



Reinvent security

HP Secure Managed Print Services

64% 

of IT managers state their printers are likely infected with malware¹

73% 

of CISOs expect a major security breach within a year²

26% 

of all significant data breaches reported by IT managers involved their printers³

HP's World Class Secure Print Solutions⁵

Cybercrime, internal breaches, compliance infringement and more can hurt your business. In addition to expensive fines and lawsuits, a security breach can result in a damaged reputation and loss of revenue.

Due to the growing sophistication and perseverance of cybercriminals, network firewalls are proving to be insufficient security measures. Organisations need to fortify their endpoints behind the firewall, including network printers. But print security can be complicated. Enterprise-level multifunction printers (MFPs) have more than 250 security settings. Keeping devices, data, and documents secure across the fleet requires specialised a knowledge and can be time-consuming.

Let HP Secure Managed Print Services (MPS) manage security so you can focus on your core business. You can count on HP MPS to help assess your risks, secure and manage your fleet, maintain printer security compliance, and keep everything up to date with the latest protections.



HP JetAdvantage Security Manager

A key part of the HP Secure MPS offering is HP JetAdvantage Security Manager. Buyers Laboratory (BLI) calls it trailblazing.⁴ This powerful solution automatically remediates devices to conform with your printing policies—including new devices when added to the network—and provides proof-of-compliance reporting.

Strengthen compliance

HP Secure MPS provides the expertise to help you prove compliance and avoid costly fines with documented plans and visibility into print fleet security status. We can help you meet compliance and industry regulations such as CSA-CCM, FFIEC, HIPAA, HPI MPS, ISO27001, or NIST:

- Security controls and procedures documented and maintained for all systems
- Print fleet infrastructure regularly scanned for vulnerabilities and remediated
- Controls in place to protect systems from viruses and malicious code
- All sensitive information encrypted at rest and in transit
- Printer fleet systems reporting compliance data

Partner with a leader in print security

HP is taking the lead to provide technologies and services that reduce the burden on IT while improving security across your print environment. Only HP print security offers real-time threat detection, automated monitoring, and built-in software validation.⁶

We infuse security into every aspect of HP Managed Print Services. We have expanded staff training and evolved our delivery processes to address the top security controls around device hardening, maintenance, data encryption, and built-in malware protection in our devices. Get better visibility to the security status of your fleet with expanded security reporting.

