

Case study

TF Artes Graficas

Enhances Printing and Graphic Services with Flexible Investment Solutions from HP Financial Services



Organization

TF Artes Graficas

Country

Spain

Industry

Printing

HP

HP Indigo 7600

HP Financial Services

- HP FMV Leasing
- Technology Refresh



“At TF Artes Graficas, we are committed to providing customers with quality printing and graphic services that meet their unique and individual needs. Central to maintaining that commitment is our ability to leverage the latest technology to meet our customers need. With access to a wide range of investment solutions from HP Financial Services, we were able to gain the flexibility we needed to quickly upgrade our environment and improve quality levels. HP Financial Services is a valued partner that has been responsive to our business needs.”

– Maria Rodriguez, Financial Manager

Organization profile

TF Artes Graficas is one of the leading printing and graphic arts solution companies in Spain. With a focus on providing service quality, maintaining sustainable practices, ensuring compliance and maintaining customer commitments, TF Artes Graficas works to ensure they have the printing and graphic technology they need to meet their customer and business needs.

Business situation

TF Artes Graficas has a philosophy to provide customers with the highest quality printing and graphics services for customers. Experiencing rapid growth, TF Artes Graficas needed a solution that would help them upgrade their printing technology on a continuous basis to meet increasing market demand. They also needed a solution that would align to the sustainable standards they maintain as part of their corporate culture while helping to effectively manage legacy equipment in an environmentally friendly way.

Solution

With the help of HP Financial Services, TF Artes Graficas was able to return their HP Indigo 5500 printers and ensure it was recycled in an environmental compliant way. Leveraging

a flexible investment solution helped TF Artes Graficas to quickly upgrade to the latest HP Indigo 7600 printers with speed and efficiency. With a built-in technology refresh cycle, TF Artes Graficas was also able to maintain a printing and graphic environment that leveraged the latest technology from HP.

Benefits

- Investment flexibility to quickly upgrade technology in a short timeframe while maintaining their ability to provide high-quality printing and graphic solutions.
- Sustainable approach to IT lifecycle management
- Built in technology refresh

Sign up for updates
hp.com/go/getupdated



Share with colleagues



Rate this document

© Copyright 2016 HP Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

Financing and service offerings available through Hewlett-Packard Financial Services Company and its subsidiaries and affiliates (collectively HPFSC) in certain countries and is subject to credit approval and execution of standard HPFSC documentation. Rates and terms are based on customer's credit rating, offering types, services and/or equipment type and options. Not all customers may qualify. Not all services or offers are available in all countries. Other restrictions may apply. HPFSC reserves the right to change or cancel this program at any time without notice.

