

# HP Financial Services programs and promotions - EMEA

February 1, 2019 – April 30, 2019

## Put your assets on the fast track

Refresh your workplace devices on a regular basis and pay less than you would with a cash purchase.

[Partner details](#). [Customer flyer](#).

## Deferral offers

Take advantage of our deferral programs for your HP solution.

[Customer flyer](#)

## Pay as you grow

Customers can minimize front-end costs when acquiring new equipment and budget the flexibility to ramp-up deployment, installation, and training for your new technology. [Customer flyer](#)

## Solutions for A3 Print

Now customers can acquire their HP A3 printer faster and with more flexibility through HP Financial Services.

[Partner flyer](#) (Partner Portal login required)

## HP PageWide A3 Experience Program

Customers can try PageWide A3 printers and MFPs in their environments before making a commitment.

[Partner details](#) (Partner Portal login required). [Customer flyer](#)

## 3D Printing

Customers can accelerate their adoption of the HP Fusion Jet 3D printer, meeting their technology and financial plans and saving their cash for other priorities. [Learn more](#)

## 3D Print Ramp Up program

Available to new HP customers, companies pay only a percentage of their payments while they build use of the printer or they may defer payments. [Learn more](#)

## HP Jet Fusion 3D Printing solutions available for low monthly payment

Companies can reinvent how they prototype and produce functional parts with HP Jet Fusion 3D Printing solutions, now available for low monthly payments to help stretch any budget. [HP Jet Fusion 3D 4200](#). [HP Jet Fusion 3D 4210](#).

## 3D Print Dealer Demo Program

Financing terms of 12 or 15 months to help HP 3DP dealers keep current demo presses in their shops at all times.

[Learn more](#)

## HP Device as a Service (DaaS)

HP Device as a Service combines HP devices and services into an all-inclusive, HP-managed solution with predictable payments. [Learn more](#)

## Adaptable Use Models - Extended Deployment

Customers can avoid long internal procurement cycles and disruption by having workplace technology shipped and installed immediately, with payments only starting with activation.

Learn more: [English](#), [French](#), [German](#), [Italian](#), [Spanish](#)

## HP PageWide XL

Accelerate time to value for customers with an IT investment solution that helps transition from old printers to a new HP PageWide XL solution. Customers can gain immediate access to the fastest large-format monochrome and color printing technology and save 10% – 15% over 4 years compared to a cash purchase. [Learn more](#)

## HP Technology Refresh for Workplace

Enabling workforce productivity by making workplace solutions easier to acquire, easier to stage and deploy and easier to manage and refresh.

Learn more: [English](#), [French](#), [German](#), [Italian](#), [Spanish](#)

## HP Accelerated Migration

Customers can convert their workplace technology from an ownership to a usage alignment model to generate the cash needed to invest in new technology solutions.

Learn more: [English](#), [French](#), [German](#), [Italian](#), [Spanish](#)



## Why sell HPFS IT investment solutions?

### [Sell more](#)

- No large cash outlay tends to lead to bigger deals
- Bundle HP and non-HP hardware, software and services

### [Earn more](#)

- Partners have the ability to uplift rates and control how much they earn
- Additional attractive incentive programs

### [Reduced DSO, better cash flow](#)

## How to engage HP Financial Services

### [HP Financial Services](#)

### Sign up for updates

[hp.com/go/getupdated](http://hp.com/go/getupdated)

### Share with colleagues



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