



Introducing the HP OfficeJet Pro Series

We're reinventing printing, so your small business can play big.

Your business doesn't have to be big to make a big impact. It just needs the right tools. The OfficeJet Pro Series packs huge capabilities into a small package, giving your business the power to be bigger than it is. The redesigned HP OfficeJet Pro delivers affordable, professional colour, so you can get the quality you need at up to half the cost of lasers.¹ New HP Print Forward Design offers advanced paper handling with superfast speeds to help you finish fast.² With powerful print, scan, copy, and fax performance, plus networking options for up to five users, any size business can compete big.



Laser-sharp. Half the cost.

The HP OfficeJet Pro series brings a whole new meaning to business printing with affordable, professional colour.

Get business-class prints with vibrant graphics and black text at up to 50% less cost per page than lasers.¹ HP offers high-yield ink cartridge options for frequent printing, so you can print more pages, with fewer interruptions.³

Print with confidence. Original HP inks are designed to work with your printer to deliver consistent, reliable results. Produce durable prints that resist water, smearing, and fading, and stand up to highlighters.⁴

Help your business stand out with impressive, borderless marketing materials, using HP Brochure papers.

Innovative design for superb productivity

HP OfficeJet Pro 8720/8730/8740 series

Experience revolutionary, space-saving HP Print Forward Design.²

Speed through print jobs with ultra-fast two-sided printing. Scan and copy multipage documents fast with single-pass, two-sided scanning (8730/8740).

Increase efficiency and privacy with laser-like paper handling. Pages print face down for security and an integrated output tray keeps prints from spilling onto the floor. The integrated input tray is legal-size ready.

Easily manage tasks with a large colour touchscreen and customisable shortcuts. Conveniently print Microsoft® Word and PowerPoint files directly from your USB drive.⁵



Mobile printing that keeps your business covered

Boost productivity in and out of the office with convenient mobile printing options.

Easily print documents, emails, PDFs, and more from iPhones and iPads using AirPrint, as well as smartphones and tablets running Android™, Windows® 8/10, or Google Chrome™ operating systems.⁶

Print directly from a smartphone, tablet, or notebook computer from anywhere in the office using Wi-Fi Direct®⁷—without accessing the company network.

Print with just a touch. HP OfficeJet Pro 8720/8730/8740 series have built-in Near Field Communication (NFC) features that allow you to connect and print, using your NFC-enabled mobile device.⁸





Ultimate fleet control, seamless management

HP OfficeJet Pro 8730/8740 series

Redefine expectations with manageability and security solutions.

Simplify device or fleet integration and increase what you can print from the office with support for HP PCL 6, HP PCL 5c, HP PostScript level 3 emulation, and scalable TrueType fonts.

Seamlessly control your print environment. Add new devices, update features, and apply corporate policies from one central location with HP Web Jetadmin.⁹ Save IT time and make printing easy with the HP Universal Print Driver.¹⁰ Control colour printing usage and costs across your organisation.¹¹

Help secure your fleet with optional HP JetAdvantage Security Manager,¹² and extend capabilities with HP JetAdvantage and third-party partner solutions.

Affordable, professional colour—big performance in a compact package for small business

Choose the HP OfficeJet Pro that's the right fit for your office



HP OfficeJet Pro 8710 (D9L18A)

HP OfficeJet Pro 8720 (D9L19A)

HP OfficeJet Pro 8730 (D9L20A)

HP OfficeJet Pro 8740 (D9L21A)

Two-sided printing up to 12/10 ppm (black/colour, A4)¹³

Two-sided printing up to 20/17 ppm (black/colour, up to legal size)¹³

Two-sided printing up to 20/17 ppm (black/colour, up to legal size)¹³

Two-sided printing up to 20/17 ppm (black/colour, up to legal size)¹³

50-sheet ADF two-sided scanning up to 4/4 ipm (black/colour)¹⁴

50-sheet ADF two-sided scanning up to 6/4 ipm (black/colour)¹⁴

50-sheet ADF single pass, two-sided scanning up to 23/12 ipm (black/colour)¹⁴

50-sheet ADF single pass, two-sided scanning up to 23/12 ipm (black/colour)¹⁴

6.75 cm (2.65-inch) colour touchscreen

10.9 cm (4.3-inch) colour touchscreen

10.9 cm (4.3-inch) colour touchscreen

10.9 cm (4.3-inch) colour touchscreen

Easy mobile printing,¹⁵ Wi-Fi Direct⁷

Easy mobile printing,¹⁵ Wi-Fi Direct,⁷ NFC touch-to-print⁸

Easy mobile printing,¹⁵ Wi-Fi Direct,⁷ NFC touch-to-print⁸

Easy mobile printing,¹⁵ Wi-Fi Direct,⁷ NFC touch-to-print⁸

HP Web Jetadmin,⁹ HP JetAdvantage Private Print¹⁶

HP Web Jetadmin,⁹ HP JetAdvantage Private Print,¹⁶ colour usage control¹¹

HP Web Jetadmin,⁹ HP JetAdvantage Private Print,¹⁶ HP Color Access Control,¹¹ HP Universal Print Driver,¹⁰ optional HP JetAdvantage Security Manager,¹² optional HP Access Control,¹⁷ HP Open Extensibility Platform solutions with job accounting/statistics, HP Capture and Route, SafeCom, and more¹⁸

