HP In-line Priming Solution for the HP PageWide Web Press T230

Make your favorite media inkjet-compatible

Print on a wider variety of papers than ever before to expand your application reach and lower your cost per page. The HP Inline Priming Solution for the HP PageWide Web Press T230 integrates seamlessly with your web press. Now you can cut costs by printing on standard coated offset papers and many uncoated papers while delivering high image quality to your customers.

Expand your media breadth—and application reach

Print on coated offset paper and enable your business to do and offer more. Take advantage of the wide variety of media weights, colors, brightness, and finishes available. Expand your printing capabilities and offer your customers more options. HP's priming fluid is compatible with matte, silk, satin, or gloss media, so you can take advantage of one solution for all of your applications.

Lower production costs

Rely on a highly productive solution that enables you to achieve your desired finish while using low cost media. Increase your turnaround time with more readily available coated papers. Reduce your inventory by using the offset media you already have in stock or the media your customer specifies. And, maintain the current pricing from your media vendor.

Print high image quality

The fluid in HP Priming Agent is designed to make HP inks compatible with standard coated offset papers and many uncoated media. The formulation is based on years of HP's material science development and testing. As a result, you'll see vibrant image quality that is equivalent to or better than coated inkjet papers—all at a far lower cost.

HP's proprietary Priming Solution is a priming agent and application option that enables you to cost effectively print on standard coated offset paper. The unique priming agent offered with this solution is the HP P47 200-liter Coated Paper Priming Agent—an aqueous solution that is VOC free and requires no hazardous waste declarations.

Technical Specifications

Applications	Publishing, Direct Mail, General Commercial Print
Hardware solution components	K1B12A - HP 22-inch Primer Accessory
Configuration	In-line configuration
Paper width	15 to 21.5 inches
Media weight	60 - 215 gsm (40 – 145 lbs)
Max Priming speed	400 feet (122 m)/min
Dimensions	Equipment size (LxWxH): 57 x 55 x 54 inches. Space required (clearance) (LxWxH) may be as much as 100 x 20 x 54 inches.
Fluid	HP P47 200-liter Coated Paper Priming Agent

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