Get end-to-end security assistance

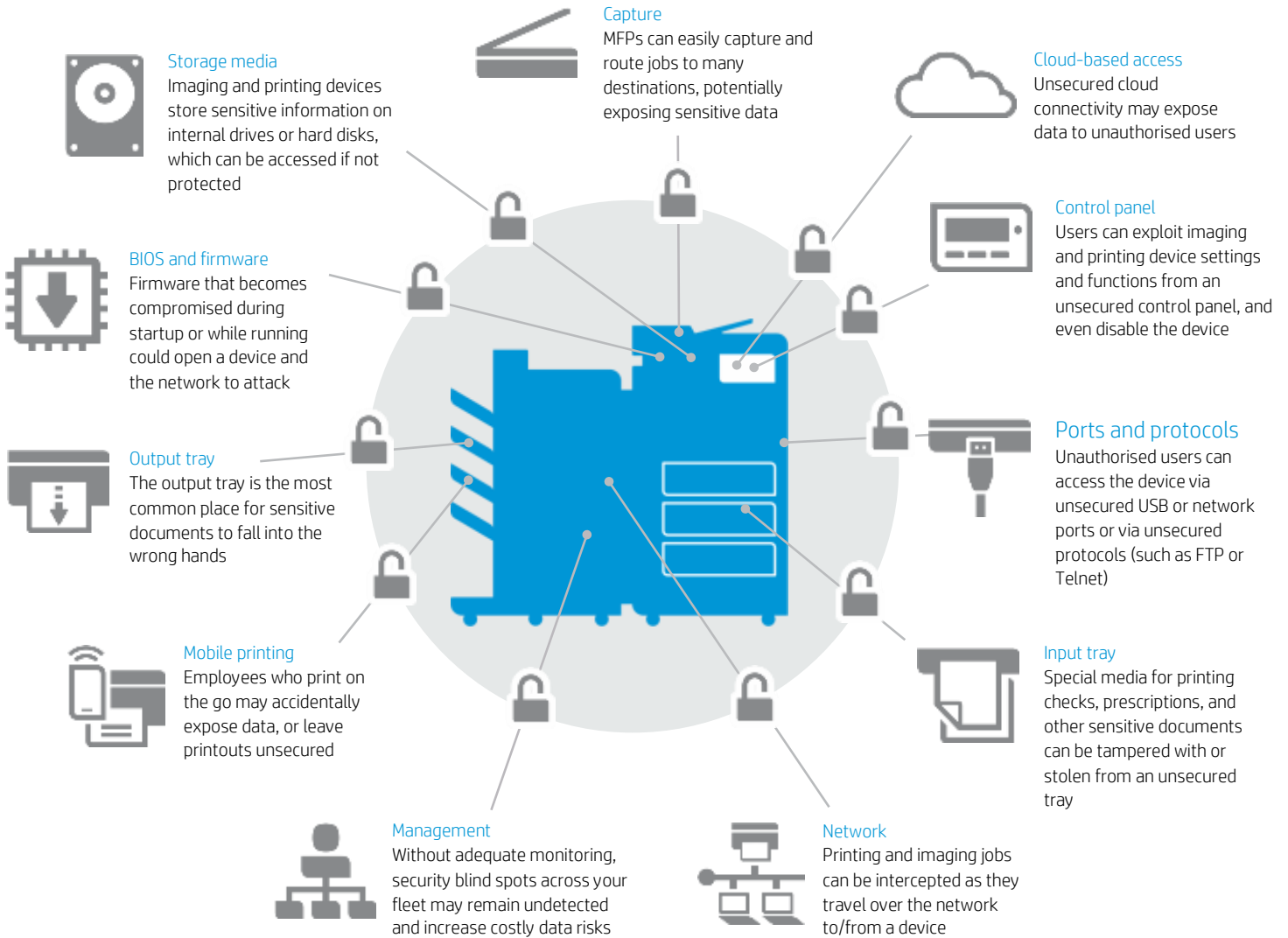
Add HP Print Security Professional Services to your Secure MPS contract to get further layers of protection. Credentialed security advisors can help co-develop and deploy a custom plan to advance your print security to address people, processes, and compliance requirements.

- **HP Print Security Advisory Services** can help assess your risks, develop a custom print security policy, and make process and technology recommendations for improved security.
- **HP Print Security Implementation Services** can help you roll out your security action plan—deploy security settings, add security enhancements like device certificates, and integrate printers into SIEM tools such as ArcSight, Splunk, or SIEMonster.
- **HP Print Security Advisory Retainer Service** provides on-going access to advisors to evaluate your security plans on a regular basis, plus ad hoc support for compliance audits.
- **HP Print Security Governance and Compliance Service** provides trained experts to monitor and manage print security compliance for you.

