

Product guide

Low-cost printing for your modern technology



HP DeskJet Ink Advantage 4535 All-in-One



June 2015



Affordable, easy mobile printing from HP

Find the perfect match for your technology with a wireless all-in-one that delivers:

- The easiest way to print from smartphones and tablets¹
- Simple printer setup from a smartphone, tablet, or PC²
- Easy printing from mobile devices without accessing a network³
- Printing and scanning on the go with the HP All-in-One Printer Remote mobile app⁴
- Consistent, high-quality prints with low-priced Original HP ink cartridges
- Quick, easy printing, scanning, and copying from a 5.5 cm (2.2 inch) touchscreen
- Automatic two-sided printing
- Borderless photo and document printing
- Unattended remote printing
- Compact, space-saving design
- An optional quiet mode for noise-sensitive environments
- Menu planners, news, reports, and more with HP Printables—delivered on your schedule⁵

Do more with an HP all-in-one designed to complement your modern technology. Fly through tasks with the easiest way to print from your smartphone or tablet.¹ HP's low-priced ink cartridges deliver consistent, high-quality results at a great value. Set up this space-saving device quickly, for wireless printing in any room in your home.^{2,3} Scan and copy from the touchscreen and produce lab-quality photos and documents.

Who can benefit?

This HP all-in-one is ideal for those who want low-cost, professional-quality printing for photos, documents, and creative projects, and need:

- Easy mobile printing from smartphones and tablets¹
- Simple printer setup from mobile devices²
- Low operating costs
- Consistent, quality scanning and copying
- Attractive, space-saving design
- Quiet operation



Low-cost, high-quality printing

Add a creative touch to all your tasks, at a great value. Produce lab-quality colour photos and laser-quality documents, affordably.

- Print all the lab-quality photos and laser-sharp documents you need for a great value. HP's low-priced ink cartridges are designed to help ensure your HP printer delivers consistent, reliable results.
- Count on this HP all-in-one and Original HP ink cartridges to deliver high-quality prints, time after time. This all-in-one is designed and built to HP's high standards for reliable, long-term use.



Easy mobile printing¹

Set up and connect to this all-in-one in a flash,^{2,3} and print wherever you go.¹ Manage printing tasks from anywhere.⁴

- Easily print documents, photos, and more from your iPhone and iPad using AirPrint, and from smartphones and tablets running Android™, Windows® 8, Windows 10, and Google™ Chrome™ operating systems.¹
- Start printing quickly with easy setup from your smartphone, tablet, or PC.² Use your mobile device to register your new all-in-one and connect to your local wireless network.²
- Print from your smartphone or tablet anywhere in your home, without accessing a network.³ Wi-Fi Direct printing lets you connect your mobile device directly to your all-in-one.³
- Manage printing tasks and scan directly from your mobile device using the HP All-in-One Printer Remote mobile app for smartphones and tablets.⁴ Quickly send scans to email or cloud storage, and check ink status before you print.⁴



Everything you need to create

Tackle two-sided printing, borderless photos, and more. Plus, scan and copy right from the easy-to-use touchscreen.

- Make the most of your creative time. It's quick and easy to print, scan, or copy from the 5.5 cm (2.2 inch) display. Simply touch and go.
- Save paper and conserve resources. Easily print on both sides of a page with automatic two-sided printing, and reduce paper consumption by up to 50%.
- Ensure your projects always look great, no matter what you print. Create borderless, lab-quality photos, laser-quality documents, scrapbook pages and more, right in your own home.
- Rely on this all-in-one to take care of your print jobs, even when you're not there. The auto-deploying output tray keeps printed pages from landing on the floor.

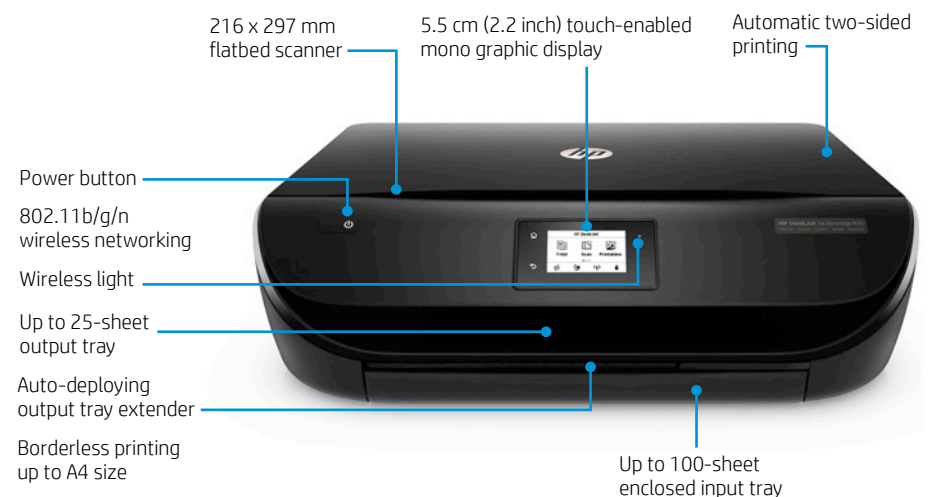


Accomplish more, in less space

This space-saving device fits almost anywhere and works quietly in the background. Get inspired with easy access to an array of printed content.

- This sleek, compact all-in-one is designed to fit where it's convenient. Place it on a desk, on a shelf, or anywhere you need it.
- Use this all-in-one in your living room, a bedroom, or wherever you choose, without disrupting your family's activities. Simply select the optional quiet mode to help keep noise to a minimum.
- Access menu planners, news, recipes, and more with HP Printables—delivered to your all-in-one, on your schedule.⁵

Product walk around



¹ In comparison to the majority of non-HP branded consumer/home office inkjet all-in-one printers <US\$399 USD as of Nov 2014 based on market share as reported by IDC as of Q3 2014, and typical time to set up and/or presence of preloaded plug-in. App download required for printer setup. Local printing requires mobile device and printer to be on the same network or have a direct wireless connection to the printer. Wireless operations are compatible with 2.4 GHz operations only and may vary dependent on signal strength. Remote printing requires an Internet connection to an HP web-connected printer. App or software and HP ePrint account registration may also be required. Wireless broadband use requires separately purchased service contract for mobile devices. Check with service provider for coverage and availability in your area. See hp.com/go/mobileprinting for more details.

² Requires HP All-in-One Printer Remote mobile app download and is compatible with iPhone 4 and later, iPad 4th generation, iPad mini, iPad Air, iPod, and mobile devices using Android™ 4.0.3 or later. For a full list of supported operating systems, see hp.com/go/mobileprinting.


³ Mobile device needs to be connected directly to the Wi-Fi Direct signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Depending on mobile device, a free app or driver may also be required. For details, see hp.com/go/mobileprinting.

⁴ Compatible with iPhone 4 and later, iPad 4th generation, iPad mini, iPad Air, iPod 5G using iOS 7 or later, and mobile devices using Android 4.0.3 or later. Features controlled may vary by mobile device operating system. For mobile scanning, device camera requires 5 megapixels or greater with autofocus capability.

⁵ Requires a wireless access point and an Internet connection to the printer. Services require registration. HP Printable availability varies by country, language, and agreements, and may require a firmware upgrade. Not all HP Printables can be set up for automatic delivery and not for all printer models. For details, visit hp.com/go/hpconnected/help/printablesgs.

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