

Brief

Protect information and control costs in government agencies



HP and Pharos Blueprint Enterprise Printing Security and Job Accounting Solution for the Federal Government



What if you could...

- Optimize and manage your imaging and printing environment, track the results, and then measure the savings?
- Prevent unauthorized access to printing and copying devices?
- Monitor costs and understand where you are losing money by identifying underused and misused devices?
- Allocate costs back to the department and individual user to optimize printing habits?
- Significantly reduce the waste associated with printing and improve environmental initiatives?

The challenge

Printing can be the largest unmanaged security risk and expense for many large government agencies. Without the ability to analyze their printing habits, agencies may struggle to create printing policies that effectively protect information, manage devices and users, and regulate associated costs.

Solution overview

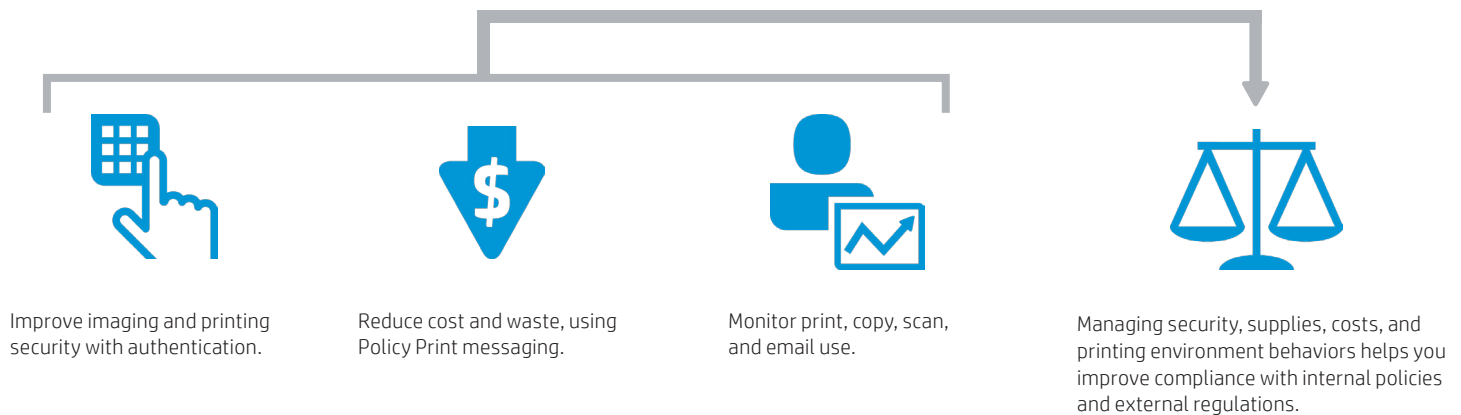
HP and Pharos Blueprint Enterprise Printing Security and Job Accounting Solution for the Federal Government helps you track and measure printing costs and behaviors, using outstanding management tools. With a clear picture of your printing information on hand, you can develop and deploy printing policies to effectively secure and manage your

printers. An optimized environment can help you reduce costs, protect information, increase productivity for workers, and assist with cost-saving mandates such as the 2011 Executive Order Promoting Efficient Spending.

Benefits and features

Protect information in your printing environment

- Protect prints and enable users to retrieve them from any Pharos-enabled device, using security solutions such as Secure Release Here pull printing.
- Add another level of printing security and convenience when you enable HP ePrint Enterprise mobile printing users to submit and collect print jobs from a Blueprint Secure Queue.¹



How it works

Problem

A U.S. federal agency realized its printer fleet was too large and the unmanaged costs were increasing each year. Its printing environment also posed a serious security risk, because highly confidential documents were often left at print devices. The federal agency needed a solution that would protect confidential documents and identify older, underused print devices within the fleet.

Solution

With HP and Pharos Blueprint Enterprise Printing Security and Job Accounting Solution for the Federal Government, the agency introduced secure printing that prevents documents from being left at devices. The agency also targeted and removed a third of its older and underused printing devices, using the solution's job accounting features.

Manage printing use with ease

- Measure and understand the use of existing devices in order to optimize managed imaging and printing environments.
- Monitor all network and local printing habits without interrupting users.
- Get a comprehensive view of printing and copying activity, including which devices, content, and times that employees choose when producing output.
- Encourage more responsible printing and reduce waste—use Policy Print messaging to implement guidelines and rules throughout your organization.
- Easily update the placement and type of devices in your fleet based on usage information.
- Cut down on excess waste from uncollected print and copy jobs—users select only the jobs they need, and the rest are deleted.²

Control costs

- Find out which devices are most costly to operate in your printing environment.
- Easily allocate charges to internal departments or cost centers for accounting and budgeting purposes to help foster accountability and cost management.
- Make educated purchases on new equipment by analyzing your printing history.

Get started

Contact your local HP representative

- Set up a workshop to assess your agency's specific needs.
- Establish a plan to implement the best solution for today and the future.
- Identify an environmental approach that can help your agency save money.

Learn more

hp.com/go/gsc

1 HP ePrint Enterprise requires HP ePrint Enterprise server software. App-based option requires Internet- and email-capable BlackBerry® smartphone OS 4.5 or newer; iPhone 3G or newer; iPad and iPod touch (2nd gen) devices running iOS 4.2 or later; or Android™ devices running version 2.1, 2.2, or 2.3, with separately purchased wireless Internet service and the HP ePrint service app. Email-based option requires any email-capable device and authorized email address. Solution works with PCL5/6, PCL3, and PCL3GUI printers (HP and non-HP).

2 A study by HP found that 30% of jobs sent to a secure queue are deleted before ever being printed.

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