

Solution brief

HP MX10 Retail Solution



Meet your sale—at the counter and throughout the store.

Adapt to the sales flow to meet customer needs and deliver an exceptional experience anytime, anywhere. With the HP MX10 Retail Solution, it's a snap to transition from a fixed POS to mobile service—and back.



For more information, please visit hp.com/go/pos.



Retail where it needs to be.

Impress customers with the ultimate service experience. With your choice of a retail case or jacket, you can verify prices, search for inventory, and complete sales transactions¹ not only at the counter, but anywhere in the store.



Integration is a snap.

Switch to counter service in no time. Just snap the mobile unit into its docking station for a complete POS solution that integrates into your existing infrastructure.



There for customers, there for business.

React quickly and never miss a sale with the flexibility to meet customer needs during peak hours and increase associate productivity during non-peak hours.

Customize your HP MX10 Retail Solution

Start with the HP ElitePad—a tablet designed for both the store floor and back office.



HP ElitePad 1000 G2

Easily engage with customers on the store floor using mobile sales tools designed to inform and sell. The HP ElitePad can also be used to assist store management with internal communication, reporting, and workforce management. And with Windows 8² and x86 compatibility, you are armed with the tools you need for a familiar PC experience.

Ready to work.

At just 1.5 lbs, the HP ElitePad 1000 G2 is built to do it all with Windows 8.1 Pro,² a quad-core Intel[®] processor,³ and 4 GB memory. You can rest easy—the ElitePad will stand up to busy retail environments. It has been designed to resist vibration, high and low temperatures, temperature shock, dust, altitude, drop, shock, and humidity.⁴ And it is protected against computer virus attacks and other security threats with HP BIOS Protection.⁵

See clearly, do more.

Enjoy wide viewing angles on the 10.1-inch diagonal, outdoor-viewable, high-resolution display. For added durability, the screen is protected with Corning[®] Gorilla[®] Glass. And with multi-touch capability and auto rotation, you can keep up with the speed of business.

Add POS functionality—the HP Retail Case or HP Retail Jacket make mobile commerce easy.



HP Retail Case

Turn your HP ElitePad into a powerful POS tool with the HP Retail Case, designed to help you assist customers out on the floor, conduct inventory, and mobilize transactions¹ with a range of payment devices.

Pick your payment type.

The cradle areas on the HP Retail Case offer compatibility with a range of third-party mobile payment devices⁶ or PEDs (PIN entry devices) including MSR, EMV, and NFC. Simply attach the PED of your choice to the HP Retail Case and take POS to your customers.

Service on the go.

The integrated hand strap on the HP Retail Case makes it easy to carry. Or use the optional shoulder strap⁵ to keep your hands free so you can give your customers your complete attention.



HP Retail Jacket

Slip the HP ElitePad into the HP Retail Jacket to access built-in POS functionalities. With an integrated barcode scanner and magnetic stripe reader, along with access to all of the HP ElitePad's essentials, you can quickly react to meet customer needs out on the sales floor.

Untethered sales.

Quickly scan 1D and 2D barcode images with the easy push-button trigger and omni-directional capture. Process credit cards, loyalty, and gift cards with the three-track, bi-directional magnetic stripe reader. Advanced security features such as data encryption protects sensitive cardholder data.

Never slow down.

Use the hand strap to steady the mobile POS, so you can focus on what you're doing without worrying about awkward slips or grip fatigue. And the optional secondary battery helps you keep working without worrying about recharging.

Switch to counter service in no time.



HP Retail Expansion Dock

Just snap the mobile unit into the HP Retail Expansion Dock for a complete POS solution that integrates into your existing infrastructure.

Connect it.

Dock at the sales station and connect all of your peripherals via serial, USB, and RJ-45 ports.

Make room for more sales.

Maximize counter space to enable more revenue opportunities. The compact design of the HP MX10 Retail Solution frees valuable counter space to promote more of your products.

1. The Retail Case must be accompanied by a 3rd party mobile payment terminal or PED (PIN entry device) in order to complete sales transactions.
2. Not all features are available in all editions or versions of Windows. Systems may require upgraded and/or separately purchased hardware, drivers and/or software to take full advantage of Windows functionality. See microsoft.com.
3. Multi-Core is designed to improve performance of certain software products. Not all customers or software applications will necessarily benefit from use of this technology. 64-bit computing on Intel® architecture requires a computer system with a processor, chipset, BIOS, operating system, device drivers, and applications enabled for Intel® 64 architecture. Processors will not operate (including 32-bit operation) without an Intel® 64 architecture-enabled BIOS. Performance will vary depending on your hardware and software configurations. Intel's numbering is not a measurement of higher performance.
4. MIL STD 810G testing was not intended to demonstrate fitness for U.S. Department of Defense contract requirements or for military use. Test results are not a guarantee of future performance under these test conditions.
5. HP tools partition with HP BIOS required for automatic recovery.
6. Sold separately.

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