

Product guide

Your business' personal print shop



HP OfficeJet 7510 Wide Format All-in-One



June 2015



Versatile and reliable All-in-One from HP

This wide format All-in-One offers some unique features that make it a great addition for your office and business:

- Print, copy, scan, and fax all from one device—through USB drive and over wireless or Ethernet network.²
- Affordable, low-cost printing for your business—from colour photos to borderless marketing materials.
- View and store faxes electronically with digital fax capabilities.
- Borderless and wide-format printing available from 3 x 5 inch to 13 x 19 inch.
- Never throw away usable ink with Original HP individual ink cartridges.
- Laser-quality black text and stunning colour graphics using a pigment-based ink.
- 2.65-inch touchscreen with intuitive tap and swipe interface.³
- HP ePrint⁴ and Apple® AirPrint™ let you easily print from your mobile devices and stay connected on the go—no matter where you are.
- Wireless direct printing lets you connect your smartphone or tablet directly to the printer and easily print without ever accessing a network.⁵
- Free HP All-in-One Printer Remote mobile app lets you manage printing tasks, check ink status, and scan on the go.⁶
- Easily scan two-sided documents onto a single page with ID Copy.
- Save up to 40% on energy use with on/off scheduling.⁷

Help your business stand out with a printer designed to deliver wide-format colour prints—at a price you can afford. This HP OfficeJet Wide Format All-in-One accelerates productivity with a wide range of print innovations and business apps. You save time, money, and energy on every project thanks to a super-efficient design. So you can produce impressive, professional-quality marketing materials—right in the office.

Who can benefit?

The HP OfficeJet 7510 Wide Format printer is perfect for those looking for a versatile, All-in-One solution for producing marketing materials and communications in the office, and for those who need:

- Versatile and high-quality printing, copying, scanning, and faxing.
- Borderless, professional-quality printing up to 13 x 19 inch.
- Wireless printing and scanning from mobile devices.
- Eco-conscious features that save energy, paper, and time.



An easy, All-in-One solution for your business' printing needs

- Stay on top of pressing tasks with this versatile All-in-One; loaded with the productivity features you need to keep your business moving.
- Easily copy, scan, and fax from one device, and print in a wide range of sizes—from 3 x 5 inch to 13 x 19 inch.
- Scan to your USB drive, PC, and email; fax to your PC for quick and easy access at any time.¹
- Stay connected. Print directly from your USB drive, and easily access, print, and share resources on a network with built-in Ethernet and wireless capabilities.²
- Borderless and wide-format printing of brochures, flyers, booklets, and more.



Print shop quality at a price that won't break your budget

- Print fantastic, professional-quality colour pages in the office—without breaking your budget.
- Count on laser-quality black-text, as well as stunning colour graphics and photos, without running to the print shop.
- Add that final polish with borderless printing for flyers, brochures, booklets, and more—directly from your HP OfficeJet Wide Format All-in-One.
- Ensure you never throw away useable ink again with Original HP individual ink cartridges—enabling efficient, cost-effective printing.



Innovative productivity features help you work more efficiently

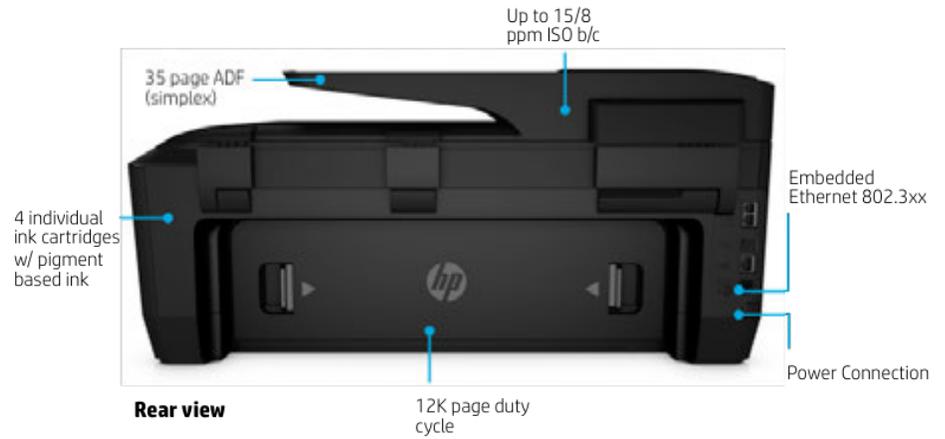
- Put the right touch on tasks with the intuitive 2.65-inch touchscreen. Just tap and swipe to access a range of time saving, built-in business apps.³
- Stay connected on the go—no matter where your business takes you. Easily print from your smartphone or tablet from virtually anywhere with HP ePrint⁴ and Apple® AirPrint™.
- Easily copy both sides of a two-sided ID or other small document onto the front of a single-page with ID Copy.
- No network, no problem. Connect your mobile device directly to your printer with wireless direct printing—or walk up and print/scan right from your USB drive.⁵
- Manage printing tasks and scan directly to email or cloud storage from your mobile device with the free HP All-in-One Printer Remote mobile app.⁶



Save energy and resources every day

- Schedule your printer to turn on when you need it and off when you don't—and save up to 40% on energy use.⁷
- Conserve resources and paper using digital fax capabilities, which enable you to view and store faxes electronically.

Product walk around



¹ Requires a wireless access point and an Internet connection to the printer. Services may require registration at hpconnected.com. Availability varies by country, language, and agreements.

² Wireless performance is dependent on physical environment and distance from access point.

³ Requires a wireless access point and an Internet connection to the printer. Services require registration. App availability varies by country, language, and agreements. For details, visit hpconnected.com.

⁴ Use of HP ePrint app at HP ePrint Public Print Locations requires an internet- and email-capable smartphone or tablet with separately purchased wireless Internet service. Availability and cost of printing vary by location. For more information, visit hp.com/go/ppl. Mobile device needs to be connected directly to the Wi-Fi network of a wireless direct-capable MFP or printer prior to printing. Depending on mobile device, an app or driver may also be required. Wireless performance is dependent on physical environment and distance from the access point in the MFP or printer. For details, see hp.com/go/businessmobileprinting.

⁵ Mobile device needs to be connected directly to the Wi-Fi signal of a wireless direct-capable MFP or printer prior to printing. Depending on mobile device, an app or driver may also be required. Wireless performance is dependent on physical environment and distance from the wireless access point in the MFP or printer. For details, see hp.com/go/businessmobileprinting.

⁶ Mobile device requires wireless access point and an Internet connection. Compatible with iPhone® 4 and later, iPad® 4th generation, iPad mini™, iPad Air®, iPod® 5G using iOS 7 or later, and mobile devices using Android™ 4.0.3 or later. Features controlled may vary by mobile device operating system. Scan/copy control requires mobile device and printer be on the same wireless network or through wireless direct connection to printer. For mobile scanning, device camera requires 5 megapixels or greater with autofocus capability.

⁷ Energy savings calculation assumes the device is scheduled to be off for 12 hours per weekday and 48 hours per weekend. Reduced energy use is compared with a typical daily usage model, which assumes devices remain in off mode overnight and on the weekend.

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