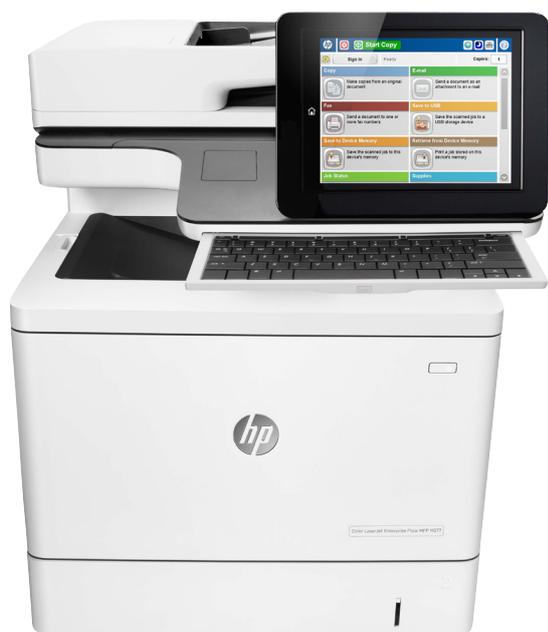


## HP Color LaserJet Enterprise MFP M577 Series

**Outstanding Colour MFP for Large Workgroups**



The HP Color LaserJet Enterprise MFP M577 Series, BLI's Pick for "Outstanding Colour MFP for Large Workgroups" for the Winter 2016 test season, offers...

- A well-designed touchscreen, which simplifies programming of walk-up activity.
- Ability to integrate with time- and money-saving software via HP OXP.
- Excellent "Flow" capabilities, which increase the unit's scan functions (available on the "c" and "z" configurations).

"Image quality is traditionally a strong suit of HP hardware, and that trend continues with the HP Color LaserJet Enterprise MFP M577 series," said BLI Senior Test Technician Tony Maceri. "Crisp text, consistent line art, dark solids—the qualities you need for top-notch output. The tested 'z' configuration also proved it could keep up with the demands of a busy workgroup, with fast times when printing both our job stream in black mode and sets in colour duplex mode."

"HP's enterprise-level products are designed to keep workers productive," said Marlene Orr, BLI Director of Office Equipment Product Analysis. "From the touchscreen to open architecture, HP just understands how to make programming jobs from the desktop or at the device simple. With the 'Flow' versions of this device series, users have a wealth of scan capabilities to help reduce waste and, more importantly, create better workflows. And with mobile printing, HP offers simplicity and a broad range of options: embedded ePrint, a variety of mobile apps, ePrint Enterprise, NFC/Wireless Direct and Apple Airprint. Because of all these business-critical features and many more, the HP Color LaserJet Enterprise MFP M577 series offers a strong value proposition."

## About **BLI Pick Awards**

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Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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