

# HP PageWide Web Press Media Introduction Service



EMEA



HP PageWide Web Press Media Introduction Service is designed to help you reach optimal output quality on a new media that you have not previously used on your HP PageWide Web Press.

## Get expert help to achieve the best possible print quality from a new media

### Service Objective

HP PageWide Web Press Media Introduction Service will help you reach optimal output quality on a new media, reducing the time needed to be on production again and achieving the best possible print quality.

### Overview

The service has been designed for HP PageWide Web Press customers that want to introduce a new type of media in order to reduce media costs, to meet a new customer or a new application. An HP print quality expert will optimise the press settings for the new media using your own production files and train you on how to do the same yourself for other media in the future.

After the service delivery, you will have a detailed overview of the processes involved in media optimisation within your specific print environment.

### Benefits

- Save time with a streamlined media testing process,
- Reduce media testing costs
- Optimise print quality on any specific -- including optimal text sharpness and area fill uniformity
- Identify the best press settings (tensions, dryer temperature, airflow) to achieve printed output with the best possible print quality and media flatness
- Knowledge transfer on the press settings involved in media and print quality optimisation, that can be leveraged on forthcoming new media types
- Unlock other media applications to address requirements from your customers

## Service description

### Activities

The service will be delivered performing the following activities with you:

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<b>Press setup for a given paper type</b>	The HP print quality expert will perform the following tasks for one media type, while teaching you how each step is done, where main tasks are: <ul style="list-style-type: none"><li>• Print quality optimisation,</li><li>• Dryer temperature/airflow optimisation,</li><li>• Moisturizer settings optimisation (if applicable)</li></ul>
<b>Print quality optimization</b>	Optimise print quality and media flatness in terms of: <ul style="list-style-type: none"><li>• Colour profile settings,</li><li>• Tension and dryer settings,</li><li>• Bonding Agent, and</li><li>• Gray Component Replacement (GCR).</li></ul>

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### Audience

Primary audience are customer press operators already trained in HP PageWide Web Press level 1 and level 2.

Customer maintenance / level 3 engineers can benefit from the service too.

Up to 5 people are included in the service scope.

### Service Scope

The service will be performed at customer production site. One HP PageWide Web Press is covered per service unit.

Up to two new media are included per service unit.

### Requirements

- Customer will provide the consumables needed, including one roll of each media type to optimise.
- Press availability window to perform the service in standard business hours.

### Ordering information

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Please use the following ordering SKUs

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HL264A1	Use this SKU for upfront ordering with a new PageWide Web Press.
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HL264AE	Use this SKU for upfront ordering with a new PageWide Web Press.
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**For more information please contact your HP Account Service Manager or HP Sales Representative.**

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