

Brief

# Subscribe and simplify



## HP Subscription

Help maximise cash flow with a monthly subscription to use best-in-class hardware and services – plus, it allows you to renew your technology every three years for a low monthly payment.<sup>1</sup>



Stay up to date



Improve your cash flow



Start working now

## Help maximise cash flow

Many small and medium-sized businesses are looking for a better way to manage their technology. A better way to keep their products and software up to date without breaking their budget. A better way to remain fully operational and productive. Sound familiar?

HP Subscription is a solution that lets you combine best-in-class hardware, services, and software for a convenient monthly fee. Providing new technology to your staff is essential to your productivity and growth. HP Subscription makes it simple to do just that, by providing a flexible and affordable option for your business

## HP Subscription can help businesses like yours:

### Simplify IT

Technology changes quickly – with HP Subscription, you renew every three years so you don't have to keep up with new hardware, services, and applications.

### Improve your cash flow

Preserve cash when you move from capital expenditure to operating expense. Save money and time by avoiding downtime and maintenance. And choose the level of support, software and services that you need. HP Subscription helps improve your return on investment.

### Start working now

Get your entire IT solution in one place. Whether it's a notebook, desktop computer, PC accessories, maintenance, support services, or software, HP has what you need.



## Subscribe and simplify

### Stay on top of technology

Experience the latest and greatest technology and support from HP. Choose from top devices featuring better design and functionality that will help your business work smarter, faster.

### Lower maintenance, lower cost

Help reduce the ongoing costs of maintaining ageing devices. Break free from updates and repairs with a subscription that allows you to replace your PC every three years.<sup>2</sup>

### Better management in less time

Save time by simplifying the planning, acquisition and replacement of your technology. Keep updates for all your PCs on a planned schedule by renewing multiple devices regularly.

Minimise downtime and increase security for your business when you pair HP Subscription with these additional HP Services:

- **Helpdesk** – Get the security and support of an in-house IT team without the overhead.
- **Next Business Day Onsite** – When in-person assistance is required, we'll be there the next business day.<sup>3</sup>
- **Tracking and Recovery Service** – Delete and recover data remotely, track and manage devices, detect unauthorised software and more.
- **Accidental Damage Protection** – Rest assured that your devices are covered in case of everyday accidents.

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<sup>1</sup> Prices may vary based on the product and configuration you select with your HP reseller.

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