HP Web Jetadmin,⁹ HP JetAdvantage Private Print,¹⁶ HP Color Access Control,¹¹ HP Universal Print Driver,¹⁰ optional HP JetAdvantage Security Manager,¹² optional HP Access Control,¹⁷ HP Open Extensibility Platform solutions with job accounting/statistics, HP Capture and Route, SafeCom, and more¹⁸

Print input capacity up to 250 sheets

Print input capacity up to 500 sheets with optional 250-sheet tray

Print input capacity up to 500 sheets with optional 250-sheet tray

Print input capacity up to 500 sheets with included 250-sheet tray

Duty cycle up to 25,000 pages¹⁹

Duty cycle up to 30,000 pages¹⁹

Duty cycle up to 30,000 pages¹⁹

Duty cycle up to 30,000 pages¹⁹

ppm=pages per minute, ADF=automatic document feeder, ipm=images per minute

Learn more at
hp.com/go/officejetpro

¹ Compared with the majority of colour laser AiOs <\$500 USD, August 2015; market share as reported by IDC as of Q2 2015. Cost-per-page (CPP) comparisons for laser supplies are based on published specifications of the manufacturers' highest-capacity cartridges and long-life consumables. CPP based on high-capacity HP ink supplies is based on published specifications of the manufacturers' highest-capacity cartridges. CPP based on high-capacity ink cartridges' estimated street price and page yield. ISO yield based on continuous printing in default mode. For more information, see hp.com/go/learnaboutsupplies.

² HP Print Forward Design is not available with the HP OfficeJet Pro 8710 model.

³ Based on cartridge yields for HP 955/959XL ink cartridges compared with HP 955A ink cartridges. High-yield ink cartridges are not included in printer purchase; purchase separately. The HP 959XL ink cartridge is not compatible with the 8710 model. For more information, see hp.com/go/learnaboutsupplies.

⁴ Water, smear, fade, and highlighter resistance based on ISO 11798 and internal HP testing. For details, see hp.com/go/printpermanence.

⁵ USB document printing is available for 8730 and 8740 models only. Feature works with Microsoft® Word and PowerPoint 2003 and later. Only Latin language fonts are supported.

⁶ Local printing requires mobile device and printer be on the same network or have a direct wireless connection. AirPrint is supported on iPhones, iPads, and iPods using iOS v4.2 and higher. Remote printing requires an Internet connection to an HP web-connected printer. For details on how to print, including whether an app is required, see hp.com/go/mobileprinting.

⁷ Mobile device needs to be connected directly to the Wi-Fi Direct® signal of a Wi-Fi Direct-supported AiO or printer prior to printing. Depending on mobile device, an app or driver may also be required. For details, see hp.com/go/mobileprinting. Wi-Fi Direct is a registered trademark of the Wi-Fi Alliance®.

⁸ NFC touch-to-print is not available for the 8710 model. Requires a compatible NFC-printing-enabled mobile device. For a list of compatible NFC-printing-enabled mobile devices, see hp.com/go/nfcprinting.

⁹ HP Web Jetadmin is available for download at no additional charge at hp.com/go/webjetadmin.

¹⁰ The HP Universal Print Driver is not available for the 8710 and 8720 models. The HP Universal Print Driver is available for download at no additional charge at hp.com/go/upd.

¹¹ The 8730 and 8740 models support HP Color Access Control. Colour access control capabilities vary from device to device. HP Color Access Control is not available for the 8710 and 8720 models. The 8720 model supports colour usage control. Colour usage control capabilities vary from device to device. Colour usage control is not available for the 8710 model.

¹² HP JetAdvantage Security Manager is not available for the 8710 and 8720 models. Optional HP JetAdvantage Security Manager requires separate purchase. For details, see hp.com/go/securitymanager.

¹³ Two-sided print speed is up to 12 ppm for the 8710 model, up to 20 ppm for 8720, 8730, and 8740 models. Excludes first set of ISO test pages. For details, see hp.com/go/printerclaims.

¹⁴ Two-sided scan speed is up to 4 ipm for the 8710 model, up to 6 ipm for the 8720 model, and up to 23 ipm for 8730 and 8740 models. Scan speeds measured from ADF. Actual processing speeds may vary depending on scan resolution, network conditions, computer performance, and application software.

¹⁵ Wireless operations are compatible with 2.4 GHz operations only. App or software and HP ePrint account registration may also be required. Some features require purchase of an optional accessory. Learn more at hp.com/go/mobileprinting.

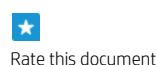
¹⁶ HP JetAdvantage Private Print is available at no charge and requires that the printer be connected to the Internet with web services enabled. Not available in all countries. For more information, see hpjetadvantage.com.

¹⁷ HP Access Control is not available for the 8710 and 8720 models. Feature requires additional purchase. For more information, see hp.com/go/printsecurity.

¹⁸ For more information, visit hp.com/go/qsc.

¹⁹ Duty cycle is defined as the maximum number of pages per month of imaged output. This value provides a comparison of product robustness in relation to other devices, and enables appropriate deployment of printers and MFPs to satisfy the demands of connected individuals or groups.

Sign up for updates
hp.com/go/getupdated



© Copyright 2016 HP Development Company, L.P. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP shall not be liable for technical or editorial errors or omissions contained herein.

AirPrint, iPad, iPhone, and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. Android and Google Chrome are registered trademarks of Google Inc. Microsoft and Windows are U.S. registered trademarks of Microsoft Corporation.

4AA6-4927EEP, April 2016



keep reinventing