

Case study

Neo Derm enjoys print efficiency scanning direct to SharePoint



HP Flow MFP saves time and provides advanced scanning features

Industry

Healthcare

Objective

Improve the efficiency and speed of scanning documents with new Multifunction Printers (MFP)

Approach

Compared quotations from major MFP vendors

IT matters

- Saved time with straightforward scanning of documents directly to SharePoint
- Reduced physical storage space requirements with scanning to the cloud
- Improved efficiency of document capture with features such as double-sided scanning

Business matters

- Provided easy to use solution that staff can learn quickly
- Maintained flexibility to add new technology, due to short three-year contract



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– Brian Wong, Head of IT, Neo Derm



Efficient scanning for treatment centre

Medical aesthetics company Neo Derm chose an HP Flow MFP for its flagship treatment centre, enabling it to scan directly to SharePoint – saving time and storage space. The MFP is easy to use and has features to speed up and simplify document capture, such as double-sided scanning.

Customer solution at a glance

Hardware

- HP LaserJet Enterprise M575c Flow MFP

Challenge

Facilitating rapid growth

Founded in 1997, Neo Derm Group provides a comprehensive range of medical aesthetic solutions and products to its customers. Today, it has 20 treatment centres across Hong Kong, and continues to expand rapidly.

To keep up with its growth and the demands on its employees' time, Neo Derm is always looking for new technologies to streamline workflows and improve efficiency. Recently, it decided to look for a new Multifunction Printer (MFP) for its flagship Pacific Place treatment centre, with a particular need to make scanning of documents easier and faster.

Solution

Supporting cloud computing

Based on the requirements of its users, Neo Derm requested quotations from major printer vendors, before deciding upon an HP LaserJet Enterprise M575c Flow MFP. This provides print speeds of up to 31 pages per minute in both colour and mono, and scan and copy resolution of up to 600dpi.

"We chose the HP Flow MFP because it delivers excellent document management capacities and supports cloud computing technology," says Brian Wong, Head of IT at Neo Derm. "It provides enterprises with sound document management solutions.

"Another factor in our choice was that HP's costing is competitive for desktop MFPs," says Wong. "It also offers the widest portfolio of printing and imaging products so that we can adjust the printing fleet any time with any type of devices, according to our fast-changing business needs."

Benefits

Reducing physical storage

"Cloud is the trend. With the one-stop workflow offered by the HP Flow MFP, we can scan documents and save them directly to the company's Microsoft® SharePoint server," says Wong. "This saves us a lot of time copying and pasting and sending emails, and by putting documents in the cloud we can reduce the physical storage space used."

The Flow MFP provides features that help Neo Derm to save time when scanning, for example it can scan both sides of a document in one pass and automatically remove blank pages from scans. It also provides a capacity of 100 pages in the automatic sheet feeder, compared to 50 in the model previously used at the company, which means bigger documents can be scanned without user intervention.

The HP Smart Print Service provides much more flexibility when compared with the click-charge service provided by copier vendors," says Wong. "This means that we can add new printers without the need to re-start the contract period, which is important as we are a growing company.

"HP gives us a contract period for as little as three years, which is less than copier contracts that are usually six years," says Wong. "This gives us more flexibility, and means that we can buy devices with the latest technology and be assured that they are always in good condition – where copiers that are near the end of a six year contract might become less reliable and incur downtime."

According to Wong, end-users in the company like the fact that the printer is easy to use, and new staff can learn to use it quickly. The Flow MFP enables users to pre-set commonly used settings such as scanning preferences, and where files are saved. Together with one-button operation and an eight-inch colour touchscreen, this saves time compared to other copiers that require settings to be adjusted for each use.

"The Flow MFP design is extremely user friendly," says Wong. "To help users manage documents and files, the printer is fitted with a standard size keyboard, which can be used to enter descriptions and labels for documents, or to send emails. It is much more convenient than typing on a touchscreen."

For the future, Neo Derm is looking to take advantage of the MFP's optical character recognition (OCR) features to make scanned document text searchable, and is considering adding more HP MFPs across its other treatment centres.

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