

Case study

Universidad Europea

Stays at the cutting edge with solutions from HP Financial Services that support the full IT lifecycle



Organization

Universidad Europea

Country

Spain

Industry

Education, Third Level

Deal Size

\$2.5 million

Company Size

16,000 students, 1,100 specialist/employees

HP

PPS: Desktops, laptops, workstations, and monitors

HP Financial Services

HP FMV solution



“Providing an environment where both our students and staff can realize their full potential in today’s global workplace is key and, of course, a strong IT solution must be part of that. HP Financial Services took the time to understand our needs and build a flexible investment strategy to improve our ability to refresh and manage our technology in line with our student and faculty’s needs. This collaborative approach kept us confident that we could maintain and improve the modern, innovative learning environment that our students have come to expect at our university.”

– Universidad Europea



Universidad
Europea

LAUREATE INTERNATIONAL UNIVERSITIES

Organization profile

Universidad Europea is one of the most prestigious private third-level educational institutions in Spain. The academic team there are, of course, very much focused on developing their students’ skills, with a particular emphasis on management and communications abilities, coupled with a strongly international approach, giving people the best possible start in today’s globalized workforce.

Business situation

The university is committed to providing modern facilities and access to cutting-edge educational resources to help realize its key goals. So, to enhance the learning environment as much as possible, Universidad Europea was keen to provide the best possible technology for their students, staff, and classrooms. Also, as a centre of education, they were also keen to set a good environmental example when it came to dealing with old IT. Equally, and sensibly, this aim also had to be achieved in a cost effective way.

Solution

HP Financial Services was able to support the university's goal by creating a flexible investment solution that helped them quickly acquire the HP desktops, laptops, workstations and monitors required to meet their growing needs. With a built-in refresh cycle, the Universidad Europea de Madrid

could be assured that its students and staff will always have access to the latest and the best technology to support and enhance the learning environment. Providing transparency across the portfolio helped the university see when technology was up for renewal and understand when updates would take place. Also, the university could feel safe in knowing that end of life equipment would be returned to HPFS and handled in a safe and environmentally friendly way, fulfilling the university's desire to lead by example in this area.

Benefits

- Access to regularly refreshed technology
- A sustainable approach to IT lifecycle management
- Increased financial capacity and flexibility to predictably manage IT and campus needs.

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