

Product guide

# Create on the go, affordably

HP DeskJet Ink Advantage 5575 All-in-One



The world's most preferred printers.



August 2015



### Affordable, easy mobile printing from HP

Get stunning prints at a great value with an all-in-one that delivers:

- Low-cost Original HP ink cartridges
- Legendary HP reliability from the world's No. 1 printer brand<sup>1</sup>
- The easiest way to print from smartphones and tablets<sup>2</sup>
- Easy setup from a smartphone, tablet, or PC<sup>3</sup>
- Printing and scanning on the go with the HP All-in-One Printer Remote mobile app<sup>4</sup>
- Easy printing from mobile devices without accessing a network<sup>5</sup>
- Borderless photo and document printing
- A built-in photo tray for printing 10 x 15 cm photos without changing paper
- Colouring pages, puzzles, and more with HP Printables—delivered on your schedule<sup>6</sup>
- An easy-to-use 5.5 cm mono touchscreen
- An optional quiet mode for noise-sensitive environments
- Automatic two-sided printing

Let your creativity soar while keeping your print costs low. Easily print borderless, lab-quality photos and laser-quality documents from your smartphone or tablet.<sup>2</sup> Get consistent, high-quality prints, and save with low-cost Original HP ink. Set up quickly,<sup>3</sup> and print wirelessly from any room in your home.<sup>2,5</sup> Scan files to email from your mobile device.<sup>4</sup>

### Who can benefit?

This HP all-in-one is ideal for those who want affordable, reliable printing at home or on the go<sup>2</sup> and need:

- Low cost, high-quality printing for photos, creative projects, and more
- Easy mobile printing from smartphones and tablets<sup>2</sup>
- Simple printer setup from mobile devices<sup>3</sup>
- A dedicated photo tray for easy photo printing without changing paper
- Reliable, quality scanning and copying
- Quiet operation



### Now you can afford to be creative

Express your creativity for less. Produce brilliant colour photos and laser-sharp documents at a low cost, with Original HP ink cartridges.

- Print lab-quality photos and everyday documents for a great value. Low-cost Original HP ink cartridges are designed to help ensure your HP printer delivers consistent, reliable results.
- Count on quality with every page. Get high-quality prints, time after time, using the world's No. 1 printer brand.<sup>1</sup>



### Easily create and print—at home or on the go<sup>2</sup>

Quickly set up this all-in-one,<sup>3</sup> and get right to your next project with the easiest way to print from a smartphone or tablet.<sup>2</sup>

- Snap. Print. Enjoy. Print lab-quality photos from iPhone and iPad products using AirPrint, and from smartphones and tablets running Android™, Windows® 8, and Google™ Chrome™ operating systems.<sup>2</sup> Paper-sensing technology lets you know if there is paper in the tray before you print.
- Start printing quickly with easy setup from your smartphone, tablet, or PC.<sup>3</sup> Use your mobile device to register your new all-in-one and connect to your local wireless network.<sup>3</sup>
- Manage printing tasks and scan directly from your mobile device using the HP All-in-One Printer Remote mobile app for smartphones and tablets.<sup>4</sup> Quickly send scans to email or cloud storage, and check ink status before you print.<sup>4</sup>
- Print from your smartphone or tablet anywhere in your home, without accessing a network.<sup>5</sup> Wi-Fi Direct printing lets you connect your mobile device directly to your all-in-one.



## Get great results in fewer steps

Spend your time creating, not waiting. Print impressive photos and documents, and access an array of content right from your all-in-one.

- Ensure your projects always look great, no matter what you print. Produce stunning lab-quality, borderless photos and sharp, laser-quality text.
- Preserve your family's most important moments. A built-in photo tray makes it easy to print 10 x 15 cm photos in brilliant colour for scrapbooks, collages, and other creative projects.
- Print remotely without worries. The auto-deploying output tray keeps your printed pages from landing on the floor. And with a 125-sheet input tray, you'll reload paper less often.
- Get access to colouring pages, recipes, coupons, crossword puzzles, and more with HP Printables delivered to your all-in-one, on your schedule.<sup>6</sup>

