



# The best choice in business printing

## HP Business Printing Solutions

We're reinventing printing for every business – large or small. Whether you own a business, run an office, manage IT, or lead procurement, HP delivers the right printers, supplies, and services you need.



### Quality

Proven quality and reliability from the brand you trust.



### Performance

Blazing fast print speeds and stunning output quality.



### Design

Stylish, innovative products delivering efficient, cost-effective results.



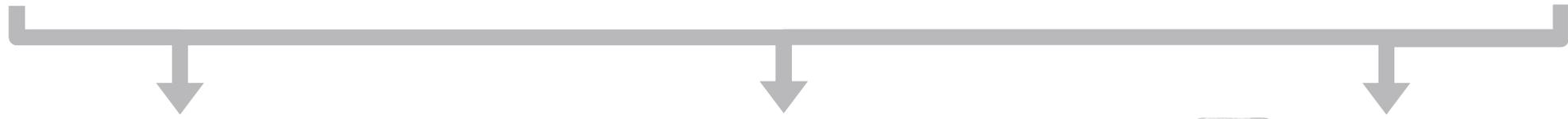
### Security

Our best-in-class printer security<sup>1</sup> plus manageability, workflow, and mobile-printing solutions.



### Services

Support to match your business – from standard warranties to flexible extended care.



### HP OfficeJet Pro

Affordable, professional color - big performance in a compact package for small business.



### HP PageWide

Professional color, low cost of ownership<sup>2</sup>, phenomenal speeds<sup>3</sup> plus high energy efficiency<sup>4</sup>.



### HP LaserJet

Leading laser performance, print-shop quality color documents, and best value for black-and-white printing.



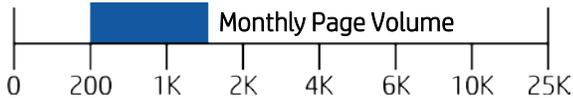
# Business printing selector guide



## HP OfficeJet Pro

Affordable, professional color - big performance in a compact package for small business.

1 to 5 users



**Low** cost-per-page

**Professional** document quality

**Essential** security and management features

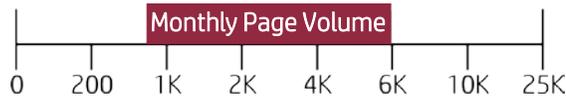
**Business-Class** speed



## HP PageWide New

Professional color, low cost of ownership<sup>2</sup>, phenomenal speeds<sup>3</sup> plus high energy efficiency<sup>4</sup>.

3 to 15 users



**HP's lowest** print operating costs<sup>2</sup>

**Professional** document quality

**Advanced** security and management features

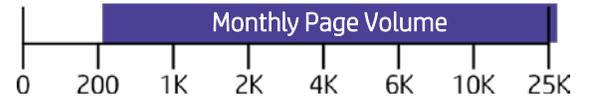
**HP's fastest** printing technology



## HP LaserJet

Leading laser performance, print-shop quality color documents, and best value for black-and-white printing.

1 to 25+ users



**Affordable** printing costs

**Professional plus print-shop** document quality

**Advanced** security and management features

**Fast speeds** from business-class to enterprise

## Notes

1. Based on HP review in 2015 published embedded security features of competitive in-class printers. Only HP Enterprise-class devices with FutureSmart offer a combination of security features for integrity checking down to the BIOS with self-healing capabilities. A FutureSmart service pack update may be required to activate security features. Learn more at [hp.com/go/printersthatprotect](http://hp.com/go/printersthatprotect) and [hp.com/go/pagewidebusiness](http://hp.com/go/pagewidebusiness).
2. Total cost of ownership comparison based on 90,000 pages for PageWide Pro and 150,000 pages for PageWide Enterprise; manufacturers' published specifications for page yields and energy use, manufacturers suggested retail prices for HP hardware and supplies, average street prices for competitive devices, cost per page based on ISO yield with continuous printing in default mode with highest-available-capacity cartridges, and long-life consumables of all colour business A4 printers €300–€1,249 and MFPs €400–€3,000 as of November 2015, excluding products with 1% or lower market share using market share as reported by IDC as of Q3 2015. Learn more at [hp.com/go/pagewideclaims](http://hp.com/go/pagewideclaims) and [hp.com/go/learnaboutsupplies](http://hp.com/go/learnaboutsupplies).
3. Comparison based on manufacturer's published specifications of fastest available colour mode of all colour business A4 printers €300–€1,249 and A4 MFPs €400–€3,000 as of November 2015, excluding products with 1% or lower market share using market share as reported by IDC as of Q3 2015. HP PageWide speeds based on General Office mode and exclude first page. HP PageWide speeds based on General Office mode and exclude first page. Learn more at [hp.com/go/pagewidebusiness](http://hp.com/go/pagewidebusiness).
4. Energy claim based on comparisons of TEC data reported on energystar.gov. Data normalized to determine energy efficiency of majority of pro-class colour business printers €300–€800 and MFPs €400–€1,000 and enterprise-class colour laser MFPs €1,000–€3,000 and colour laser printers €500–€1,249 as of November 2015; market share as reported by IDC as of Q3 2015. Subject to device settings. Actual results may vary. Learn more at [hp.com/go/pagewideclaims](http://hp.com/go/pagewideclaims).

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