

HP PageWide Web Press Colour Management Service



EMEA



When it comes to colour management, there's nothing more powerful than experience

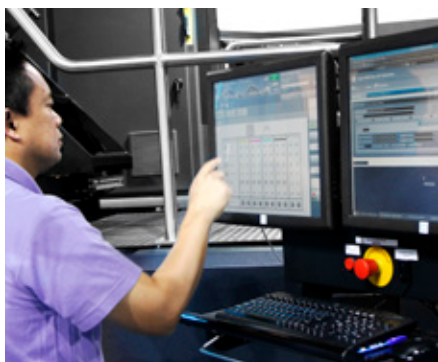
HP PageWide Web Press Colour Management Service will help you optimise colour quality and consistency, and match colour with other devices in your print environment, by deploying HP PageWide Web Press and key partner technology.

Overview

This service is designed for HP PageWide Web Press customers requiring colour management consulting assistance. It combines theoretical instruction and hands-on practice using your own production files. After taking this session, you will have a detailed overview of the processes involved in managing colour within your specific print environment.

Benefits

- Meet your customers' colour accuracy demands with respect to the Fogra standard, and adjust colour on different media types to match brand logos and colours.
- Save time needed to perform colour management
- Reduce media needed for testing
- Empower your team with the basic colour management concepts and theory
- Successfully match offset colours on your HP PageWide Web Press
- Leverage system-generated reports to communicate your colour accuracy achievements.
- Accurately match colours between your HP PageWide Web Presses and other onsite printing devices across multiple print technologies.
- Understand the benefits of using the optional HP SmartStream Web Press Colour Studio as an internal proofing device.



Service description

Activities

Colour management theory

HP Colour PageWide Web Press printheads and inks Technical overview, interaction with media

Basics of ICC colour profiles management Rendering intents
Gray Component Replacement (GCR)
Colour rendering in the raster image processor (RIP)

Pre-press colour tools HP-developed ICC colour profiles setup options
Mono/colour setup options:
- Ink usage
- Meeting ISO 12647-2 with Fogra ICC colour profiles
User-developed ICC colour profiles
Colour calibration
Colour proofing: HP SmartStream Web Press Colour Studio
Spot colour matching: preloaded CMYK colour swatch book

On-press colour tools Colour proofing: manual colour calibration

Colour management hands-on practice

Includes Manual colour calibration
Custom colour profiling
Colour matching to ISO 12647-2

Service Scope

The service will be performed at customer production site. One HP PageWide Web Press is covered per service unit.

Service Deliverables

- Knowledge transfer on Colour Management for HP PageWide Web Presses
- Documentation on Colour Management for HP PageWide Web Presses
- Customized colour profiles to achieve the best possible colour matching for two papers

Requirements

Customer will provide the consumables needed. Press availability window to perform the service in standard business hours.

Audience

Primary audience are experienced prepress professionals in HP PageWide Web Press. Secondary audience are customer operators, who can benefit from the service contents too. Up to 5 people are included in the service scope.

Ordering information

Please use the following ordering SKUs :

U8HR4E	HP PWP Color Management SVC
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For more information, please contact your HP Account Service Manager or HP Sales Representative.

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