



HP Indigo Labels and Packaging Digital Press; Production Management

The Production Management Course (PMC) provides the knowledge and resources to enable an owner or manager to establish and maintain best practices to ensure benchmark operational efficiencies. A broad scope of topics is covered, from the technology itself, best practices, business development and navigation of the vast tools available through the HP Indigo support system. The course is held at the State-of-the-Art Graphic Arts Experience Center in Alpharetta, Georgia. Tour the impressive facility and see first-hand the array of products in the HP Graphic Arts Solutions Business Portfolio.



Audience

Business Owners and Production Managers.

Course Objectives

Create an environment of learning and production efficiencies to assist in running a successful HP Indigo business. HP Indigo digital press, workflow, finishing options will all be discussed. In addition, industry related information specific to HP Indigo will be presented.

“The training was excellent. I came back with plenty of things to implement, double check, and base our digital production strategy on moving forward.”

Chad Baker | Digital Manager, AC Label

Client Testimonials

Course Outline

The course includes the following modules:

- Site Management with Indigo
- Technology Overview
- Prepress Principles
- Supplies
- Software and UI
- Workflow and Partners
- Support and Resources
- Financial
- Site Management
- Demonstration and Hands-On Sessions
- Best Practices

Course Title: HP Indigo Labels and Packaging Digital Press; Production Management

HP Product Number: HL211

Category: Graphics/Indigo

Course Length: 2 Days

Delivery Language: English

To Order: Graphics Arts AMS Training at amsgraphicstraining@hp.com or 877-415-3222

For more information:

Contact:

877-415-3222


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