Brief

The path to protection

HP Printing Security Advisory Services

What if you could...
- Clarify and evaluate your current printing security policies and needs?
- Create an integrated printing security strategy?
- Identify technologies and services to help you achieve your security goals?
- Develop a plan to implement and manage your printing security policies and solutions?

The challenge

Organizations devote more resources than ever to protecting their data. But while data centers and internal networks receive much attention, many IT security strategies fail to address printing and imaging vulnerabilities—even though the potential costs are just as high.

Lost confidential data, client records, or proprietary information can easily cost companies millions of dollars. And that doesn't even factor in the lasting damage done to their reputation. Securing environments often competes with other priorities—cost, ease of use, and more. This challenge requires a strong defense against the disparate risks that threaten hardware devices, important data, and printed documents. But you don't have to protect and secure on your own.

Overview

HP Printing Security Advisory Services can help you develop a cohesive printing security strategy and implement solutions to protect your business. To begin the process, an HP security advisor will work with your security team on reviewing your current

environment to better understand your company's concerns, practices, and vulnerabilities. A security workshop will bring together key stakeholders, educate them on threats, and help them reach consensus on the goals of a new printing security strategy—one that strikes the right balance between security, cost, and ease of use.

Our security advisors gather detailed information and interview employees about daily printing and imaging practices. Your advisor can also deploy HP JetAdvantage tools like HP Web Jetadmin and HP JetAdvantage Security Manager to evaluate your current printing security posture against regulatory requirements and industry best practices.

Customer Quotes

- "HP consultant opened our eyes to security for print infrastructure we never even considered"
- "HP Security Consultants uncovered bad practices we never even knew existed..."
- "HP Security has given us an in-depth road map to focus on improving our security across our print infrastructure"

Plan to protect

Breaches can occur at any point in your workflow. A sound policy helps address these vulnerabilities by:

Protecting the device

- Controlling access to MFP settings to prevent less secure configurations and unnecessary prints, scans, and data transmissions
- Protecting devices from theft, tampering, and unauthorized use of physical ports

Protecting the data

- Preventing access to internal drives that store files containing confidential information
- Encrypting information traveling to and from devices via network, mobile, and cloud connectivity

Protecting the documents

- Reducing the risk of documents getting into the wrong hands with user authentication or pull printing
- Preventing tampering or forgery of documents with anti-fraud features and secure input trays

Managing and monitoring security risks

- Discovering security blind spots and inefficiencies across your printing and imaging fleet
- Implementing security policies in a cost-effective, secure way

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Take the complexity out of security

HP Security Manager, a JetAdvantage Security Solution, follows a simple, intuitive, and efficient process to secure your fleet:

- Create a fleet-wide policy
- Assess devices for compliance
- Automatically remediate noncompliant devices
- Review risk-based reports

Build your security strategy

Armed with the qualitative and quantitative data gained during the security assessment, your HP security advisor will help you identify risks, estimate their potential impact, and present you with recommendations to secure your printing environment. These recommendations may include:

- Hardware solutions to protect sensitive data stored on printers and MFPs
- Software and solutions to protect data in transit through your office network or the cloud
- Services and solutions to monitor your printing environment

HP can then partner with you to deliver on these recommendations through secure deployment of solutions, replacement of older devices with more secure ones, updating of firmware, etc.

But your relationship with HP doesn't have to end there. Allow HP to support your business in an ongoing relationship through managed security services and recurring engagements. This allows you to spend your time on strategic activities while we manage the day-to-day.

Whichever path you follow...

Get started

Contact your local HP representative to discuss how HP Printing Security Advisory Services can set you on the path to greater protection and peace of mind. We'll work with you to engage stakeholders, gather information, customize and implement your strategy, and manage it effectively. If you choose to secure your printing environment with HP solutions and services, you'll receive ongoing guidance and support as your printing and imaging environment—and the threats to its security—evolve.

Learn more at
hp.com/go/secureprinting

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