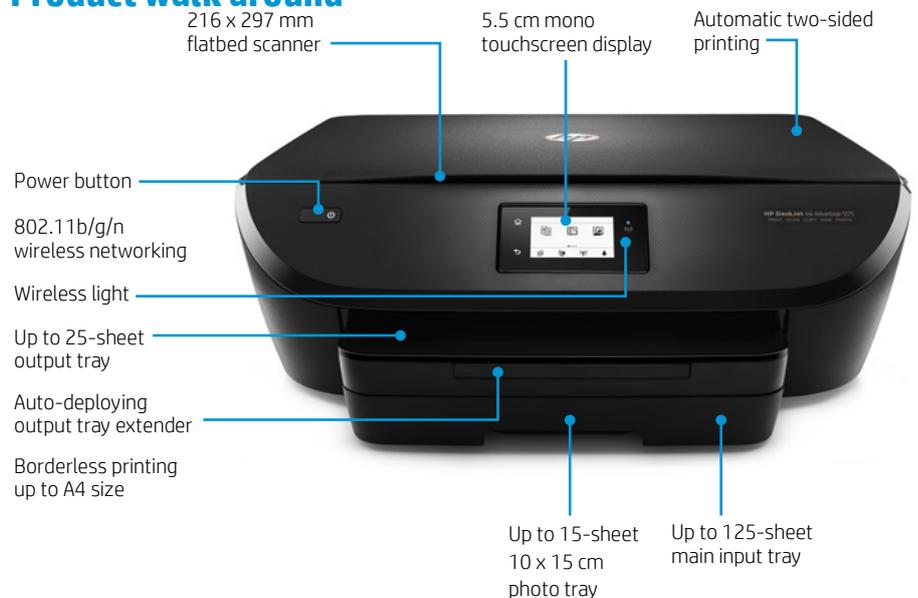


## Make it easy

Print, scan, and copy with one device that's easy to use.

- Indulge your imagination without wasting a moment. Create photo projects and manage scan and copy tasks right from the 5.5 cm mono touchscreen display.
- Print black-and-white documents at up to 12 pages per minute (ppm) and colour photos at up to 8 ppm.<sup>7</sup>
- Use this all-in-one in the living room, a bedroom, or virtually anywhere you choose, without disrupting your family's activities. Simply select the optional quiet mode to help keep noise to a minimum.
- Save paper and conserve resources. Print on both sides of a page with automatic two-sided printing, and reduce paper consumption by up to half.

## Product walk around



The world's most preferred printers (cover page): Worldwide printer marketshare, and HP printer brand awareness, consideration and preference study in 9 markets 2014.

<sup>1</sup> Based on IDC's Worldwide Quarterly Hardcopy Peripherals Tracker®, 2014 Q4. Shipments for inkjet single-function printers and multifunction printers (MFPs), including production units.

<sup>2</sup> In comparison to the majority of consumer/home office inkjet all-in-one printers <€399 as of November 2014 based on market share as reported by IDC as of Q3 2014, and typical time to set up and/or presence of preloaded plug-in. App download required for printer setup. Local printing requires mobile device and printer to be on the same network or have a direct wireless connection to the printer. Wireless performance is dependent on physical environment and distance from access point. Wireless operations are compatible with 2.4 GHz operations only. Remote printing requires an Internet connection to an HP web-connected printer. App or software and HP ePrint account registration may also be required. Wireless broadband use requires separately purchased service contract for mobile devices. Check with service provider for coverage and availability in your area. See [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting) for more details.

<sup>3</sup> Requires HP All-in-One Printer Remote mobile app download and is compatible with iPhone 4 and later, iPad 4th generation, iPad mini, iPad Air, iPod, and mobile devices using Android™ 4.0.3 or later. Printer and mobile device must be on the same local wireless network with Internet access. For a full list of supported operating systems, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).

<sup>4</sup> Mobile device requires wireless access point and an Internet connection. Compatible with iPhone 4 and later, iPad 4th generation, iPad mini, iPad Air, iPod 5G using iOS 7 or later, and mobile devices using Android 4.0.3 or later. Features controlled may vary by mobile device operating system. Scan/copy control requires mobile device and printer be on the same wireless network or through wireless direct connection to printer. For mobile scanning, device camera requires 5 megapixels or greater with autofocus capability.

<sup>5</sup> Mobile device needs to be connected directly to the Wi-Fi signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Depending on mobile device, an app or driver may also be required. Wireless performance is dependent on physical environment and distance from the wireless access point in the printer. For details, see [hp.com/go/mobileprinting](http://hp.com/go/mobileprinting).

<sup>6</sup> Requires a wireless access point and an Internet connection to the printer. Services require registration. HP Printable availability varies by country, language, and agreements, and may require a firmware upgrade. Not all HP Printables can be set up for automatic delivery and not for all printer models. For details, visit [hp.com/go/hpconnected/help/printablesqs](http://hp.com/go/hpconnected/help/printablesqs).

<sup>7</sup> After first set of ISO test pages. For more information, see [hp.com/go/printerclaims](http://hp.com/go/printerclaims).

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4AA5-8434EEE, August 2015, Rev. 1

