

HP Inkjet Web Press family



Welcome to the world of high-productivity, high-versatility printing, with HP Inkjet Web Presses.

Unlock the power of YES!

With HP, you can say yes more often: yes to more applications, yes to more media, yes to more customers, and yes to more growth. HP inkjet web press solutions deliver unprecedented versatility, uncompromising quality and compelling economics. That all adds up to more flexibility for your business, more ways to thrive in today's changing market.

Wide choice of printing platforms

The HP Inkjet Web Press portfolio offers a broad variety of platforms and options, to fit varied applications and markets.

Lead the market with the outstanding productivity of the 42-inch platform, build your business model around the 20 or 30 inch-wide colour inkjet web presses, or race ahead with breakthrough monochrome productivity. Multiple speed, colour and mono options provide unique opportunities to help meet every business need.



HP T200 Color Inkjet Web Press family



HP T300 Color Inkjet Web Press family



HP T400 Color Inkjet Web Press family

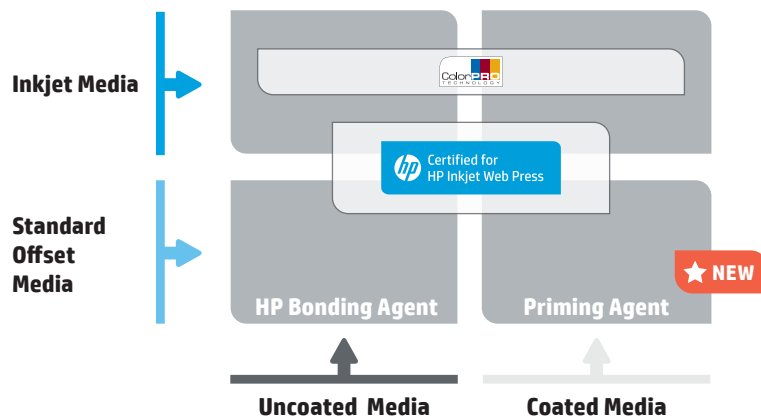
Outstanding application versatility – with media options galore!

Pitch new ideas; expand the work you do. With an HP Inkjet Web Press, you can meet customers' high-volume printing needs across a wide range of applications – from books, newspapers, catalogues and magazines to direct mail, commercial printing, collateral, posters and more.

With the flexibility to print on an extensive and continually growing variety of inkjet-optimized and other media, you have so many different ways to deliver the quality, economics and productivity needed for your applications.

HP works to enable the widest possible media choice, through the following initiatives:

- **ColorPRO Technology** – Papers engineered with ColorPRO Technology are optimized for use on HP Inkjet Web Press printing systems to deliver colour excellence, enabling professional quality at production speed.
- **Certified media** – The Media Certification Program makes it quick and easy to identify media from industry-leading suppliers worldwide that is certified as compatible with HP Inkjet Web Presses.
- **HP Priming Agent Solution** – Specifically designed for use with HP Colour Inkjet Web Presses, this priming solution enables you to print cost-effectively on standard coated offset papers with outstanding quality.
- **HP Bonding Agent** – HP Bonding Agent ensures great quality and consistent results on standard uncoated offset media and some coated papers.



Learn more about media options for HP Inkjet Web Presses at hp.com/go/webpressmedia

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