

Brief

Gain greater control over PC security



HP Configuration Services: Labeling and Tagging Services

Be prepared for—and help prevent—lost or stolen assets



Protect your business by protecting your PC devices

Part of your strategy for protecting your business includes safeguarding your company's PCs. HP helps you improve PC security and asset management with physical and electronic anti-theft tagging at the HP factory during the manufacturing process. This one-touch approach provides a business-ready device when it arrives to your site. With HP Labeling and Tagging Services, you can gain tighter control over your assets and reduce the risk of loss or theft.

HP Labeling and Tagging Services offer a variety of service options ranging from HP-supplied predefined layouts, customer-supplied labels, and security tagging services. Leverage HP's factory processes to provide that labels are printed consistently and securely affixed according to manufacturer standards and your specific requirements. HP Labeling and Tagging services are available globally on most HP commercial notebooks, workstations, thin clients, desktops, and retail point of sale (RPOS) solutions.

HP offers the following services for labeling and tagging a PC device:

- HP PC BIOS Asset Tagging Service
- HP Standard Asset Tagging Service
- HP Customer Supplied Asset Tagging Service
- HP Custom Security Asset Tagging Service
- HP Custom Logo Printing Service
- HP Predefined Asset Tagging Service
- HP Security Tagging Service



Custom device tagging, from inside out

Physically securing your devices starts at the BIOS level. With HP PC BIOS Asset Tagging Service, we record the asset tag string in PC non-volatile memory (BIOS) at the factory to improve security and simplify the identification of assets with tracking and inventorying capabilities.

Once your devices are built, we can affix standard asset labels with customizable features and tag strings on each one through the HP Asset Tagging Standard Service. HP offers several choices of label sizes, placement options, and customization features, allowing you to flexibly integrate with your internal standard asset tracking and management processes. High-quality, industry-standard HP labels help provide consistency and quality worldwide.

If you prefer, you can supply the labels and HP will affix them on your PC products and provide integrated reporting capability three working days after product shipment through the HP Customer Supplied Asset Tagging Service. This helps you reduce time your staff spends affixing asset labels. HP offers multiple placement options of supplied labels and integrated reporting capability for Code 39 barcodes, as well as the capability to replicate an asset tag number on the packaging label for Code 39 barcodes.

Device security and simpler management start here

Hardware that is tagged is less likely to get into the wrong hands in case of theft or accidental loss. The HP Custom Security Tagging Service provides the application of specialized anti-theft tags with asset data at the factory, as well as the integration and access to database management system and reporting three working days after shipment. Your PC devices are safer once tagged, and you can more easily manage them once the tag information is integrated into your system.

The HP Security Tagging Service provides factory-applied security labels with anti-theft features to deter theft and improve device security. Registrations of these assets are automatically entered into Oxygen StopTrack™ global database to improve the recovery of lost or stolen devices. Labels have the following security features:

- Affixed with special glue
- Non-removable, indelible red imprint on the chassis reading, "Stolen Equipment HP123456 report@stoptrack4hp.com stoptrack4hp.com"
- Resists to 400 kg pull force

With the HP Custom Logo Printing Service, we will apply custom logo or text to the exterior of a device, allowing you to personalize devices and further improve their security and identification. This offers a permanent, imprinted branding for your company assets further deterring theft and providing obvious recognition of your company's ownership.

When ordering devices, we help you simplify that, too, thanks to the HP Pre-defined Asset Tagging Service. HP pre-defined asset tag options allow for quick ordering with no need to define label layout and asset information to display. This service provides automated asset tag ranges, simplifying asset tag range management. You can add one of these services to your product order with confidence that the asset tag will be imprinted with the correct data strings.

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