

# EMEA Q4 2018 Promotions— HP Financial Services



**Take advantage of our special offers today!**

## **HPFS Promotions**

### **Put your assets on the fast track**

Refresh your workplace devices on a regular basis and pay less than you would with a cash purchase.

[Partner details](#). [Customer flyer](#).

### **Deferral offers**

Take advantage of our deferral programs for your HP solution.

[Learn more](#)

### **Pay as you grow**

Customers can minimize front-end costs when acquiring new equipment and budget the flexibility to ramp-up deployment, installation, and training for your new technology.

[Customer flyer](#)

## **HPFS Programs**

### **Solutions for A3 Print**

Customers can acquire their A3 printer faster and with more flexibility through HP Financial Services. There's no better time to make the move to HP A3 Printing, which offers next generation technology that completely transforms the copier experience.

[Partner flyer](#) (Partner Portal login required)

### **HP PageWide A3 Experience Program**

Customers can try PageWide A3 printers and MFPs in their environments before making a commitment.

[Partner details](#) (Partner Portal login required). [Customer flyer](#)

### **3D Printing**

Customers can accelerate their adoption of the HP Fusion Jet 3D printer, meeting their technology and financial plans and saving their cash for other priorities.

[Learn more](#)

### **HP Jet Fusion 3D Printing solutions available for low monthly payment**

Companies can reinvent how they prototype and produce functional parts with HP Jet Fusion 3D Printing solutions, now available for low monthly payments to help stretch any budget

[HP Jet Fusion 3D 4200](#). [HP Jet Fusion 3D 4210](#).

### **3D Print Dealer Demo Program**

Financing terms of 12 or 15 months to help HP 3DP dealers keep current demo presses in their shops at all times.

[Learn more](#)

### **HP Device as a Service (DaaS)**

HP Device as a Service combines HP devices and services into an all-inclusive, HP-managed solution with predictable payments.

[Learn more](#)

### **Adaptable Use Models - Extended Deployment**

Customers can avoid long internal procurement cycles and disruption by having workplace technology shipped and installed immediately, with payments only starting with activation.

[Learn more](#)

### **HP PageWide XL**

Accelerate time to value for customers with an IT investment solution that helps transition from old printers to a new HP PageWide XL solution. Customers can gain immediate access to the fastest large-format monochrome and color printing technology and save 10% – 15% over 4 years compared to a cash purchase.

[Learn more](#)

### **HP Technology Refresh for Workplace**

Enabling workforce productivity by making workplace solutions easier to acquire, easier to stage and deploy and easier to manage and refresh.

[Learn more](#)

### **HP Accelerated Migration**

Customers can convert their workplace technology from an ownership to a usage alignment model to generate the cash needed to invest in new technology solutions.

[Learn more](#)

## Why sell HPFS IT investment solutions?

### Sell more

- No large cash outlay tends to lead to bigger deals
- Bundle HP and non-HP hardware, software and services

### Earn more

- Partners have the ability to uplift rates and control how much they earn
- Additional attractive incentive programs

### Reduced DSO, better cash flow

- We initiate funding within 48 hours of customer acceptance
- Immediate revenue recognition

## How to engage HP Financial Services

[HP Financial Services](#)

### Sign up for updates

[hp.com/go/getupdated](http://hp.com/go/getupdated)

### Share with colleagues



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