

Your partner for a better world

HP Financial Services Global Citizenship



“Success for our company is about more than having strong financials on the books. It’s about giving back to the communities in which we live and work, and keeping our planet healthy today and for future generations to come.”

— Irv Rothman, President and CEO,
HP Financial Services

How can a company have a heart? Commitment to global citizenship is what keeps ours beating. What sets us apart is our ability to embrace the goodness each individual brings to collectively make our world a better place. Global citizenship has been a cornerstone of HP Financial Services’ (HPFS) values throughout our long history, inspired by Bill Hewlett and Dave Packard’s promise to maintain it as an HP corporate objective in 1957.

Global citizenship is not only core to our business, but as a result of our strong global network, our partners around the world uphold the same high standards. We are committed to our customers managing their IT investments responsibly and with compassion for the environment and society.

Protecting our environment

As individuals, we come to work every day to do good. For us, this means paying careful attention to global, regional and corporate standards for asset removal and recycling. Not just today, tomorrow, or on Earth Day—but every day. We are responsible for keeping our planet healthy today and for generations to come. Our global expertise and understanding of the requirements and options for safe recycling can help our customers and partners do the right thing.

But this goes beyond just recycling—we take pride in our ability to maximize our customers’ IT investments by putting equipment with value back into the world as a working asset for other customers. Our Technology Renewal Centers (TRCs) in Andover, Massachusetts and Erskine, Scotland help extend the life of technology whenever possible, including transition solutions to help our customers innovate quickly and easily, including our HP Asset Recovery, and meticulous recycling.

• Trade-in services

— Our Global Promotion Services (GPS) expertly handle trade-in requests from our small-to-medium sized customers, to maximize IT investment and value recovery, collect and return equipment, and maintain environmental standards.

“What makes me optimistic is when world-class companies get behind us and say ‘let’s do more.’”

– John Wood, Founder, Room to Read

About us

HP Financial Services delivers investment solutions that can help maximize the full potential of IT to create better business outcomes. Providing flexible services and capabilities that support the entire IT lifecycle, we partner with customers globally to help build investment strategies that enhance business agility and control to scale technology with speed and confidence.

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Room to Read homepage

• IT Asset Management (ITAM)

- Our TRCs* are recognized for Dekra (data security) certifications. *certain locations apply.
- Partners are selected and vetted according to a specific standardized qualification protocol based upon HP’s environmental standards and business requirements.
- This includes the physical plant, business controls, shipping and receiving, quality control, contractor/supplier control, human resources control, and other criteria.

• Pre-owned technology

- We help extend the lifecycle of technology by refurbishing returned equipment for resale as pre-owned equipment.
- Inventory includes servers, storage, and networking equipment out of production 18 months to over 25 years.
- Experts with over 30 years’ experience maximize the lifecycle of equipment, by ensuring quality refurbishments and custom-configurations.

• Recycling

- We partner only with certified recycling partners to carefully monitor each step of the process, including initial sort into like materials, shredding to reduce size and bulk, and a second sort to separate to the core commodity.
- This consistent process ensures we maximize what we are able to recycle and reduces the overall amount of materials that could potentially harm our environment.
- We remarket before we recycle, and can help you navigate through over 163 applicable data security and environmental laws.
- And in 2016, responsibly recycled over 13 million pounds of material.

Giving back

Do you remember learning to read? Flipping open the pages of your first book, the sense of achievement you felt when you sounded out your first word, completed your first chapter, and started seeking out your own favorites to dive into? Learning to read is a milestone that not only opens doors for your education—it shapes your entire future.

Now imagine if you were never given the chance to learn how to read. There are more than 750 million illiterate adults (age 15 and above) in the world, with 98% living in developing countries.¹ In 2011, we began our partnership with Room to Read, which envisions a world in which all children can pursue a quality education, reach their full potential and contribute to their community and the world. To help achieve this goal, Room to Read focuses on child literacy and gender equality in education.

Since partnering with Room to Read, our colleagues have been inspired to pitch in around the world, successfully raising over \$115,000 since 2012. To raise money, colleagues baked, biked, hiked, built their own marketplace, scooped ice cream, and even climbed a mountain together. Our colleagues have taken action in the form of building a schoolhouse in the Bardiya District of Nepal in 2012, a library in the Southern Province of Zambia in 2013, and refurbishing a school in Bangladesh in 2014.

Beyond Room to Read, HPFS colleagues around the world contribute to a variety of local charitable organizations, including the American Heart Association, National Multiple Sclerosis Society, Susan G. Komen for the Cure, The Leukemia & Lymphoma Society, and HP’s Matter to a Million initiative.

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