BLI Winter 2016 Pick Award

HP LaserJet Enterprise MFP M527 Series

Outstanding MFP for Mid-Size Workgroups





The HP LaserJet Enterprise MFP M527 Series, BLI's Pick for "Outstanding MFP for Mid-Size Workgroups" for the Winter 2016 test season, offers

- · Excellent ease of use, thanks to a well-designed touchscreen.
- Mobile print flexibility, via HP embedded ePrint, ePrint Enterprise, a variety of apps, HP NFC/Wireless Direct and Apple AirPrint.
- Open architecture, which enables integration with software developed by HP or third parties.
- · Strong value, based on performance and features.

"The HP LaserJet Enterprise MFP M527 series is built for the modern office, providing a robust and flexible solution that combines reliability, simplicity and productivity," said Marlene Orr, BLI Director of Office Equipment Product Analysis. "The HP LaserJet Enterprise MFP M527 series includes a large, customizeable touchscreen that simplifies the user experience and keeps workers productive, while support for a variety of mobile print options lets workers print from anywhere. Built with HP OXP, an open platform that allows for software integration, the M527 series is more than an imaging device—it's a digital onramp and a total workflow solution for mid-size workgroups."

"The HP LaserJet Enterprise MFP M527 series provides the perfect balance between productivity and cost-saving environmentally friendly features," said BLI Senior Test Technician Tony Maceri. "Standard automatic duplexing and toner-save mode are only the beginning. Robust scan features, such as the built-in keyboard on the 'Flow' MFPs, save time and reduce paper usage, while fast duplex speeds means users don't have to sacrifice speed to conserve resources."

About **BLI Pick Awards**

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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