

## Case study

# Steuerberatungsbüro Naumann makes printing less taxing



**HP OfficeJet printers help reduce costs and improve office efficiency**

### Industry

Tax consultancy

### Objective

Fast, error-free scanning of incoming post and accounting records

### Approach

Testing the HP OfficeJet Enterprise Color MFP X585z with inkjet technology

### IT matters

- Workflows can be created easily via the operating system

### Business matters

- Scanning processes are 75 to 90 per cent faster
- Double-sided documents can be scanned more quickly
- Employees find the device easy to use as the buttons on its display are pre-programmed with workflows
- Colour printing costs per page have been reduced by 43 per cent
- Managed Print Services contract makes ordering toner easy

**NAUMANN >>>**  
Steuerberater



**“The HP OfficeJet printer is very quiet and doesn’t disturb anyone in the office. It is quick to startup and, at up to 70 pages per minute, the print speed for general office documents is unbelievably fast. The print quality is very high and the printer is so small that it fits under the desk no problem.”**

– Volker Naumann, general manager, Steuerberatungsbüro Naumann

**Permanent, resilient printouts with up to 50 per cent lower printing costs per page compared to colour laser printing**

Steuerberatungsbüro Naumann is German tax consultancy. It values efficiency. HP OfficeJet printers have helped reduce print costs, while streamlining the supply and disposal of ink cartridges. The result is 70 per cent cut in costs and a better experience for users.



## Challenge

### The value of efficiency

Steuerberatungsbüro Naumann seeks to make success less taxing. The tax and business consultancy firm based in Erkrath, Germany, ensures clients receive a monthly consultation, either in person or online, giving them an exact overview of where they are with their business.

General manager Volker Naumann places a great deal of value on a relaxed way of working. For him that means a professional and fully-functioning IT environment for the ten strong team. “We want to have pleasant working conditions here, so we value the best working materials. It’s why everyone has their own printer. Once they print something, all they need to do is grab the document right next to them and carry on working,” says Naumann.

Although the majority of Steuerberatungsbüro Naumann’s processes are electronic, many documents are required to be printed. The company prints an average of 10,000 pages per month, including letters to clients and financial authorities, and monthly and annual statements.

As well as a high print quality, Steuerberatungsbüro Naumann requires low noise levels and print permanence. The latter is essential: tax records are required by law to be retained for at least ten years. And the desire for quieter devices is a reasonable one given the contemporary, open office environment.

What’s more, the printers need to support duplex and colour printing: Steuerberatungsbüro Naumann prints its blue logo, address and other details on its typed documents rather than using pre-printed letterheads.

In the past, colour laser printers would be used for this. “But then I read somewhere that inkjet printers can also now guarantee print permanence and are also significantly cheaper to run, something which sparked an interest and encouraged me to look into these printers in more detail,” explains Naumann. “Research told me that HP offered the most advanced inkjet technology on the market.”

## Solution

### Quiet, clean, fast

Steuerberatungsbüro Naumann began by testing the HP OfficeJet Enterprise Color X555dn, working alongside Ribbex, a HP partner.

“We printed a variety of documents using the test printer to see if it could meet our requirements – and it did,” says Naumann. “The printer is very quiet and doesn’t disturb anyone in the office. It is quick to startup and, at up to 70 pages per minute, the print speed for general office documents is unbelievably fast. The print quality is very high and the printer is so small that it fits under the desk no problem.”

The price of ink cartridge prices has been fixed for two years, and used cartridges are disposed of in an environmentally-friendly manner through the HP Planet Partner Program.

## Customer solution at a glance

### Hardware

- HP OfficeJet Enterprise Color X555dn

## Benefits

### 70 per cent lower costs

“The best thing about it is that fine dust emissions in the office are a thing of the past – plus costs for supplies are down by a good 70 per cent compared to before,” says Naumann.

Lasting for up to 10,000 pages, ink cartridge costs have been halved against comparable laser printers. There are also energy savings of around €90 per year to factor in; the HP OfficeJet Enterprise Color X555dn runs much more economically than a laser printer since there is no need to heat up the print rollers and therefore waste energy on stand-by.

“This was not only the hardware, but the complete printing service package,” Naumann continues. “We have one point of contact for supplies and support. One invoice. It works perfectly.”

Steuerberatungsbüro Naumann has knocked another significant chunk of costs off its bill: storage costs. “We have reduced our stock of supplies by 90 per cent, equating to several thousands of euros,” says the general manager.

“With HP OfficeJet Enterprise Color X555dn printers, we are able to print out a lot more quickly, which makes working very efficient,” he explains.

What makes things even more efficient is the large, 500-sheet capacity paper trays and low output. “That means we can now easily print out 10 copies of a 30 to 40-page statement in one go without individual copies being mixed up with each other,” says Naumann.

“That wasn’t something we could do before, so employees had to send multiple print jobs one after the other. Now I can print large volumes of statements at the click of a single button. Then I can grab a coffee – and come back to find everything printed out perfectly.”

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