HP Secure MPS can help you close the security gap

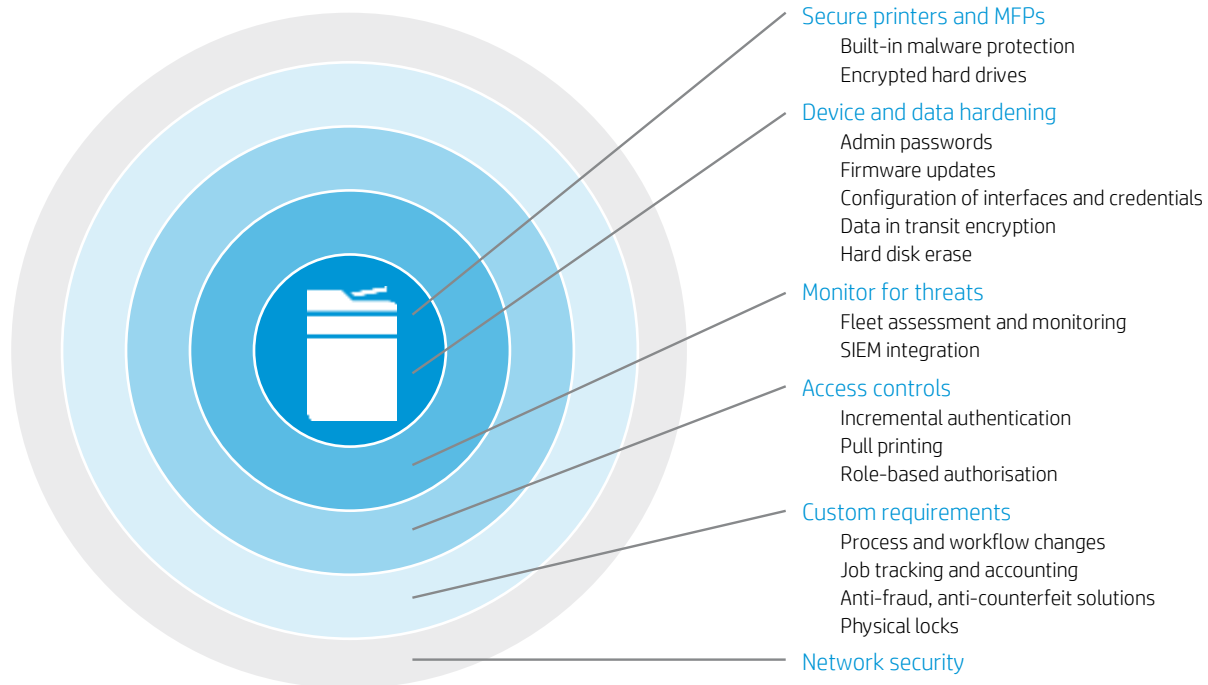
Critical gaps can occur at multiple points within your environment. Creating a complete imaging and printing security strategy requires coordinated protection of devices, data, and documents, plus comprehensive security monitoring and reporting solutions. With HP Secure MPS, you're more secure on every level, so the trouble that's out there stays out.

Figure 1. Imaging and printing vulnerability points



Comprehensive security comes from layering defences

Your network firewall isn't enough to protect your endpoints. That's why HP Secure MPS provides World Class Print Security Solutions,⁶ with built-in, self-healing malware protection. (For details, see hp.com/go/PrintersThatProtect.) But print security isn't just about securing your devices. HP Secure MPS helps you build layers of defence from the inside out, based on overall security best practices. We can help you deploy a customised strategy to secure data and documents, monitor for threats, and maintain your print security over time.



Get started

Let us help you advance your security and reduce the burden on IT. With HP Secure MPS, you can be confident that you're getting comprehensive print security solution,⁵ proactively maintained over time to address evolving threats and compliance requirements. For more information, contact your HP representative today.

Learn more at

hp.com/go/SecureMPS

¹ Ponemon Institute, "Annual Global IT Security Benchmark Tracking Study," March 2015.

² Help Net Security, "Why enterprise security priorities don't address the most serious threats," July 2015.

³ 26.2% of survey respondents experienced a significant IT security breach that required remediation, and more than 26.1% of these incidents involved print. IDC, "IT and Print Security Survey 2015" IDC #US40612015, September, 2015.

⁴ Competitive claim based on HP internal research on competitor offerings (Device Security Comparison, January 2015) and Solutions Report on HP JetAdvantage Security Manager 2.1 from Buyers Laboratory LLC, February 2015. To learn more, please visit hp.com/go/securitymanager.

⁵ Includes device, data and document security capabilities by leading managed print service providers. Based on HP review of 2015-2016 publicly available information on security services, security and management software and device embedded security features of their competitive in-class printers. For more information, visit hp.com/go/MPSsecurityclaims or hp.com/go/mps.

⁶ Based on HP review of 2016 published security features of competitive in-class printers. Only HP offers a combination of security features that can monitor to detect and automatically stop an attack then self-validate software integrity in a reboot. For a list of printers, visit hp.com/go/PrintersThatProtect. For more information, visit hp.com/go/printersecurityclaims.

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