

Product guide

Wireless productivity with ADF and fax



HP DeskJet Ink Advantage Ultra 5739 All-in-One



March 2016



Versatility with low-cost, high-volume printing

Keep your printing needs covered with a wireless all-in-one that delivers:

- More prints at a low cost per page with ultra-high-yield Original HP Ink cartridges^{1,2}
- Fast multiple page faxing and copying using the 35-sheet ADF
- Convenient printing, scanning, copying, and faxing with an intuitive 2.2-inch (5.5 cm) touchscreen display
- High-quality text and graphics
- Sharper lines, darker blacks, bolder prints³
- Printing from a variety of mobile devices
- Easy mobile setup and printing, with or without a network^{4,5}
- Wi-Fi Direct[®] printing⁶
- Unattended remote printing
- Virtually maintenance-free operation

This wireless all-in-one is designed to keep you productive with print, fax, scan, and copy features, an automatic document feeder (ADF), and ultra-high-yield ink cartridges. Get 4,500 pages worth of ink included in the box.² Stay connected with the easiest way to print from your smartphone or tablet.⁴ Start printing right away with easy setup, and tackle more tasks.

Who can benefit?

This all-in-one is ideal for quality-conscious, mobile, and high-volume home or home office users who need:

- The capability to produce thousands of pages at a low cost
- All-in-one capabilities (print, fax, scan, copy) with an ADF
- High-quality printing with a reliable, simple to maintain, low-intervention device
- Easy setup and printing from smartphones, tablets, and PCs^{4,5}



4,500 pages of ink included

Easily tackle large print jobs—at an impressively low cost per page.¹

- Produce up to 4,500 pages with the included, long-lasting, ultra-high-yield Original HP ink cartridges.² Print all the everyday documents you need to succeed—for less.¹
- Count on brilliant prints with a clean, reliable system that's easy to maintain. Just snap the cartridges in and go—and save time, paper, and money.
- Spend less time replacing ink. Print more standout documents and photos.



All you need to print, scan, copy, or fax affordably

Take charge of your tasks and finish in less time with this versatile all-in-one printer.

- Quickly fax, scan, and copy multipage documents hands-free, using the 35-sheet ADF.
- The easy-to-use 2.2-inch (5.5 cm) graphic touchscreen display makes faxing, scanning, copying, and printing easy to do and easy to control.
- Start printing right out of the box. Automatically connect to your wireless network.⁷



Outstanding print quality you can count on

Stand out with high-quality prints that are brilliant all the way to the edge of the page.

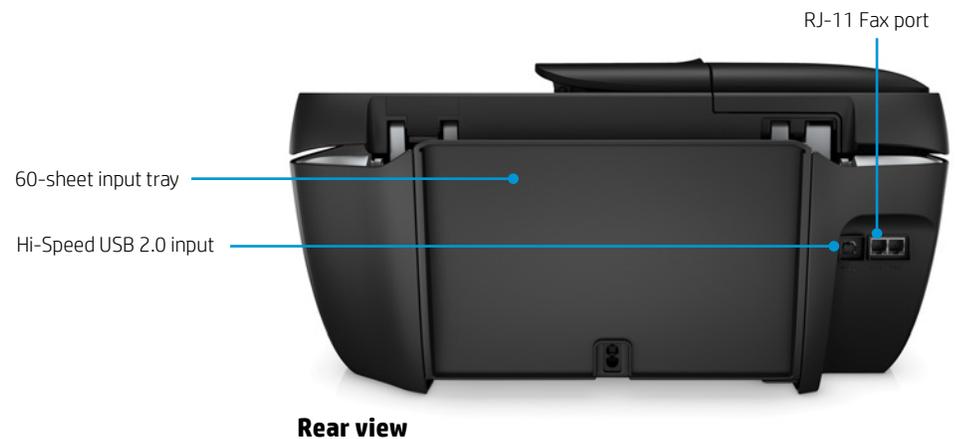
- Print everyday documents with sharper lines, darker blacks, and reduced smudging on ColorLok[®] papers.³
- Be sure your projects always look good, no matter what you print. Create borderless, lab-quality photos and laser-quality documents—right in your home or office.
- Rely on Original HP inks for fade- and water-resistant photos that last for decades.⁸
- Get high-quality prints—time after time with an all-in-one designed and built to HP's high standards for reliable, long-term use.

