

Case study

IGS turns to HP for ultra-efficient Digital Learning



IGS has chosen HP solutions to provide a business-orientated Education 3.0

Industry
Education

Objective

Owing to the rapid digitalisation of the business world, IGS Group decided to incorporate reverse education into its teaching. This requires powerful IT tools for classroom and training support so that pupils get to grips with the technology and use it to interact with teachers and apprenticeship managers. The ultimate goal is for students to be able to easily transition into a position of responsibility

Approach

IGS Group has been using the HP Pro Tablet 10 EE and HP ElitePad 1000 for teaching since 2011, but it is now introducing two administration tools: HP Classroom Manager and HP Touchpoint Manager. The former allows the user to manage a virtual class. The latter allows the user to launch applications remotely and manage all tablets

IT matters

- Centralised management for tablets and applications
- Simpler maintenance of IT devices
- Easier communication between students, teachers and businesses

Business matters

- Access to ultra-modern, digital teaching in collaboration with businesses
- Toughened devices for sustained use
- Continual interaction for increased productivity
- Access to productivity software and databases



“For a long time now HP has been providing us with high-quality hardware, and our students use the HP Pro Tablet 10 EE and ElitePad 1000 devices, not only in the classroom but also at their places of work throughout their work-study programme. As well as offering similar performance to a laptop, these tablets are also toughened, so students don’t need to worry about breaking them.”

– Jean-Philippe Leroy, deputy director, IGS Group

New technologies at the heart of IGS strategy

Every year, IGS Group helps 14,000 people achieve qualifications ranging from A-levels to PhDs. In order to prepare its students for the world of business, the group has enlisted the help of HP to implement Digital Learning. Using tablets, a digital classroom and management tools, IGS is able to provide a high-quality Education 3.0 experience.





Challenge

A new teaching method

Every year since 1975, IGS Group has helped 14,000 people achieve qualifications ranging from A-levels to PhDs across nine fields of study. The group originally specialised in Human Resources but now also includes business and engineering schools. To prepare students for the world of business, IGS has decided to implement Digital Learning, a new teaching method which centres on the use of digital tools and course content; the course itself might be taught in a classroom or online (e-learning). Digital Learning is directly linked to the omnipresence of new technologies in our personal and professional lives.

Solution

A relationship of trust

“Today, all of our students have to use digital tools, and we’ve greatly modified our courses to integrate new technologies before, during and after study,” confirms Jean-Philippe Leroy, deputy director, IGS Group, responsible for work placements and apprenticeships. “The past few years have seen us implement ‘flipped classrooms’, in which students spend considerable time using the HP Pro Tablet 10 EE and HP ElitePad 1000 devices.”

“The aim of the flipped classroom is to put the business at the centre of the training.” For example, IGS has a ‘Learning Lab’ at its Paris campus. This 85 m² high-tech space is fully modular, equipped with smart video projectors, touchscreens, interactive whiteboards, a mobile recording studio and soon HP Classroom Manager technology to share and broadcast content across all devices (tablet, smartphone, computer, networks). This way of learning is centred on experimentation, educational innovation and active and collaborative teaching.

Alongside these tools, IGS is soon to introduce HP Touchpoint Manager, which will allow users to launch applications remotely and manage all the tablets being used by the students. Over 850 HP Pro Tablet 10 EE were acquired in 2015.

IGS chose HP to implement Digital Learning within the organisation because of a long-standing and trusting relationship of some 10 years with the manufacturer’s Education/Research department. Leroy adds, “For a long time now, HP has been providing us with high-quality hardware, and our students use HP Pro Tablet 10 EE not only in the classroom but also at their places of work throughout their work-study programme.”



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Benefits

An ultra-communicative work-study programme

The flipped classroom or Classroom 3.0 refers to a teaching approach which reverses the usual structure of apprenticeship training, whether in class, at home or within the business. Eric Ouaknine, director of activities, IGS Group CFA centres, says, “We support young people following work-study programmes towards qualifications in business, marketing, HR and management.”

Thanks to HP’s solutions, the school has been able to develop virtual courses and encourage interaction between students, who can work on group projects, and teachers, as well as their in-company apprenticeship managers. In the latter case, students become apprentices. And to prepare them for the world of work, they can, for example, use the Learning Lab and HP Classroom Manager to record themselves in negotiation or meeting scenarios.

The film is then available on the network via students’ tablets, wherever they are.

Akeance is a consultancy and operational strategy firm which operates in the banking, insurance, property and financial management sectors. Marc Gandus, office manager at the firm, responsible for all HR, accounting, financial and administrative matters, is assisted in his day-to-day tasks by three apprentices from the IGS Group. “The biggest advantage of HP’s solutions is that they allow me to maintain a permanent link with my apprentices, whether they’re training at IGS or here within the company.

“They can also prepare for lessons in advance or revise lessons afterwards, study specific subjects and discuss things with me or their teacher; thanks to their tablets and IT networks, they can get quick answers to any of their questions.” In this way, responsiveness is optimised, resulting in daily productivity gains.

For Antony Yandoko, who is studying for a Masters in management, with in-house training at Akeance Consulting, HP tools provide a great many benefits.

Customer solution at a glance

Applications

HP Classroom Manager
HP Touchpoint Manager

Hardware

- HP Pro Tablet 10 EE
- HP ElitePad 1000

As well as optimising work, they ensure a more coherent relationship between apprentices, teachers and apprenticeship managers. Thanks to these communication tools, the student can be independent while at the same time benefiting from the experience and expertise of professionals.

With HP's dedicated Digital Learning solutions, IGS Group has been able to adapt its teaching so that its graduates have no problem finding positions in the world of work. This is essential for the students, for people entering the world of work and for those in continued professional development.

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– Marc Gandus, office manager,
Akeance Consulting

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