



# Blended learning experience by HP

Optimize learning results with minimum cost and time away



## A rich array of learning opportunities

Blended learning experience by HP includes:

### eLearning modules

- Visually engaging rich media content
- Recorded webinars and interactive tutorials
- HP Print Care and Software simulations
- Online quizzes

### Face-to-face live training

- Classroom and hands-on training delivered at HP Training Centers
- Onsite training at your site

### Remote virtual training

- HP MyRoom interaction between trainer and trainees

Gain high-value knowledge, best practices, and skills that empower you to effectively and proactively manage your print production operation and grow your business

The Blended learning experience by HP provides a rich and highly effective learning experience and supports continuous learning. Self-paced modular virtual training, instructor-led webinars and online assessment tools are combined with hands-on onsite training, delivering maximum results with minimum cost and time away. Your employees can access knowledge and best practices and learn in highly convenient and effective ways, aligned with immediate needs.

### Access the knowledge you need, when and where you need it

With Blended learning experience by HP, the knowledge transfer, training and education that are critical to your business performance are all in easy reach. Users access the blended learning experience through HP Graphics Learning Center, an end-to-end learning management system (LMS). Users can find information and access instantly actionable knowledge right when they need it.

With Blended learning experience by HP, you can get more from your investment in HP equipment.



Blended learning experience by HP enables continuous learning, with knowledge refresh and management, to support your operational excellence and fuel growth.

## Maximize your uptime and productivity

### Continuous access to HP and industry expertise supports your operational excellence

Reduce offsite training time, with 24/7 access to online content. Available in a variety of formats, including video, documents, and tutorials, online content is modular, so users can easily find the information they need, when they need it. This on-demand access to instantly actionable knowledge minimizes your employees' time away from operational tasks, while improving their knowledge, skills, and proficiency.

## Enjoy a world-class customer experience

### An ideal fit for today's global business needs

Benefit from a richer and more effective learning experience. Simple and flexible logistics that are unlimited by time or geography make learning easy and accessible for team members no matter where they are. With the online modular content, users receive immediate results and feedback, creating an enhanced learning experience.

## Grow your business

### Going beyond traditional instructor-led training and printed information

Blended learning experience by HP combines independent learning through a variety of online tools and formats with guided learning opportunities at your site and at HP sites. With Blended learning experience, you can access more training and knowledge, to boost your business growth. You can get more from your HP press or printer, and improve your bottom line through optimized time and travel costs.

## HP Graphics Learning Center

### An end-to-end learning management system (LMS), delivered via RainMakers' ViewCentral platform

HP Graphics Learning Center is a key component of Blended learning experience by HP. This web-based self-service platform enables users to access a wide variety of learning resources, and manage their learning experience for maximum convenience and results.

## HP Service Advantage

The blended learning experience is an essential part of the HP Service Advantage strategy; a new approach to supporting your business so you can achieve predictable printing operations and an optimized cost structure.

**Contact your HP representative to learn more about Blended learning experience by HP.**

### Learn more at

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