

HP PageWide Web Press Colour Profile Certification Service



EMEA



When it comes to colour management, there's nothing more powerful than experience

Gain a competitive advantage over other manufacturers when selling media to HP PageWide Web Press customers. The HP PageWide Web Press Colour Profile Certification Service will help you optimise the performance of your media for maximum colour quality and consistency, to enable your customers to extract the best performance from your products.

Overview

This service is designed for media vendors requiring colour management consulting assistance. The outcome of this service is a custom media profile and thorough colour optimization for any media type for HP PageWide Web Presses, using your customer's own production files.

Benefits

Boost your success in opening up new markets

- Match HP PageWide Web Press colours for your media according to any printing standard (For example: Fogra47, Fogra39)
- Accurately match colours between an HP PageWide Web Press and other printing devices onsite, even if your customer uses multiple printing technologies
- Optimise colour performance on your media products
- Save time needed to perform colour management testing
- Reduce media needed for testing



Service description

Activities

Colour performance optimization

Automatic/manual press colour calibration	Perform colour calibration on the press whether or not the optional colour calibration feature is installed (manual colour calibration).
Custom media profiling	Create custom media profiles to obtain the best possible colour performance from any media type.
Colour output optimization	Run custom testing to meet customer expectations in terms of colour performance (colour matching to offset or to any other printing device or RGB monitor). Test different grey component levels, ink percentages, etc.
Media characterization	Measure colour gamut of any given media. Colour matching report when matching ISO standards.

Service Scope

The service will be performed at your customer's production site. One HP PageWide Web Press is covered per service unit.

Service Deliverables

- Colour output Certificate to prove the quality of your media towards your customers
- Colour calibration of an HP PageWide Web Press
- Optimization of colour output for a given media on an HP PageWide Web Press
- Customized colour profiles to achieve the best possible colour matching for up to two papers

Requirements

Customer will provide the consumables needed. Press availability window to perform the service in standard business hours.

Audience

Media vendors that want their potential customers to see the optimal colour output from an HP PageWide Web Press. Media vendors can bring up to two customers to a Colour Profile Optimization session (up to five people are included in the service scope).

Ordering information

Please use SKU HL264AE for your order.

For more information, please contact your HP Account Service Manager or HP Sales Representative.

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