data Corporation (IDC), July 2013.

³ "The Forrester Wave™: Managed Print Services, Q2 2012", Craig Le Clair, Forrester Research, Inc., 10 May 2012.

⁴ "Managed Print Services Landscape, 2013", Louella Fernandes, Quocirca, May 2013.

Learn more at
hp.com/go/mps

HP three-part approach

HP helps you better serve your customers by accelerating business processes, improving the flow and use of information and reducing costs. Working together, we assess, deploy and manage your imaging and printing system – tailoring it for where and when business happens.

Optimise infrastructure

Balance your total digital and hard-copy communication costs with your need for convenient user access and productivity.

Manage environment

Maintain end-to-end visibility and control of devices, content and workflows.

Improve workflow

Capture, connect, and communicate information with smart process automation and dynamic content personalisation.

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