

# HP Indigo Print Beat

For HP Indigo Web-Fed Digital Presses



## Benchmark press performance to drive continuous improvement

The HP Indigo Print Beat report is a performance dashboard, emailed to HP Indigo customers weekly to provide them with greater visibility and insight into their press' performance. The Print Beat report enables easy access to key performance information, which has been recognised as instrumental in driving continuous improvements in uptime and productivity for operational excellence.

The HP Indigo Print Beat is part of HP Service Advantage – an integrated portfolio of services for HP customers that enables predictable printing operations and optimised cost structure.



### Simple, straight forward performance tracking

Overall performance is aggregated to a single 0-100 Print Beat score, so it is easy to understand your overall production performance and where opportunities for improvement exist.



### Multiple performance indicators

Excellence in production comes from multiple areas. The Print Beat report tracks performance across five key parameters: print volume, failure rates, restart rates, blanket and PIP. These indicators not only show you how well your production did, but also on which areas to focus.



### Drives continuous improvement

Improvement can easily be tracked by looking at the arrow signs. Up means better than the previous week, down is worse, and the equal sign means you are on par versus your prior week's performance.



### Sent to your inbox every week

The Print Beat report is automatically sent every week, giving you easy access for production visibility and insight.



### Full transparency and shared goals

Your assigned primary HP engineer and the service team are receiving the same report on a weekly basis, for full transparency and goal sharing.

## How to read your Print Beat report


# Print Beat

Get 1% better every week

weekly stats

BETA

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**Hi PH Graphics,**  
Here are your weekly stats for **Dec 07-15— Dec 13-15**

Only for HP Indigo Web fed presses

## Weekly Points






# 87/100

Weekly average: 46



**Did you know?**  
The Regenerated Imaging Oil (RIO) system, part of the HP Indigo 7800/W56800, is now available as an upgrade, enabling you to eliminate the need for on-site Imaging Oil, reducing operational complexity and minimizing your environmental impact.

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	<p><b>Print volume</b></p> <p>384K Impressions</p>	▼	<p><small>Your Target: 500 K Impressions</small></p> <p><small>Daily Average: 77 K Impressions</small></p> <p><small>Last week: 432 K Impressions</small></p> <p><b>Gained 15/20 Points</b></p>
	<p><b>Failure Events</b></p> <p>13</p> <p><small>Rate per 1M Impressions: 34</small></p>	▲	<p><small>Your Weekly target: 19</small></p> <p><small>Target Rate per 1M Impressions: 50</small></p> <p><small>Last week Events: 18</small></p> <p><b>Gained 20/20 Points</b></p>
	<p><b>Restart Events</b></p> <p>7</p> <p><small>Rate per 1M Impressions: 18</small></p>	▼	<p><small>Your Weekly target: 4</small></p> <p><small>Target Rate per 1M Impressions: 10</small></p> <p><small>Last week Events: 7</small></p> <p><b>Gained 15/20 Points</b></p>
	<p><b>Blanket Lifespan Rank<sup>1</sup></b></p> <p>90%</p>	▲	<p><small>Last week: 42%</small></p> <p><b>Gained 17/20 Points</b></p>
	<p><b>PIP Lifespan Rank<sup>1</sup></b></p> <p>106%</p>	▲	<p><small>Last week: 66%</small></p> <p><b>Gained 20/20 Points</b></p>

**How you're doing:**

> 😊 **Great**

😊 Good

😐 Average

😞 Below Average

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**Week's most active day**  
Wednesday  
118K Impressions

**Week's least active day**  
Friday  
2K Impressions

**Match colors with ease**  
Do you want to match colors to another device? Here's how to do it - it's quick, easy, AND FREE!  
[Learn More here](#)

**Stay Informed**  
Learn about HP Indigo customers and innovation in print in the [new Indigo blog](#)

**Legend**

- ▲ More than 10% improvement over last week
- ▼ More than 10% decline over last week
- ± Within + - 10%
- 1. Out of supplies guidelines


**General communication**

- 😊 Score higher than 80 points
- 😐 Score between 80-70 points
- 😞 Score between 70-60 points
- 😡 Score lower than 60 points

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