

# HP Asset Recovery in brief

Extend data security beyond active use



**HP Financial Services** can help customers find new ways to plan for, acquire, consume and adapt the technology needed for workplace transformation.



## Operational excellence for a smarter workplace

As technology needs evolve and change, full IT lifecycle strategies must be reconsidered to achieve greater efficiencies. Even the most experienced organizations can become challenged by increasing security concerns, a growing number of business processes and an extensive list of regulations associated with IT removal and retirement. These factors, combined with the pressure to speed innovation and make room for new solutions, can make IT Asset Management (ITAM) and recovery a complex journey. If not managed properly, businesses could be leaving their data vulnerable to a wide array of security threats.

A proactive asset recovery strategy can help you optimize the physical, financial and contractual aspects of your technology throughout the IT lifecycle.<sup>1</sup>



## Partner with an expert

Our experts work with you, helping to manage the complex process of retiring your IT products in a secure and compliant manner. Our goal is to minimize the effort required by you to refresh your IT equipment and allow you to focus on what matters—innovation and driving your business forward.

Our workplace solution is a long-term agreement that can help you manage your owned non-data center technology on a continual basis. As you refresh your laptops and desktops, we manage the end of use recovery process.

<sup>1</sup>Certain terms and conditions may apply.

## **Customize your IT retirement**

HP Asset Recovery delivers a flexible, consistent process for retiring IT equipment. We can help you build a customized plan for your business' unique needs and navigate through over 163 applicable data security and environmental laws.

We work with you to manage each stage of the process, including transit, tracking, processing, security and resale or recycling. Our programs extend globally, providing you with the same high level of integrity, process control and expert support regardless of where your assets may be located.

### **We are committed to maintaining your brand's credibility and security by:**

- ✓ Ensuring data security and adherence to business processes
- ✓ Managing global scope and capabilities with quality and consistency
- ✓ Driving revenue through monetizing no longer useful owned assets
- ✓ Delivering global reach and expertise with presence in over 50 countries
- ✓ Handling a range of requirements including desktops and workplace solutions

Let us help streamline your IT asset recovery process. As your partner, we'll help you minimize the effort required to refresh IT equipment when your business demands innovation, putting you in control of your IT asset management strategy.

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4AA6-1528ENW, November 2015