Easy mobile printing

Stay connected with the easiest way to print from your smartphone or tablet.⁴

- HP provides the easiest way to print documents, photos, and more from your iPhone and iPad using AirPrint, and from smartphones and tablets with Android™ print plugin, Windows® 8, Windows 10, and Google Cloud Print™ or HP ePrint.^{4,9}
- Start printing quickly with easy setup from your smartphone, tablet, or PC.⁵ Use your mobile device to register your new printer and connect to your local wireless network.⁵
- Print from mobile devices without a network, anywhere in your home or office. Wi-Fi Direct printing lets you connect your mobile device directly to your printer.⁶
- Manage printing tasks and scan directly from your mobile device, using the free HP All-in-One Printer Remote mobile app for smartphones and tablets.¹⁰ Quickly send scans to email or cloud storage and check your ink status before you print.¹⁰
- Rely on this all-in-one to take care of your print jobs—even when you're not there. Whether the output tray is open or closed, printed pages have a clear path and come out looking great.

Product walk around



¹ Cost per page comparison based upon ISO/IEC 24711 page yield of HP 46 ink cartridges compared to standard capacity HP ink cartridges with continuous printing. Actual yield varies based on content of printed pages and other factors. To learn more, visit hp.com/go/learnaboutsupplies.

² Based upon average ISO page yield of three HP 46 black cartridges with continuous printing. Three HP 46 cartridges included in the box. To learn more visit hp.com/go/learnaboutsupplies

³ Based on internal HP testing of HP Original black pigment inks on ColorLok® papers compared with standard paper.

⁴ In comparison to the majority of inkjet all-in-one printers <\$399 USD targeted to consumer/home office as of Q3 '15 based on market share as reported by IDC. App download required for printer setup, HP ePrint account registration may be required. Wireless operations are compatible with 2.4 GHz operations only. See hp.com/go/mobileprinting for more details.

⁵ Requires HP All-in-One Printer Remote mobile app download and is compatible with iPhone 4 and later, iPad fourth generation, iPad mini, iPad Air, iPod, and mobile devices using Android™ 4.0.3 or later. For a full list of supported operating systems, see hp.com/go/mobileprinting.

⁶ Mobile device needs to be connected directly to the Wi-Fi Direct® signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Depending on mobile device, an app or driver may also be required. For details, see hp.com/go/mobileprinting. Wi-Fi Direct is a registered trademark of Wi-Fi Alliance®.

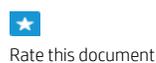
⁷ HP Auto Wireless Connect may not be available for all system configurations. Wireless performance is dependent on physical environment and distance from access point. Wireless operations are compatible with 2.4 GHz routers only. For information on compatibility, visit hp.com/go/autowirelessconnect.

⁸ Water resistance based on Original HP inks printed on HP photo papers in HP internal testing based on ISO 18935 standards. Image permanence estimates based on Original HP inks printed on HP photo papers. For more information, see hp.com/go/printpermanence.

⁹ AirPrint supported on iPhones, iPads, and iPods using iOS v4.2 and higher. Android™ in-OS printing supported on Android devices using OS v4.4 and higher and may require the installation of the HP printer service plug-in from the Google™ play store.

¹⁰ Compatible with iPhone 4 and later, iPad fourth generation, iPad mini, iPad Air, iPod 5G using iOS 7 or later, and mobile devices using Android™ 4.0.3 or later. Features controlled may vary by mobile device operating system. For mobile scanning, device camera requires 5 megapixels or greater with autofocus capability.

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