

# HP Printing Solutions for Healthcare



The major shifts in the healthcare industry today require innovation. Innovation that not only keeps pace with unprecedented levels of change, but that enables healthcare teams to work more efficiently as they adapt to this change. HP has developed innovative solutions that give healthcare providers the opportunity to achieve efficiencies in key workflows. These innovative solutions can help save tangible costs and improve patient outcomes with improved security, patient privacy, and patient safety.

In addition, people expect more from healthcare providers than of any other type of public institution. As understandable as this is, it places hospitals under tremendous pressure. How can you meet your targets in a real world of budget constraints, staff shortages, and higher patient expectations? HP multi-function devices can help:

- Increase security with user authentication and secure hard disks.
- Increase patient privacy with optional pull printing solutions.
- Improve patient safety with color wristband patient identification printing solutions.
- Save valuable desk space with a single multi-function device that can do the work of a scanner, copier, printer, fax, thermal printer, and addressograph machine—all-in-one.

## Mobility and Workflow Solutions

HP multi-function devices can help improve how healthcare is delivered. Scan and print documents wherever healthcare happens with HP mobile printing solutions like ePrint, with wireless direct printing and touch-to-print solutions. And workflow solutions like scan-to-Sharepoint and optional HP Flow CM software can enable you to get the right information to the right place with the speed and accuracy you need.

## More innovations. More choices. HP LaserJet MFPs.

Legendary, reliable HP LaserJet multifunction printers are now mobile-enabled and cloud-ready, with advanced document management that can transform your paper and digital workflow. They come with enterprise-level security and a single point of control, so you can manage more printers with a lot less work.

### Security

Your HP LaserJet Enterprise MFPs handle a lot of sensitive information, which is why HP offers solutions to manage the security of your device, data, and documents.



#### Embedded authentication

Features available on the device enable you to configure Windows®/Kerberos authentication, LDAP authentication, and user PIN authentication that integrate seamlessly with your existing infrastructure.



#### HP High Performance Secure Hard Disk

Full hardware encryption and advanced security features safeguard data stored on your printers' hard drives without sacrificing performance.

Patient privacy and safety:

- Patient Privacy: Increase security of printed protected health information (PHI) and reduce printed pages with the HP Access Control pull printing solution (sold separately).
- Patient Safety: Increase patient safety with specialty media and LaserJet- or OfficeJet-printed wristbands that feature color precautionary codes and photo identification of the patient, as well as two-dimensional and linear bar codes.

### Mobility

Wireless direct and touch-to-print capability comes standard on HP LaserJet Enterprise flow MFP M800 series printers and can be added as upgrades to your existing fleet. The technology uses a peer-to-peer connection so your healthcare organization can print from a mobile device without connecting to your network.<sup>1,2</sup> Encrypted print files and a configurable passphrase mean you don't have to worry about who is connecting to your printers.



#### Wireless direct printing

Connect your mobile device to printer's wireless direct signal<sup>1</sup> and hit Print.



#### Touch-to-print

Walk up and print from your NFC-enabled mobile device with just a touch.

### Workflow

Scan-optimized HP LaserJet Enterprise flow MFPs are a new breed of devices designed to streamline your healthcare administration processes and help boost productivity. With features such as single-pass two-sided scanning, send to SharePoint® and the optional HP workflow solutions, you have the tools you need to capture the right content quickly, easily and accurately and get more results with less effort.



#### Send to SharePoint®

Integrate documents straight into your digital workflow with Microsoft® SharePoint®, which lets you send scans directly to a folder.



#### Touchscreen control panel

Manage jobs and add file information more efficiently using the 8-inch color touchscreen and convenient, pull-out keyboard.

<sup>1,2</sup>For legal disclaimers and to learn more, visit [hp.com/go/flowmfp](http://hp.com/go/flowmfp)

## Fleet Management

HP's fleet management solutions can not only save you time and money, they ensure your MFP investment is protected, with upgrades that continually improve administration capabilities, functionality, and usability.



### HP Universal Print Driver<sup>3</sup>

Easily connect to a range of HP LaserJet printers whether you're in the hospital, office, or on the go, without having to download separate, product-specific drivers.

### Web Jetadmin<sup>4</sup>

Manage your fleet of printers from one location with Web Jetadmin—the industry's most recognized print management software, available as a free download.

## Print Faster. Work Smarter. HP Officejet Business Printers and MFPs.

The HP Officejet Pro and Officejet Enterprise X family has reinvented the inkjet for business applications. Now your healthcare organization can get the professional look of laser for up to 50% less cost per page,<sup>5</sup> at comparable and, often, faster speeds.<sup>6</sup>

Experience the value of color in healthcare settings for printing of key documents, such as:

- Surgical endoscopy and arthroscopy images.
- Patient identification wristbands that include a color image of the patient and color pre-cautionary codes.
- Color discharge summaries with lab reports.
- Medication lists with color images of the actual medications required for on-going care.



### Web Jetadmin

Manage all your HP and non-HP networked print devices with one tool.



### Multifunction

Print, copy, scan, fax, and access the web straight from your printer.



### HP ePrint

Easily print from your smartphone or tablet.<sup>7</sup>



### Manageability

Workflow solutions integrate seamlessly with your existing IT infrastructure.



### HP Pigment ink

Superb color that can last decades without fading or smearing—even with spills or highlighters.<sup>8</sup>



### ENERGY STAR<sup>®</sup> qualified

Use up to 50% less energy compared to a color laser printer.<sup>9</sup>



## Why HP?

For more than 50 years, HP has been partnering with leading healthcare organizations, supplying the technical expertise and business savvy required to position these companies at the forefront of healthcare innovation. Today, industry analysts rank HP as a leading provider of information technology and services to the health and life sciences industry. In fact, half of the top 10 managed healthcare and healthcare services companies are HP Managed Print Services customers.<sup>10</sup> The HP Digital Health Solution framework is a global strategic solution that promises to transform the delivery of healthcare around the world.

Most hospitals today already use HP servers and HP imaging and printing products. HP will take the time to understand your specific needs, and can help create a plan to optimize your infrastructure, securely manage your digitization and printing assets, and improve your workflow.

<sup>10</sup> Based on the 2013 Forbes Global 2000 report.

## Get started

Contact your local HP representative to:

- Set up a workshop with us to assess your specific business needs.
- Establish a plan to implement the best solution for today and into the future.
- Identify an environmental approach that can help your company save money.

**Learn more at**  
[hp.com/go/healthcareworkflow](http://hp.com/go/healthcareworkflow)

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## HP three-part approach

HP helps you better serve your customers by accelerating business processes, improving the flow and use of information, and reducing costs. Working together, we assess, deploy, and manage your imaging and printing system—tailoring it for where and when business happens.

### Optimize infrastructure

Balance your total digital and hardcopy communication costs with your need for convenient user access and productivity.

### Manage environment

Maintain end-to-end visibility and control of devices, content and workflows.

### Improve workflow

Capture, connect, and communicate information with smart process automation and dynamic content personalization.

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